



Canadian Network for
Maternal, Newborn and Child Health

2013 – 2014
**ANNUAL
REPORT**



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FOREWORD

This year, our Partners gathered with world leaders, dignitaries, billionaires and royalty. We joined hands with midwives from Jordan and rock stars from Britain. A teenager from Toronto inspired global experts from Geneva. And a powerful team of community health workers from Ethiopia sang their hearts out to Canadian political leaders with a beat that moved us all. The Secretary General of the United Nations lavished praise for Canada's leadership on a global stage and a District Medical Officer of Health quietly whispered his thanks in a small clinic in rural Tanzania.

We should be proud.

The Canadian Network for Maternal, Newborn and Child Health has become a united band of leaders, working toward a world where every woman, newborn and child can survive and thrive. We are not doing this alone. Colleagues in countries around the world support our movement. But we are tackling this challenge in a way that is truly Canadian – through collaboration, compassion and teamwork.

This 2nd Annual Report provides a glimpse into the accomplishments undertaken by the Network's secretariat and Working Groups, with significant contributions from our Partners. However, it does not capture the essence of our activities: the powerful and passionate engagement of each of our Partners. It is this engagement that fuels our growth, so that we are able to work harder and reach further.

After an exceptional year, we are on track to accelerate progress for women, newborns and children globally.

Thank you for the honour of embarking on this journey with each of you.

Helen Scott
 Director

LETTER FROM CHAIR & CO-CHAIR

Dear Network Partners,

2013-2014 was a pivotal year for the Canadian Network for Maternal, Newborn and Child Health. Our significant achievements were possible because of the dedication and expertise of our valued Partners, each of whom is instrumental to our strength as a Network. Thank you for your continued contributions to our collective vision of improving the lives of women, newborns and children around the world.

Collectively, we saw tremendous success this past year. Our Network contributed to two significant funding announcements, including Canada's announcement to invest \$3.5 billion in maternal, newborn and child health between 2015 and 2020, as well as a global announcement of a \$4 billion Global Financing Facility that will accelerate progress globally. These funds are essential in our scaling up proven and effective solutions, so that we are reaching the most vulnerable women and children around the world.

We shared important knowledge and best practices across our diverse Network through a series of events, on varied topics including nutrition, strengthening human capital, shifting behaviours and health practices, innovative approaches to financing, eHealth and polio eradication. We engaged with all major parties of government at our annual *Mom-mentum* Mother's Day Tea on Parliament Hill, at the *Every Woman Every Child* Summit in May 2014, and by distributing MNCH kits to 303 Members of Parliament. We connected with the Canadian public through the Impact Expo that highlighted key Canadian innovations, as well as through the exciting Canada Cares Family Day and Concert in downtown Toronto, where thousands of Canadians made noise to show that they care deeply about MNCH.

Dedicated experts from throughout the Network played active roles in our working groups to move forward our three key pillars: Knowledge Exchange, Measuring Results and Stakeholder Engagement. The Knowledge Exchange Working Group launched an online knowledge centre, which includes a repository of evidence guidelines for care, a compilation of available MNCH country strategies and a robust database of resources. This is easily accessible on our new website, which launched alongside our organizational rebrand in early 2014. The development and launch of a metrics portal was the critical focus of the Measuring Results Working Group, which gathered data on the set of 11 Commission of Accountability and Information indicators and which is working to assess Canada's collective MNCH contributions. The Stakeholder Engagement Working Group published two key reports, *A Final Push* and *Towards a Muskoka II*, and actively engaged in key political meetings to inform and advise government. With the secretariat, the group developed and executed on communication strategies through social media, opinion editorials and traditional media, including the Toronto Star, Globe and Mail, CBC, Ottawa Citizen, Huffington Post and others, to reach millions of Canadians.

This success is truly remarkable. And it is a testament to the expertise and commitment of each and every one of our Partners. However, our work is far from done. We are at critical juncture, where we have the opportunity to end preventable deaths of mothers, newborns and children within a generation. We can do this. We can do this through collaboration, knowledge, perseverance and accountability. Over the next year we need to refresh our governance model to better support

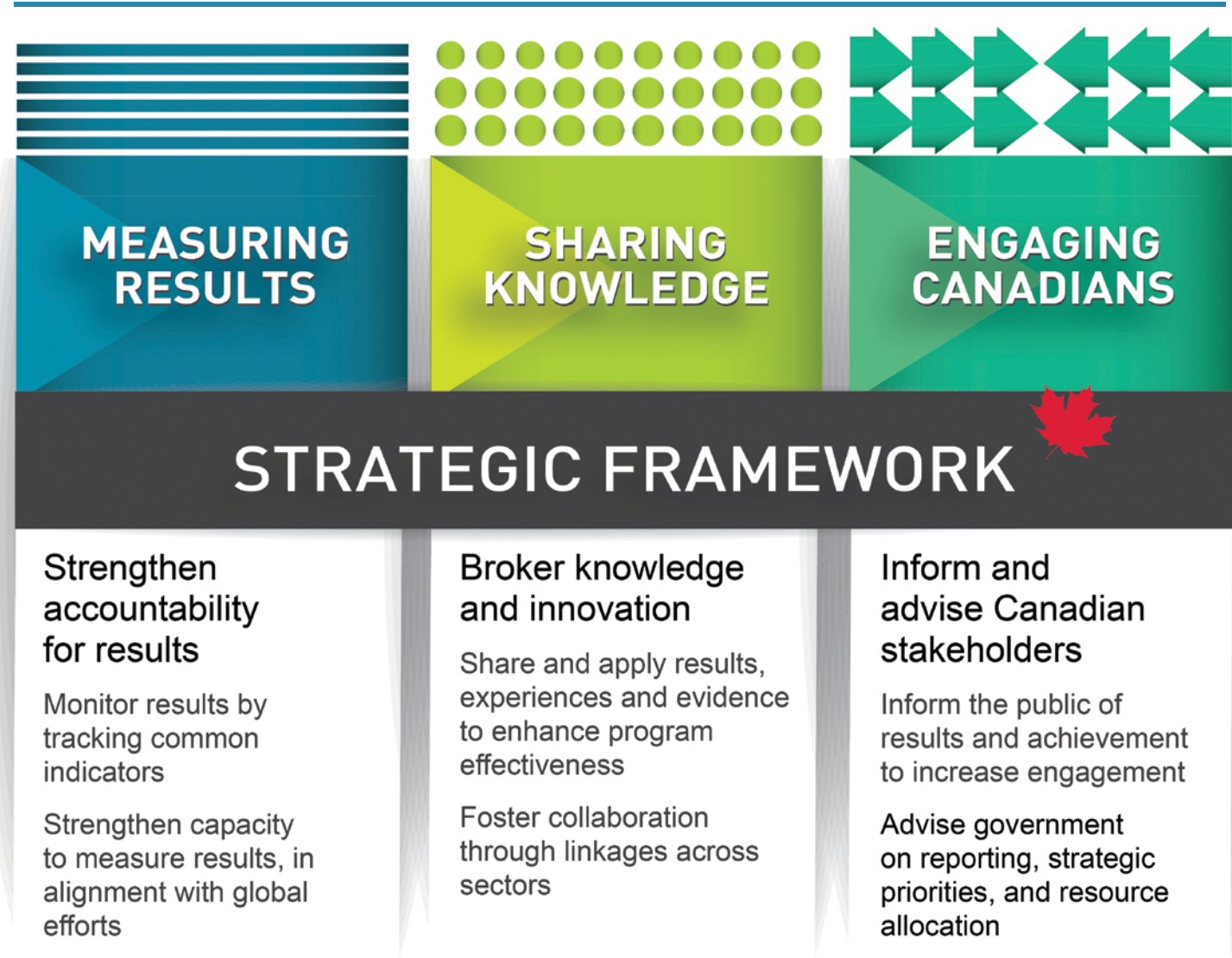


our future plans. As a Network, we are able to come together as diverse actors and focus on our common goals. We are able to inform the allocation of funds and priorities, strengthen accountability mechanisms and look to innovative partnerships to ensure that we are reaching every woman and child. Most importantly, through our steadfast commitment to an equity approach, we can reach the most vulnerable women, newborns and children globally. Together, we can realize the world we all envision, where every woman, every newborn and every child survives and thrives, everywhere.

With gratitude,

Dr. Dorothy Shaw
 Chair
 VP, Medical Affairs, BC Women's Hospital & Health Centre

Rosemary McCarney
 Co-Chair
 President and CEO,
 Plan Canada International



OUR VISION

A world where every woman, every newborn and every child survives and thrives.

OUR MISSION

We lead the development of synergistic collaborations among Canadians in order to enhance the effectiveness and accountability of Network Partners to improve maternal, newborn and child health.

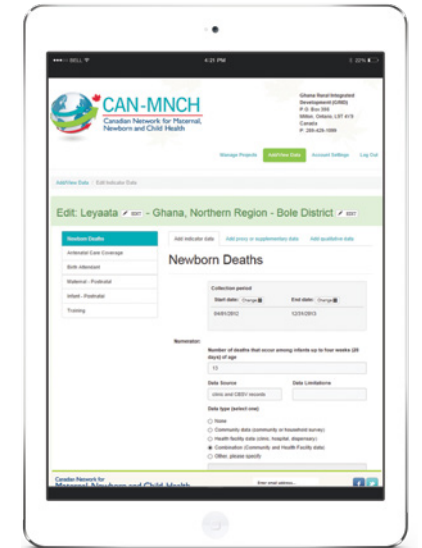
WHO ARE WE?

The Canadian Network for Maternal, Newborn and Child Health is a network of Canadian non-governmental organizations, academic institutions and health professional associations working together to improve the lives of women and children in the world's poorest countries. Driven by the fundamental human right of women and children to the highest

attainable standard of health, the Network's overall aim is to accelerate progress for women and children's health in a way that is inclusive, equitable and sustainable. The Network is comprised of over 80 Canadian organizations that are actively engaged in improving maternal, newborn and child health in over a thousand communities around the world.

KEY ACTIVITIES

CAN-MNCH focuses its work according to the 2013-2014 Work Plan. This Annual Report outlines activities which are furthering the three strategic pillars of knowledge exchange, measuring results and engaging stakeholders. These three strategic pillars are each shaped by a Working Group, that acts under the guidance of the Steering Committee. The Secretariat is instrumental in implementing a wide scope of activities based on the outcomes from the Steering Committee and Working Groups to ensure that the mission and activities of the Network are successful.



MEASURING RESULTS

MISSION

CAN-MNCH seeks to strengthen Canada's accountability for improved measurement of results. This is achieved by monitoring results and improved ability to track common indicators, in alignment with global efforts.

WORKING GROUP MEMBERS

Diego Bassani (CHAIR)

The Hospital for Sick Children

Kaia Ambrose

CARE Canada

Jenn Brenner

University of Calgary

Janet Hatcher Roberts

University of Ottawa

Tanjina Mirza

Plan Canada

Laila Salim

Save the Children

Helen Scott

CAN-MNCH

Dorothy Shaw

CAN-MNCH

Salim Sohani

Canadian Red Cross

ACCOMPLISHMENTS

Development and Launch of Metrics Portal

In spring 2014, the Metrics Working Group undertook an assessment of Canada's maternal, newborn and child health (MNCH) contributions through a pilot project, gathering data on a set of 11 Commission on Information and Accountability for Women and Children's Health indicators through a software portal. This exercise provided both quantitative data and qualitative narrative of the results and impact of Canada's MNCH programming and funding.

- 29 Programmatic partners provided data on dozens of projects
- Pilot project highlighted the challenges in combining results and identified areas for improvement in order to assess Canadian program results
- Metrics Working Group is currently reviewing the results, compiling feedback from users and assessing the feasibility of proceeding with this tool to 2020

Accountability Policy Recommendations

Timely, reliable and accessible health information is a critical catalyst for accountability to communities and improved national health systems. Canada's leadership on the Commission on Information and Accountability for Women and Children's Health has brought an unprecedented level of clarity and focus to the task of measuring the results of our joint efforts on MNCH. Drawing upon our Partner's experience, Canada is well positioned to deepen its efforts in expanding its accountability agenda as the cornerstone of its contribution to the wider post-2015 development framework. Building on the experiences of our Partners, the Metrics Working Group is actively engaged with the Department of Foreign Affairs, Trade and Development Canada (DFATD) to advise on and support our collective efforts to measure common indicators.



KNOWLEDGE EXCHANGE

MISSION

CAN-MNCH aims to broker knowledge and innovation among the Canadian MNCH Community. This is achieved by sharing and applying results, experiences and evidence to enhance program effectiveness, as well as by fostering collaboration through linkages across sectors.

WORKING GROUP MEMBERS

- Marnie Davidson**
Care Canada
- Colleen Emary**
World Vision Canada
- Emily Gold**
Micronutrient Initiative
- Heather MacDonnell**
Children's Hospital of Eastern Ontario
- Ericka Moerkerson**
Centre de coopération internationale en santé et développement
- Vic Neufeld**
Canadian Coalition for Global Health Research
- Tanya Salewski**
Aga Khan Foundation Canada
- Helen Scott**
CAN-MNCH

ACCOMPLISHMENTS

In 2013-2014, the Knowledge Exchange Working Group fostered learning opportunities and sharing of best practices from various sectors through workshops, an event series and a robust digital platform.

WORKSHOPS, SEMINARS AND CONFERENCES

Linking MNCH Research and Programs
Oct. 3, 2013

Attended by Canadian academics, this workshop explored strategies to link the available expertise from the academic community with projects and programs implemented by Canadian Non-Governmental Organizations and DFATD. Attendees addressed how we can most effectively link the available expertise of Canadian researchers with projects, and how to harmonize the efforts of various Canadian groups with shared goals.

IMPACT 2025 Symposium
Oct. 4-5, 2013

This event was attended by over 200 participants, including Network Partners' leaders, key technical staff and MNCH experts at DFATD. This symposium explored how Canadian investment in MNCH has resulted in positive outcomes, as well as highlighting how Canadian innovation, leadership, collaboration and sustained commitment can dramatically increase impact for women and children.

Keynote speakers included:

- Dr. Mickey Chopra, *UNICEF*
- Dr. Anthony Costello, *UCL Institute for Global Health*
- Dr. Carol Hoffmyr, *Keiskamma Art Project*
- Monica Kerrigan, *Bill and Melinda Gates Foundation*
- Honourable Christian Paradis, *Minister of International Development and La Francophone*
- Paul Rochon, *Deputy Minister, Department of Foreign Affairs, Trade and Development Canada*



CAN-MNCH/ Aga Khan Foundation Seminar Series - Nurturing Maternal and Child Health

The seminars were hosted in partnership with the Aga Khan Foundation of Canada from September 2013 to January 2014. This six-part series of events across Canada explored approaches and strategies designed to strengthen health care in developing countries, with a particular focus on maternal, newborn and child health

Topics included:

- Finishing the Undernutrition Agenda (Partnering with Micronutrient Initiative)
- Fortifying Human Capital in the Health Sector
- Shifting Behaviours: Tools for Better Health Practices
- Supply and Demand: Examining Financial Access for Health
- Virtual Health, Healthy Reality: Exploring eHealth
- The March to End Polio (Partnering with UNICEF Canada)

Global Summit - Every Woman Every Child: Within Arm's Reach
May 28-30, 2014

CAN-MNCH welcomed the opportunity to partner with the Government of Canada to support the global Summit focused on MNCH. This Summit generated additional awareness and commitments for improving the lives of mothers, newborns and children around the world, including a landmark announcement of \$3.5 billion of renewed funding for 2015-2020. Hosted by Prime Minister Stephen Harper, this Summit was dedicated to ending preventable deaths among the world's mothers, newborns and children. By focusing on key themes that included results, accountability, nutrition, innovation and partnership, this Summit built on Canada's leadership role in accelerating progress for the world's most vulnerable. All Partner organizations were invited to attend.

BROKERING KNOWLEDGE

Launch of Online Knowledge Centre

This year marked the development and launch of the online Knowledge Centre, which fosters the sharing of information among a broad base of Network Partners and MNCH actors. The Knowledge Centre includes:

- A collection of evidence guidelines for essential interventions across the Continuum of Care
- A compilation of available country MNCH strategies, with a focus on Canada's MNCH countries of focus
- A repository of databases and key resources



BROKERING KNOWLEDGE CONT'D

Consultation on Canada's MNCH Strategy

Over 80% of CAN-MNCH Partner organizations responded to an online consultation on Canada's MNCH Strategy in August 2014. These recommendations were influential in the MNCH Strategy delivered to date. The following six key recommendations were shared with the Government of Canada:

1. Protect investments in complementary areas of development in order to strengthen results in MNCH, in addition to increasing Canada's Official Development Assistance envelope
2. Support a flexible and diverse funding model to allow access to funds to Civil Society Organizations (Non-Governmental Organizations, academic institutions and health professionals), and bilateral and multilateral partners
3. Strengthen and deepen efforts in key areas of strategic focus, taking into account the lessons learned from the Muskoka Initiative
4. Continue to deepen and expand the accountability agenda by building capacity for measurement, both in partnering countries and in Canada
5. Clearly define the role and limitations of the private sector in a manner that is in line with the state's primary responsibility as duty bearers to deliver the right to health
6. Leverage Canada's leadership role to keep MNCH on the agenda at home and abroad

OTHER KEY ACTIVITIES

- Weekly CAN-MNCH blog
- Monthly newsletter, including newly released research, calls for proposals, perspectives on MNCH and other important information
- Presentations at various national and international conferences and meetings
- Maintenance of updated Partners' project information on the Map of Projects
- Welcoming and orientation of 12 new Partners



STAKEHOLDER ENGAGEMENT

MISSION

CAN-MNCH strives to inform and advise Canadian stakeholders, engaging them actively in maternal, newborn and child health. Under this pillar, there is a dual mandate to advise and inform the Government of Canada on reporting, strategic priorities and resource allocation, while also informing the Canadian public of results and achievements.

WORKING GROUP MEMBERS

- Meg French (Co-Chair)**
UNICEF Canada
- Cicely McWilliam (Co-Chair)**
Save the Children Canada
- Jason Clark**
RESULTS Canada
- Chris Dendys**
Micronutrient Initiative
- Candace Maynard**
World Vision Canada
- Helen Scott**
CAN-MNCH
- Dorothy Shaw**
CAN-MNCH
- Jennifer Slawich**
Plan Canada

GOVERNMENT RELATIONS

The Stakeholder Engagement Working Group collaborated with, and advised, the Government of Canada throughout 2013-2014 to push forward key funding announcements, and to provide expertise on resource allocation and reporting. Connecting with Members of Parliament across the political spectrum, the group communicated Canadian expertise, programs and results to key players in the Canadian government, while also collaborating with bodies such as DFATD, to maximize the impact of Canadian investments.

Activities included:

- Development and dissemination of two policy briefs, *A Final Push* and *Towards a Muskoka II*, to promote increased allocation of Canadian resources to MNCH, as well as advising on five key areas of investment to reach the most vulnerable
- Engagement in key political meetings, including Roundtables with the Prime Minister, Minister of International Development and DFATD Assistant Deputy Ministers
- Mom-mentum Mother's Day Tea, to celebrate with Canada's Members of Parliament the impact that Canadian investments in MNCH have had to date, as well as raise awareness and knowledge among Parliamentarians
- Active partnership in the preparations for the *Saving Every Woman Every Child* Summit – May 28-30, 2014
- CAN-MNCH Steering Committee members attended the United Nations General Assembly 2014, as part of a Canadian delegation to join the launch of a Global Financing Facility for MNCH
- Delivery of MNCH Kits to 303 Members of Parliament across the political spectrum, to increase awareness and knowledge of Partner programming and results

PUBLIC OUTREACH

Connecting with Canadians has been a strong focus of the Stakeholder Engagement Working Group. Canadians care deeply about Maternal, Newborn and Child Health, and are showing increasing engagement through traditional and digital media.

Activities included:

- Execution of a concerted communications campaign in tandem with the *Saving Every Woman Every Child* Summit, to amplify Partner visibility and activities among the Canadian public and global players
 - 175+ media clips
 - 600 million+ reach on Twitter
 - 16.9 million Canadians reached by traditional or digital media
- Staging an Impact Expo that highlighted Canadian MNCH innovations to 300+ global experts and to the general public at Yonge-Dundas Square in Toronto
- Canada Cares Family Day and Concert, which brought together 3,000+ Canadians in a show of support, with celebrity performers and a world record of the most selfies taken at once
 - 30.43 million reach on Twitter
 - Traditional media uptake, including articles and interviews, on CAN-MNCH and Partner activities
- Improved knowledge-sharing and communication among communications colleagues at Partner organizations, to ensure proactive planning of campaigns and development of compelling bilingual content, including tweets, posts, infographics, press releases, news items and video
- Ongoing communications activities to maintain momentum, under the unifying #CanadaCares which is distinctive to CAN-MNCH Partner communications
- Publications in print media, including the Globe and Mail, Toronto Star, Canadian Press, Ottawa Citizen, Huffington Post, MacLean's, CBC and others

Canada Cares: *A Success Story*

The Canada Cares campaign during the Canadian-hosted *Saving Every Woman Every Child* was a tremendous success. It showed that Canada really does care about the world's most vulnerable mothers, newborns and children.

<p>In the News</p> <p>175+ Media Clips (news, radio, tv & OpEds)</p> <p>200+ Media Contacts</p> <p>Highlights: CBC, MacLean's, Globe & Mail, Ottawa Citizen & HuffPo</p>	<p>Social Media</p> <p>600+ million Twitter reach</p> <p>2.88 million Retweets</p> <p>275%+ Twitter Followers</p> <p>40%+ Facebook Likes</p> <p>Widely shared: photo series & infographic</p>	<p>Storytelling</p> <p>Bilingual content reaches national audience</p> <p>300+ global experts see Canadian innovation</p> <p>Blogs, OpEds & letters express diverse viewpoints</p>
<p>Collaboration</p> <p>110+ MNCH Colleagues</p> <p>65+ MNCH organizations</p> <p>Working together: NGOs, private sector, government, academics, researchers & practitioners</p>	<p>Web Buzz</p> <p>4,197 web visitors</p> <p>21,977 page views</p> <p>62% new visitors</p> <p>Highest web traffic ever on day of concert</p>	<p>In Concert</p> <p>3,000+ Canadians show support at concert</p> <p>Artists: Jully Black & Serena Ryder</p> <p>World Record: Most selfies taken at once</p>

CAN-MNCH TEAM

SECRETARIAT
HELEN SCOTT
Director

Helen Scott holds a doctorate in epidemiology with a focus on maternal and child health, and a postdoctoral fellowship in survey methodology and advanced regression modeling strategies. Helen has managed a variety of program development, evaluation, health policy and health care delivery systems projects. These include World Health Organization projects on childhood injury prevention across 49 countries; working on teams to implement and evaluate the Canadian national program for food fortification with folic acid, Ontario's universal influenza immunization initiative and Ontario's early obstetrics discharge program; and developing community-wide preterm birth prevention programs. Helen holds an assistant professor appointment in the Epidemiology Department, Dalla Lana School of Public Health at the University of Toronto.

IRENE WHITTAKER-CUMMING
Program and Communications Officer

Irene is an advocate for women's health and a communications consultant in the non-profit and social entrepreneurship space. Irene is the Executive Director of Mother Nature Partnership, an organization that empowers women and girls to live their lives to the fullest, by connecting individuals with access to healthy and informed menstrual health care. During four years at Free the Children, she led the creation, build and launch of We365, a global digital community and app, in addition to her role as the Associate Director of the Donor Relations department where she oversaw significant growth and stewardship of donors as well as leading successful donation and communications campaigns. Irene has acted as a member of the Editorial Board of iAm, through the Ontario Council for International Cooperation. She has worked on various programs focussed on child health and education in Kenya, Uganda, Bénin and Ghana. Irene has been recognized with a Nelson Mandela and Graça Machel Innovation Award as well as Bill and Melinda Gates/Grand Challenges Award.

STEERING COMMITTEE MEMBERS
JENNIFER BLAKE
Member

CEO & President, The Society of Obstetricians and Gynaecologists of Canada (SOGC)

Recognized as one of Canada's 25 Women of Influence in 2011, Dr. Blake is an accomplished and well-respected obstetrician-gynaecologist both in Canada and around the world. She is not only an experienced leader who has led major organizational change in both the hospital and academic sectors, but she is also an educational leader with a multifaceted understanding of the profession, including the academic, clinical and regulatory perspectives. She has an impressive research background and an active publication record. Dr. Jennifer Blake has been an active member of the Society of Obstetricians and Gynaecologists of Canada since 1982.



Pictured left to right: Alvin Zipursky, Helen Scott, Khalil Sharif, Minister Christian Paradis, Rosemary McCarney, President Jakaya Kikwete, Prime Minister Stephen Harper, Dorothy Shaw, Jennifer Blake, Laureen Harper, Peter Singer, Dave Toycen

ROSEMARY MCCARNEY

Co-Chair

President and CEO of Plan International Canada Inc. (Plan Canada)

Rosemary McCarney is President and CEO of Plan International Canada Inc. (Plan Canada), an international, humanitarian, child rights development organization. Founded in 1937 as Foster Parents Plan, Plan now works in more than 70 developing countries helping children, their families and communities to achieve lasting improvements in their lives. Plan leads the global initiative *Because I am a Girl* through its annual State of the World's Girls Report and in its advocacy on behalf of girls everywhere. Rosemary McCarney has had an extensive international career in law, business and the not-for-profit sector. She has worked in over 100 countries and is frequently asked to address public policy concerns on radio and television. She has worked in international economic development with the World Bank, the International Finance Corporation, USAID and CIDA, as well as other governments and UN bodies focused on institution building, gender issues, and micro-finance.

Rosemary McCarney has been a member of the Board of Directors of numerous private sector, not-for-profit and community organizations. She is currently a Board Member of The Humanitarian Coalition and the Advisory Board of the Canada US Law Institute as well as the Public Policy Committee of Imagine Canada.

KHALIL SHARIFF

Member

CEO, Aga Khan Foundation Canada

Mr. Khalil Shariff joined Aga Khan Foundation Canada as Chief Executive Officer in August 2005. He was previously with the Toronto office of McKinsey & Company, an international management consultancy, where he advised governments, financial institutions and health care providers on strategy, organization and operational improvement.

Khalil served on AKFC's National Committee for five years, and has cultivated his interest in international development and conflict resolution issues through a variety of activities including as: Deputy Editor-in-Chief,

Harvard Negotiation Law Review; Policy Co-ordinator and Research Associate, Harvard Program on Humanitarian Policy and Conflict Research; Legal Intern, Chambers of the Vice-President, International Criminal Tribunal for Rwanda in Arusha, Tanzania; and Intern, Office of Under-Secretary-General, UN Department of Peacekeeping Operations. He was the youngest member ever elected as a School Trustee in 1993 for the Board of School Trustees in Richmond, B.C.

Khalil holds a B.A. in International Relations and Economics from the University of British Columbia and a J.D. *magna cum laude* from the Harvard Law School.

DOROTHY SHAW

Chair

Vice President, Medical Affairs, BC Women's Hospital and Health Centre Clinical Professor, Departments of Obstetrics and Gynaecology, University of British Columbia

Dr. Dorothy Shaw is the inaugural Chair of the Canadian Network for Maternal, Newborn and Child Health. Dr. Shaw

is the Vice President of Medical Affairs at BC Women's Hospital and Health Centre and a Clinical Professor in the Departments of Obstetrics and Gynaecology at the University of British Columbia (UBC). She has held several key leadership roles at BC Women's and at UBC. Dr. Shaw has significant academic contributions including invited presentations, publications and book chapters. She was the Executive Producer for an award-winning documentary, "The Cutting Tradition: Insights into FGM" in 2009. Her awards include "Canada's Most Powerful Women: Top 100" in the Trailblazers and Trendsetters category in 2008. Dr. Shaw was President of the Society of Obstetricians and Gynaecologists of Canada (SOGC) and from 1991-1992 and became the first woman President of the International Federation of Gynecology and Obstetrics (FIGO) in 2006. She is a consultant to the Partnership for Maternal Newborn Child Health in Geneva.

PETER SINGER

Member

CEO, Grand Challenges Canada

Peter Singer has dedicated the last decade to bringing science and innovation to tackle the health challenges of the world's poorest people. He is well known around the world for his creative solutions to some of the most pressing global health problems. Dr. Singer is Chief Executive Officer of Grand Challenges Canada. He is also Director at the Sandra Rotman Centre at University Health Network, Professor of Medicine at University of Toronto, and the Foreign Secretary of the Canadian Academy of Health Sciences. Dr. Singer chaired the Canadian Academy of Health Sciences' assessment on Canada's Strategic Role in Global Health. He has advised the Bill & Melinda Gates Foundation, the UN Secretary General's office, the Government of Canada, Pepsico, BioVeda China Venture Capital Fund and several African Governments on global health.

Dr. Singer was appointed an Officer of the Order of Canada in 2011 for his contributions to health research and bioethics, and for his dedication to improving the health of people in developing countries. In 2007, Dr. Singer received the Michael Smith Prize as Canada's Health Researcher of the Year in Population Health and Health Services. He is a Fellow of the Royal Society of Canada, the Canadian Academy of Health Sciences, the U.S. Institute of Medicine of the National Academies and The Academy of Sciences for the Developing World (TWAS).

Dr. Singer has published over 300 research articles, received over \$50 million in research grants, and mentored hundreds of university students. He co-authored, along with Dr. Abdallah Daar, *The Grandest Challenge: Taking Life-Saving Science from Lab to Village*. He studied internal medicine at University of Toronto, medical ethics at University of Chicago, public health at Yale University, and management at Harvard Business School. He lives in Toronto with his wife, Dr. Heather Gilley, and his family, and has served his community as Board Chair of Branksome Hall, an acclaimed and internationally-minded school for girls.

DAVE TOYCCEN

Member

President and CEO, World Vision Canada

As president and chief executive officer of World Vision Canada, Dave Toyccen heads Canada's largest humanitarian relief, development and advocacy agency. In his 16 years as president, he has guided the organization into dramatic growth in its efforts to serve the world's poor.

Prior to his appointment as president in 1996, Toyccen was World Vision Canada's executive vice-president, and vice-president of donor development for eight years. In his 24 years as a leader with the agency, income has increased



tenfold to nearly \$400 million annually. The number of children sponsored through World Vision Canada in those years has also risen to more than 500,000.

Besides his commitment to World Vision's overseas development and emergency relief activities, Toyccen has championed the agency's Canadian efforts, including ongoing work with church leaders and refugees.

In addition, he has led World Vision Canada into significant justice and advocacy work, in areas such as child and maternal health, the rights of girls, and the protection of children in armed conflict. He has spoken before the World Bank and has met with heads of state, key global executives and development leaders to discuss the well-being of the world's children. His unique position as head of a faith-based agency has given him opportunities to encourage church leaders and congregations to serve and advocate for the poorest of the poor.

Toyccen's career with World Vision internationally has spanned more



than 35 years, during which time his influence has been felt in every continent. Under his leadership, more than \$4.0 billion has been raised in aid and development for the poor. He has provided on-site assessment and support during many large scale humanitarian disasters in the past 20 years.

He established World Vision communications offices in more than 20 developing countries. His influence helped pioneer World Vision's move into television fundraising in Canada, Australia and the United States. Toycen's book, *The Power of Generosity* (Harper Collins, 2004), draws from his wide experience and calls readers to become more engaged in the world and to develop a more generous way of life.

An American/Canadian citizen, Toycen holds a Bachelor of Arts degree from Lawrence University in Wisconsin, a master of divinity degree from Fuller Theological Seminary in California, and honorary doctorates from Tyndale University College and Seminary in Toronto, the Church Divinity School of the Pacific in Berkeley, California and Wycliffe College, University of Toronto. He is a member of the Order of Ontario.

ALVIN ZIPURSKY
Member

Chairperson and Scientific Director, Program for Global Pediatric Research

In 1953, Dr. Zipursky graduated from the University of Manitoba, M.D., B.Sc (Med). His post-graduate training was in Pediatrics and Hematology in the Children's Hospitals of Winnipeg and Cincinnati, and thereafter in the Department of Medicine at the University of Utah. He began his academic career at the University of Manitoba in 1957 in the Departments of Pediatrics, Physiology and Biochemistry. In 1960 he became Director of the Red Cross Blood Transfusion Service in Winnipeg.

In 1966 he was appointed as the founding Chairman of Pediatrics at McMaster University. He served as Professor and Chairman of Pediatrics at McMaster from 1966 to 1972, and again from 1978 to 1981. In 1981 he was appointed head of the division of hematology/oncology at the Hospital for Sick Children in Toronto, with responsibility for clinical service, research and education. He served as president of the Canadian Society of Clinical Investigation in 1975-76, and as president of the Canadian Hematology Society 1974-1976.

In 1996 he retired from his position at the Hospital for Sick Children in accordance with the regulations of the institution. In January 1999 he assumed the position of Editor-in-Chief of the international journal *Pediatric Research* for a five year term. In January 2004 he founded the Programme for Global Paediatric Research (PGPR) and assumed the position of Chairman and Scientific Director. PGPR is based at The Hospital for Sick Children in Toronto, with partners around the world. PGPR educates, advocates for and facilitates international collaboration on global child health research. PGPR has established the Global Sickle Cell Disease Network and the Global Prevention of Kernicterus Network. In 2012, he was appointed as an Officer of the Order of Canada.

Thank you to all of our Partners who make this work possible.

*A network of Canadian NGOs, health care professional
associations and academic institutions working together to
improve maternal, newborn and child health*

www.can-mnch.ca