



Family Planning 2020

Global Stakeholder Meeting



February 5, 2014



Time	Agenda
9:00-9:07 am	1. Welcome and Introductions
9:07-9:27 am	2. FP2020: Partnership in Action
9:27-9:47 am	3. Country Snapshot: Indonesia
9:47-10:55 am	4. Working Groups Update: Progress to Date
10:55-11:00 am	5. Closing



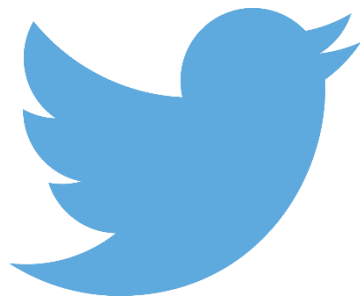


1. Welcome and Introductions

Valerie DeFillipo

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2. FP2020 Partnership in Action

Valerie DeFillipo



FP2020: PROGRESS, POWER AND PROMISE OF PARTNERSHIP

05

new commitment
makers for a
total of 75



29

commitment-
making
countries

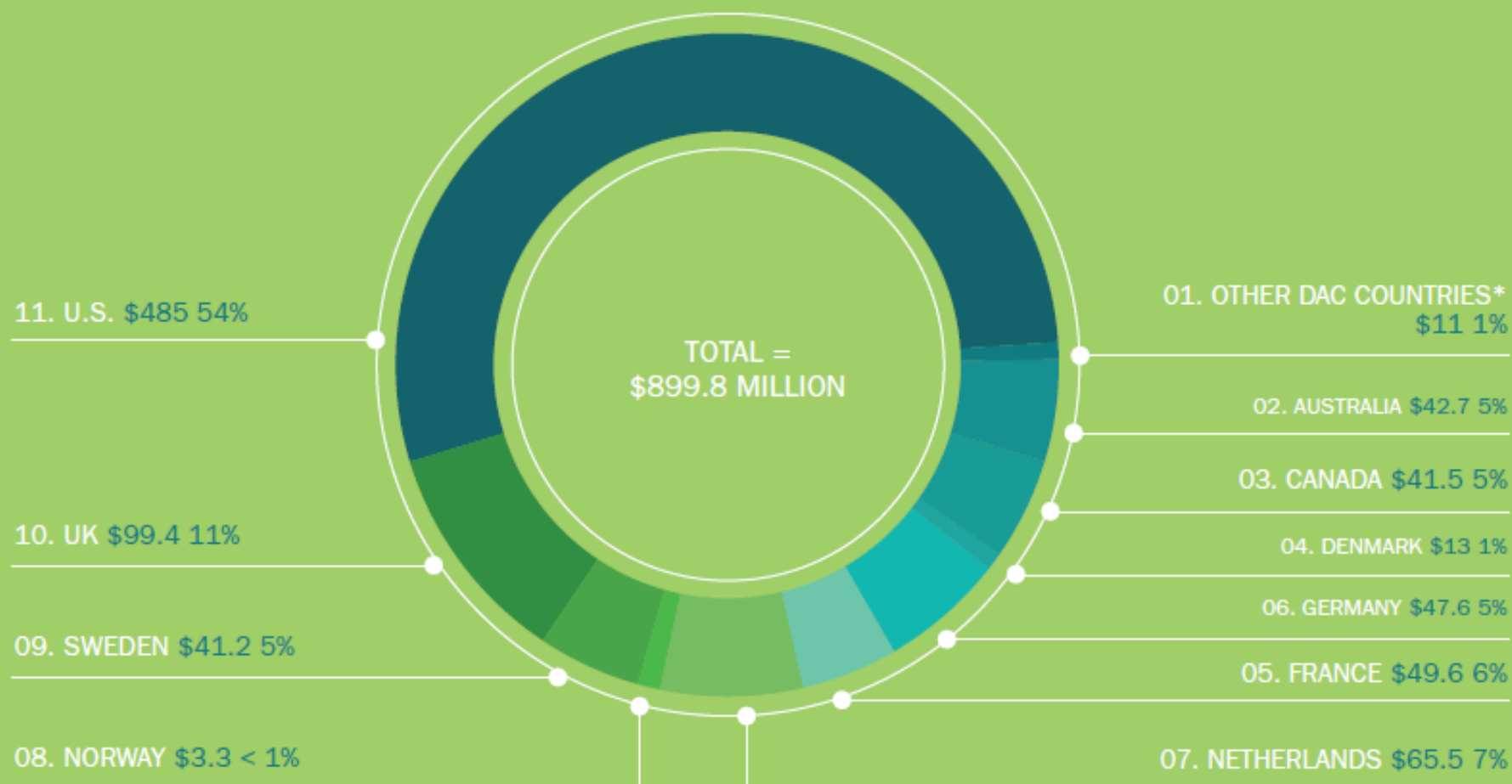


10

core indicators will
be reported
in 69 countries



DONOR GOVERNMENT DISBURSEMENTS FOR FAMILY PLANNING IN 2013 (TOTALS IN US\$ MILLIONS)



FP2020 PARTNERSHIP IN ACTION

2012-2013



WWW.FAMILYPLANNING2020.ORG

ONLINE ENGAGEMENT



11,749

times progress report downloaded
in first five days after launch



1,000+

times progress report
infographics accessed online



36.8%

average email open rate

SOCIAL MEDIA



#FP2020Progress
trends on Twitter, following
increased 10% over five days



#FP2020Progress
one of top five International Conference
on Family Planning (ICFP) hashtags



ICFP conference reached over
5,000,000 social media users

MEDIA IMPACT



30+

media mentions in international
and regional press

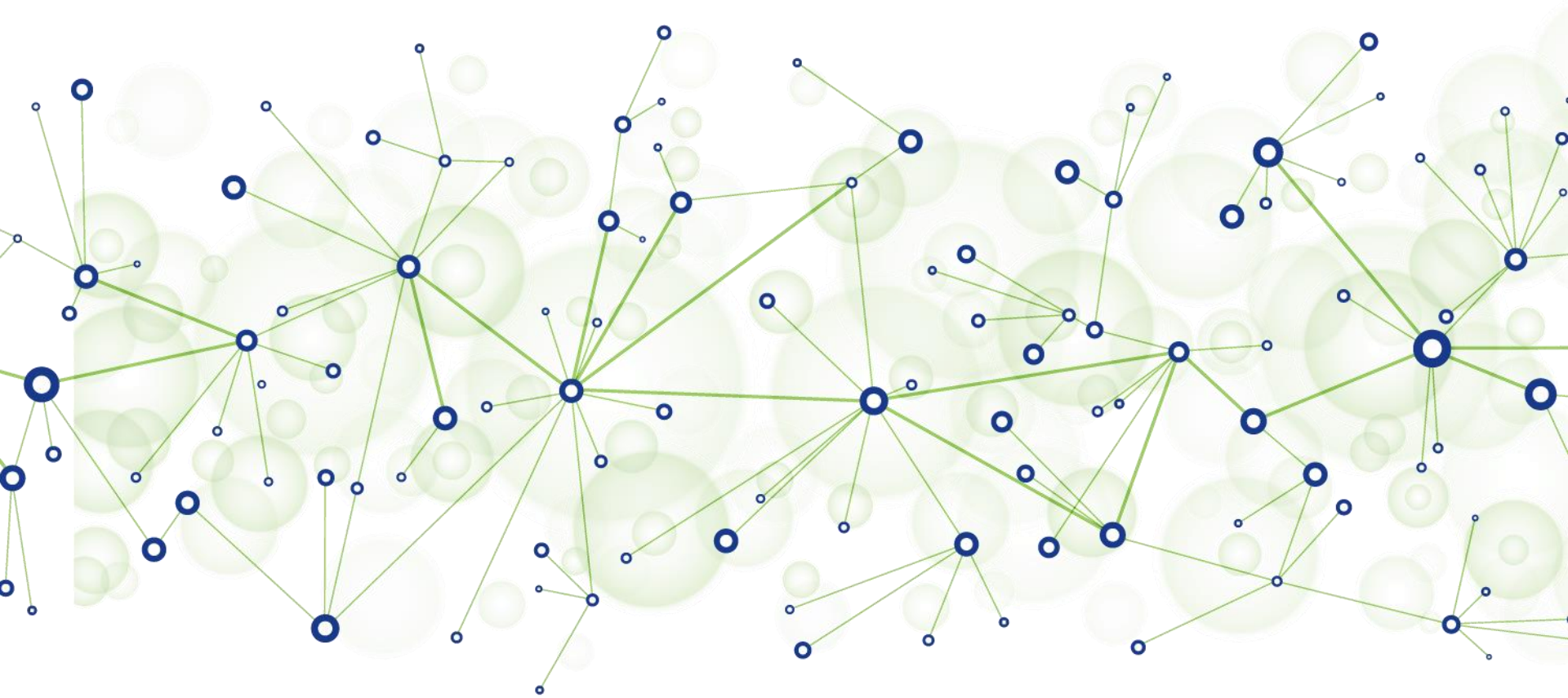
Featured in key international
and regional media

THE GUARDIAN,
MS. MAGAZINE,
THE OBSERVER,
ALL AFRICA



Featured in USAID, EURONGO,
Women Deliver, ICFP Daily
Deliveries, Population Matters,
Asia Pacific Alliance and many
other e-newsletters

Stakeholder Questions



Stakeholder Question & Answer



- **How does FP2020 contribute to and complement existing structures that work on MNCH initiatives?**
- **How can you make a new commitment to FP2020?**
- **How does FP2020 plan to most effectively mobilize faith-based institutions?**
- **How can faith leaders play a more active leadership role in FP2020?**





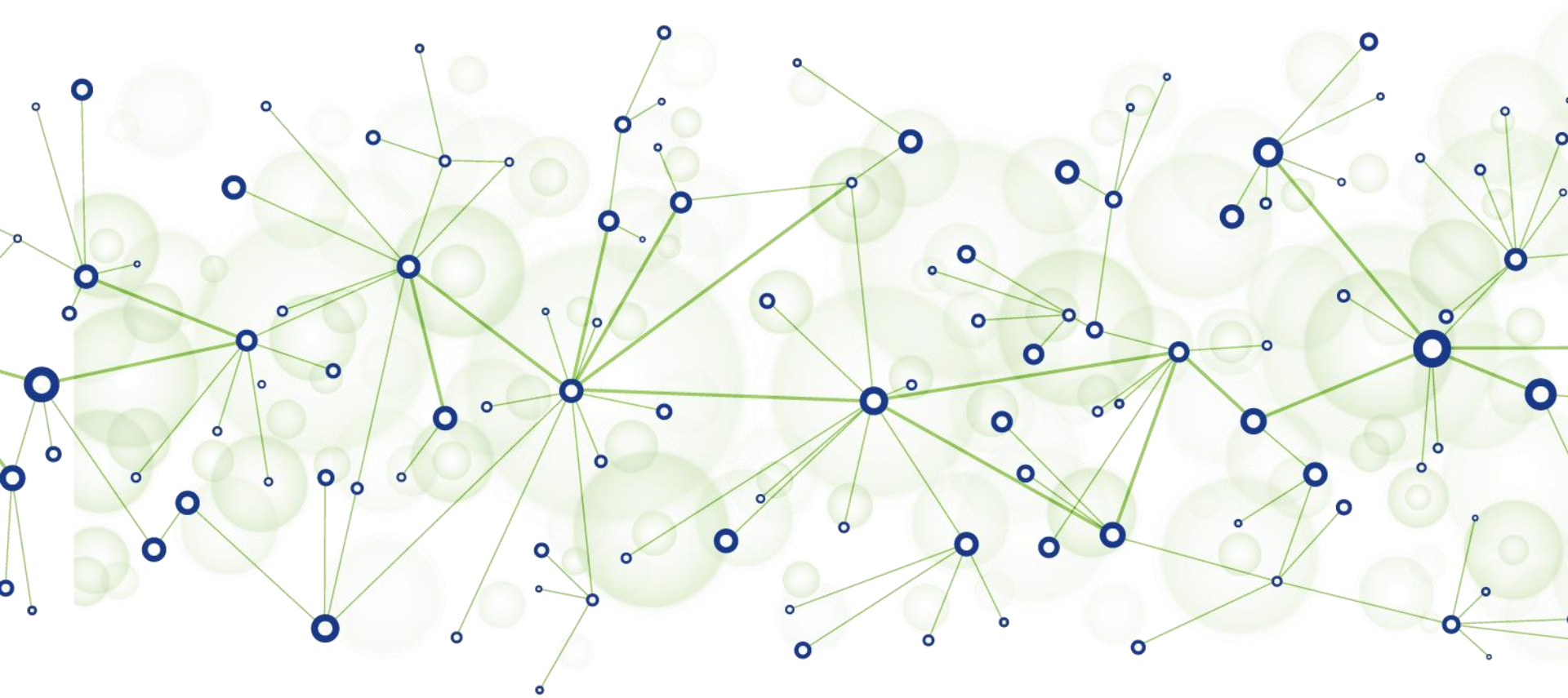
3. Country Snapshot: Indonesia

Prof. Fasli Jalal

National Population and Family Planning Board, Indonesia (BkkBN)



4. Working Group Update: Progress to Date





Country Engagement Working Group

Dr. Kechi Ogbuagu & Ellen Starbird

Country Engagement Working Group Co-leads



Progress Achieved



- **Workplan drafted.**
- **First in-person meeting of the working group was held in July 2013; next meeting will be in March 2014. Donor focal points in country have been identified.**
- **Process for countries to request resources being finalized.**
- **Country landscaping exercise completed; revisions to the survey questions and updates beginning.**
- **Consultations to develop Welcome Package, including best practices, and diagnostic under way.**
- **Template for country and donor snapshots drafted.**
- **System to track country plans developed.**



Work Plan

Countries are supported to develop and implement costed national family planning plans that accelerate access to voluntary family planning with support from donors, multilateral organizations, civil society, and FP2020.

Work Streams

1 MONITORING LANDSCAPE

2 TECHNICAL ASSISTANCE AND FUNDING NEEDS

3 HIGH IMPACT PRACTICES AND INNOVATIONS

Key Activities:

- Develop snapshot of country landscape
 - Monitor country progress
-
- Map existing resources
 - Review country plans
 - Identify resource gaps
 - Facilitate access to assistance in developing/strengthening, reviewing, costing or implementing plans
-
- Develop country plan diagnostic
 - Identify and collate success stories, best practices, and innovations
 - Disseminate information and work with countries to adopt

Stakeholder Question & Answer



1. What will be the best strategies to be adopted by third world countries to address the unmet need of family planning? (Pakistan)

- We received a number of questions on this theme of best practices—how to meet the needs of particular populations (youth, rural populations, post-partum women, engaging men); how to expand availability of particular methods (LARC, NFP, female condoms, EC); how to address workforce shortages, etc. Some good resources on these issues include:

- The High Impact Practices website: <http://www.fphighimpactpractices.org/>
- The Knowledge for Health website, <http://www.k4health.org/>. The “toolkits” section offers approximately 65 Toolkits on a wide range of health topics including:

Family planning methods

Maternal and child health

FP/RH programs and
services

Gender

HIV/AIDS

Environmental health

Country-specific toolkits

Cross-cutting technical areas

(e.g., mHealth, leadership and
management, workforce)

- **The Global Health Science and Practice Journal (<http://www.ghspjournal.org/>)**, is no fee, open-access, peer-reviewed, online journal aimed at improving health practice, especially in low- and middle-income countries. It focuses on advancing knowledge on practical program implementation issues, with information on what programs entail and how they are implemented.



Stakeholder Question & Answer



2. Malawi Population is growing so fast. How could I be helped to start this Project in Malawi?

- FP2020 is implemented in partnership with country governments, donors, civil society, and the private sector. We do not separately implement activities on the ground.
- The best way to get involved at the country level—no matter the country—is to connect with local government entities or organizations in your community that are already working in family planning and reproductive health.



Stakeholder Question & Answer



3. Define the role of country engagement focal persons, frequency of feedback and expectations. (Kenya, Nigeria, Senegal, Myanmar).

- FP2020 country focal points play a key role in supporting country governments and facilitating communication with the FP2020 Country Engagement Working Group.
- The CEWG co-leads are finalizing a letter to the UNFPA Country Representative and USAID Health Officer who will serve in this capacity. The letter lays out our expectations, which include:
 - Work with the government to ensure regular meetings of the country coordination committees that support family planning programming.
 - Support the development of country FP plans or FP components of overall health plans.
 - Ensure local technical partners and donors address resourcing for plans first, before a country plan is submitted to FP2020 for additional resources.
 - Assist in identifying country needs for technical assistance
 - Facilitate communication among all of the country representatives who are members of the FP2020 Reference Group and Working Groups.
 - Review and submit to FP2020 requests for Technical Assistance or financial resources.
 - Serve as the main point(s) of contact through whom the CEWG will convey information to and from the government and other key stakeholders in country.
- We are also planning to develop a newsletter to share FP2020 information with country focal points and will arrange phone calls for additional feedback between country focal points and the FP2020 CEWG.





Market Dynamics Working Group

John Skibiak & Alan Staple

Market Dynamics Working Group Co-leads



MD WG Progress and Achievements



- **Ratified a TOR which was approved by the RG and the MD WG.**
 - The MD WG will be focused on GLOBAL level market shaping.
 - The primary goal will focus on developing a healthy, sustainable market that can maintain the needs of 380 million women.
 - Market shaping activities will be grounded in a human rights framework with a focus on choice, equity, and value for money.
- **Finalized the MD WG work plan for January 2014-June 2015.**
 - Workstream 1: Knowledge Management and Data Transparency
 - Workstream 2: Vision of a Well Functioning Market
 - Workstream 3: Procurement & Regulatory Improvements
- **Created the Market Dynamics Consultative Network (MD CN) to support the MD WG**
 - 150+ of experts globally are in the CN as of Feb 1st.
 - Engagement with the CN through a project management platform, support and counsel on deliverables, development of reports and desk reviews, and on-going sharing of FP2020 knowledge management tools and resources.



Working Group Work Streams

Output 5

Consistent, equitable, and affordable availability of a range of methods at the global level.

Work Streams

1 KNOWLEDGE MANAGEMENT & DATA TRANSPARENCY

2 VISION OF A WELL-FUNCTIONING MARKET

3 PROCUREMENT & REGULATORY IMPROVEMENTS

Illustrative activities:

- Assessment of gaps in the availability of consumption data
- Collect shipment data from manufacturers and procurers by product category and country
- Collect data on service delivery capacity from existing sources
- Define underlining principles of a well-functioning market, and key impediments/barriers
- Create, validate and disseminate framework for diagnosis and decision-making regarding the performance of RH markets
- Develop recommendations for procurement practices based on conjoint analysis of family planning stakeholder priorities
- Articulate a new vision for the procurement and distribution of commodities from manufacturers to countries



Stakeholder Question & Answer



- **What strategies are in place to promote access to Long-Acting Reversible Contraception (LARC) methods?**

The strategies to promote access to LARC methods are being carried out at the country level by implementing partners, such as UNFPA, and by country governments. These strategies include training, increased funding, and outreach to provider networks.

- **How can a manufacturer participate in the program (FP2020)?**

We are focused on increasing visibility of supply side data. The Market Dynamics Working Group is looking to work closely with manufacturers to inform our supply side data project.

- **What is the role of the FP2020 Market Dynamics Working Group?**

The group will improve global and national markets to sustainably ensure choice and equitable access to a broad range of quality assured, affordable contraceptive methods in target countries.



Rights & Empowerment Working Group

Suzanne Ehlers & Siva Thanenthiran

Rights & Empowerment Working Group Co-leads



RE WG Progress and Achievements



- **Work plan drafted.**
- **In person meeting of the working group was held in August 2013; next meeting will be in April 2014.**
- **Collaborated with PMA WG to select core indicators for monitoring FP2020 progress.**
 - Provide suggestions for additional indicators on participation, accountability, transparency
 - Support development of the National Family Planning Composite Index
- **Determining a common understanding of rights-based programming to underpin the work of all FP2020 Working Groups.**



Working Group Work Streams

Output 5

A rights-based approach underpins all of FP2020's efforts, including women's agency, quality of care, and equity.

Work Streams

1 APPROACHES, KNOWLEDGE MANAGEMENT & STRATEGIC COMMUNICATIONS

2 R&E AT THE COUNTRY LEVEL

3 R&E IN THE FIELD OF MARKET DYNAMICS

4 R&E & MEASUREMENT

Priority Tasks:

- Determine a unified understanding of rights-based programming across FP2020
- Identify and collate practical tools for use for programming for countries/implementers
- Identify strategic opportunities to profile countries as gold-standard models of promoting and protecting human rights, in collaboration with CE WG
- Draft guidance template for developing and assessing country plans, in consultation with CE WG
- Package training tools and best practices for dissemination, in collaboration with CE WG
- Undertake landscaping exercise to outline key issues/entry points and operationalize landscaping based on findings.
- Make recommendations beyond existing FP2020 core indicators, in support of PMA WG's ongoing efforts
- Review/analyze FP2020 data with PMA WG
- Review/analyze range of studies to collect qualitative and quantitative data underway to advance the field in measuring whether rights are being respected, protected and fulfilled in FP programs.
- Promote new ways of presenting R&E data

Stakeholder Question & Answer



What are the ways in which FP2020 targets can be met in a manner which ensures respect for human rights?

- **The London Summit in 2012 launched a global movement which has become Family Planning 2020. At the Summit governments, international agencies, civil society, foundations and the private sector committed to provide contraceptive information and services to an additional 120 million women and girls by 2020.**
- **The Rights and Empowerment Working Group is working to ensure that all activities of FP2020 are underpinned by a rights-based approach. Providing access to 120 million additional users of family planning cannot be achieved without incorporating women's and girls' rights and perspectives in all programs and activities.**
- **This presentation demonstrated the strides R&E has taken to embed rights and empowerment in FP2020. Some of the most exciting examples include:**
 - R&E's robust collaboration with the Performance Monitoring and Accountability (PM&A) Working Group, which enabled us to ensure that rights-based indicators were included at baseline for the indicators that will be used to measure FP2020's success
 - The opportunity to work with the Futures Institute and collaborate on rights components within demographic models and reproductive health data. This led to an important discussion around new ways to interpret existing data and develop new indicators –all from a rights perspective
 - Moving the conversation around accountability beyond simply holding governments accountable and toward a focus on community participation in shaping and monitoring the coverage, quality and equity of reproductive health services.



Stakeholder Question & Answer

How does FP2020 plan to engage private sector participation and support the involvement of local NGOs and Women CBOs in community mobilization and empowerment, as this has been a success in Nigeria?

- Representatives from the private sector are a solid part of the partnership, whether as commitment-makers or members of the Reference Group, Working Groups, and external stakeholder networks.
- Price reduction agreements, innovations in contraceptive technology, improvements in service delivery and commodity distribution models, and outreach via the private sector to vulnerable and marginalized groups continue to expand access and choice to millions of women and girls.
- Specifically in Nigeria, FP2020 partners and stakeholders are working on the design and financing of a costed comprehensive national plan, and more focused state plans, to achieve the commitments made at the London Summit. While the plans are still in development and financing is still being negotiated, the stakeholders are looking at investing in private sector approaches.
- A range of options are being examined including: social franchising of services; mobile outreach; pharmacies and drug shops; bundling of services to meet multiple needs of women; efforts to strengthen supply chains; and support for CHEWs in the private sector in the south.
- FP2020 partners are actively pursuing opportunities for collaboration between the public and private sector. It is anticipated that investments will be made in local partners, including women's groups and policy champions, to support community mobilization and behavior change around the decision to use contraception among women seeking to space and limit births (both south and the north).
- Supporting women's voice and participation in planning and implementation, along with the engagement of their partners, is critical to the success of this effort. Given the highly diverse character of the states in Nigeria, FP2020 partners will work with state and local stakeholders to ensure that the response corresponds to the needs of the most vulnerable women and girls. At the same time FP2020 partners will support access, availability, affordability and quality (AAAQ) of family planning information, services and methods for all.



Stakeholder Question & Answer



What are the safest and most successful ways for a developing country like Sierra Leone to promote FP, gender equality and education of the girl child?

- Implement campaigns to sensitize and educate the general public about the impact family planning, education of the girl child and gender equality can have on individuals, families and communities
- Catalyze political will and hold local and national governments accountable
- Use affirmative action and quotas to ensure that women are adequately represented at all levels of government and civil service including educational institutions
- Strengthen legislation and monitor implementation to ensure existing laws are enforced
- Rights-based outreach programs to ensure access to FP Services in rural communities
- Ensure family planning services are provided in all gov't hospitals including primary healthcare centers
- Give women choice (ex. good method mix, well-trained and empowered providers, good flow of contraceptive commodities).
- Involve NGO actors as these groups are well-placed to provide services to poor, youth and vulnerable
- Incorporate family planning education in secondary and tertiary educational institutions
- Encourage male involvement and enlist traditional rulers and the clergy to propagate the pro-family planning messages
- Create girl-friendly spaces and encourage the girl child to meet challenges without considering their gender



Stakeholder Question & Answer

How do we include more young women from the global south as champions for FP at policy level at regional, national and global level?

- **Invite more young advocates from the Global South to the FP2020 consultative processes, such as the Consultative Network, and find ways to engage them in a meaningful way.**
- **Engage young women at the country-level, including data collection and advocacy processes, in order to capture the realities of access to FP services and information among young women in those countries.**
- **Provide information and access to key FP advocacy platforms, so that young women are aware of the various platforms and/or events that are taking place and have an avenue to engage with policy makers at the various levels.**
- **Provide national, regional, and global level data and resources for young advocates that can be effectively utilized in their advocacy efforts.**





Performance Monitoring & Accountability Working Group

Dr. Zeba Sathar & Dr. Marleen Temmerman

Performance Monitoring & Accountability Working Group Co-leads



PMA WG: Progress and Achievements



- Identified 10 core indicators that will be used to monitor progress annually in 69 FP2020-eligible countries, with input from Rights & Empowerment Working Group.
- Identified 5 additional core indicators that will be used to monitor progress annually for a subset of countries, including a Method Information Index, with input from Rights & Empowerment Working Group, and in collaboration with PMNCH and WHO-related work.
- Reviewed and published baseline data for core indicators in the FP2020 Progress Report (November 2013).
- Currently developing a National Family Planning Composite Index that will combine into a single measure information on the policy environment and quality of care, with input from the Rights & Empowerment Working Group.
- Discussing new indicators on rights, method mix, and other key dimensions of family planning.



PMA WG Work Plan Overview

Output 3

Data are disseminated, reported, and utilized to promote accountability and inform family planning at the country and global levels in support of FP2020 goals.

Work Streams

1 **WS1: Strengthen Accountability**

2 **WS2: Indicators and Data Sources**

3 **WS3: Promote Data Utilization**

4 **WS4: Develop a Learning Agenda**

Priority Tasks :

- Conduct an audit of the global family planning accountability landscape
- Identify gaps and recommend actions to align with and build upon the existing accountability architecture
- Advise on the development of a National Family Planning Composite Index to be added to core indicators
- Advise on the development of new indicators
- Review data for next Progress Report
- Create new or leverage existing tools to promote data utilization within countries and in international/regional initiatives
- Provide strategies to strengthen capacity for data utilization at three levels: policy and advocacy; resource; program design and implementation
- Advocate for attention and resources to address priority research issues

Performance Monitoring & Accountability

- Stakeholder Questions -

- *What metrics will FP2020 use to measure progress?*
- *Will new indicators be developed?*
- *Are donors keeping their FP2020 financial commitments?*



What metrics will FP2020 use to measure progress?

A set of 15 core indicators was chosen to determine whether countries are on track to reach their goals, to assess strategies and inform decision making, and to measure how well individual needs are met. Ten of the core indicators will be reported annually for 69 countries, and the rest for a subset of those countries. Baseline data for the core indicators was published in our 2013 Progress Report and is available at FamilyPlanning2020.org.

The core indicators we identified were purposefully selected to not be an additional burden on countries. The indicators will overlap with most of the indicators already included in country M&E plans, including contraceptive prevalence, unmet need, and couple-years of protection. The indicators that do not overlap with most countries' existing plans are either ones that will only be reported in years with a DHS or are impact indicators that will add value to countries' monitoring and advocacy efforts (such as maternal and child deaths averted due to family planning).

FP2020 commitment-making countries will have access to support that will assist them in using new and existing methodologies to produce annual estimates of these indicators which will be beneficial not just to FP2020, but also for country strategic planning and monitoring progress towards government designated objectives.



Will new indicators be developed?



The PMA Working Group is currently guiding the development of a National Family Planning Composite Index to measure the enabling environment for family planning.

We are working with the Rights & Empowerment Working Group to explore options for indicators that assess dimensions of rights and empowerment.

We are exploring options for indicators that assess dimensions of rights and empowerment, with input from the Rights & Empowerment Working Group and the WHO work on *Ensuring Human Rights Within Contraceptive Programmes: A Human Rights Analysis of Existing Quantitative Indicators** (to be published March 2014).

FP2020 also plans to adopt an indicator measuring the frequency of stock-outs of family planning supplies.



Are donors keeping their FP2020 financial commitments?



Preliminary data from an analysis conducted by the Kaiser Family Foundation indicates that, in 2013, donor government disbursement levels for family planning increased.

Last year, the Kaiser Family Foundation conducted an analysis of family planning assistance disbursements the prior year by the 24 governments that were members of OECD/DAC. This analysis established the baselines they will use to track donor government disbursements annually. The baselines were published in our 2013 Progress Report, which is available now on our website, FamilyPlanning2020.org. The annual updates will be published in future Progress Reports.

FP2020 will also report on financing for family planning from countries' domestic budgets and other sources within countries. This information will be provided by a new collaborative effort that draws from the successful approaches developed by Track20, UNFPA and NIDI's Resources Flows Project, WHO and COIA's work on the System of Health Accounts, the Deliver project's work on contraceptive commodities, Kaiser, and others.

The Partnership for Maternal, Newborn, and Child Health has reported that disbursements of both new and additional funds have increased substantially over the past year and that many stakeholders have made significant progress in implementing financial, program, and service delivery commitments to the Global Strategy for Women's and Children's Health. Their analysis shows that the London Summit on Family Planning was a major driver of new commitments to the Global Strategy, and data are emerging that FP2020 is bolstering progress toward the Global Strategy goals.



5. Closing

