



CanWaCH

Canadian Partnership for
Women and Children's Health

CULTIVATING CONNECTIONS: A YEAR OF GROWTH

ANNUAL REPORT
2018 – 2019



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LETTER FROM THE CHAIR OF THE BOARD

This past year, our partnership has brought powerful messages that hold gender equality – across political, social, and economic spheres – to the forefront.

Driven by movements in a variety of settings in Canada and across the world, we saw the emphasis on gender equality culminate in major global moments like Women Deliver 2019, held in June in Vancouver, Canada. Embedded in the push for gender equality are efforts to break down persistent barriers faced by women and gender diverse peoples in order to realize stronger health outcomes.

The objectives of the Sustainable Development Goals and Canada's Feminist International Assistance Policy were backed up by concrete actions that recognize health and gender equality as inherently linked. Many of these actions have been driven and inspired by civil society,

This year, we saw the connections we have sown and cultivated over the years come to fruition in a tangible way as organizations and individuals mobilized for gender equality in advance of Women Deliver 2019.

academic institutions, researchers, and grassroots organizers who work to build healthier, more gender equal communities. Bringing together these key players in an intentional manner has long been CanWaCH's mission.

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This was a year of noteworthy growth; of our collective efforts to inform policy that considers health and gender equality as principal objectives of Canadian international assistance; of the arsenal of tools and resources upon which we rely to measure and show the impact of our collective work; and of our endeavours to reach across silos to make progress together for women, children, and gender diverse peoples globally.

With our Canadian and international partners, we must continue our considerable forward progress in our programming and collaborations – from effectively communicating our messages and engaging stakeholders, to collecting and utilizing data to inform our programming, to continuously building our knowledge of best practices in global health and gender transformative programming. We have come together in unprecedented ways to break down barriers and to work collaboratively for global health and gender equality.

As we see the pervasive effects of climate change, political conflict, and other sources of global turmoil disproportionately affect the health and livelihoods of women, children, and gender diverse peoples, the connections and collaboration we have cultivated are more important than ever. In the face of these challenges, we must not let our growth and leadership falter.

Dr. Stanley Zlotkin
CHAIR, CANWACH



LETTER FROM THE EXECUTIVES

As we think back over the past year, we are awestruck by the many ways and settings around the world in which our movement for global health and gender equality has taken root.

As a partnership, we've been diligently working for meaningful collaboration and closer connections, and this year, we've seen our efforts spring forth to new heights. Our partnership has welcomed new Members and Associates into the fold, has continued to share knowledge to inform our work, and has amplified stories of Canadian leadership in global health.

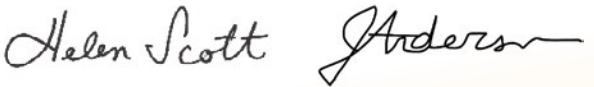
We remain committed to supporting Members in conveying impact to Canadians and global citizens around the world, to offer rich opportunities for learning and sharing knowledge, and to put forth sound evidence and data in a variety of compelling mediums. Continuing to grow the spaces where this important work happens is vital to our sustained efforts as a membership organization.

This year, the connections among Members, Associates, and stakeholders were built through collaborative dialogue, including the development of the Thrive Agenda.

The culminating moment saw the Prime Minister make a groundbreaking announcement that the Government of Canada will scale up its funding to reach \$1.4 billion annually by 2023, to continue Canada's legacy of supporting women and girls' health around the world. CanWaCH was there, alongside our Members and together with the 340 organizations that formed Women Deliver Mobilization Canada, as we rallied for gender equality and the health, rights, and well-being of women and girls in the lead up to Women Deliver 2019. This was a pivotal moment for Canadian leadership in creating a more just and equitable world.

As we push forward together to achieve the Sustainable Development Goals, we're cultivating a movement in Canada that recognizes the linkages between international and domestic challenges. From Lagos to Yellowknife to Dhaka, we must continue to work in solidarity and hold fast to our vision of a world where thriving women and children everywhere are the status quo.

In solidarity,



Helen Scott,
CHIEF EXECUTIVE OFFICER



Julia Anderson,
CHIEF OPERATING OFFICER

CULTIVATING OUR MEMBERSHIP

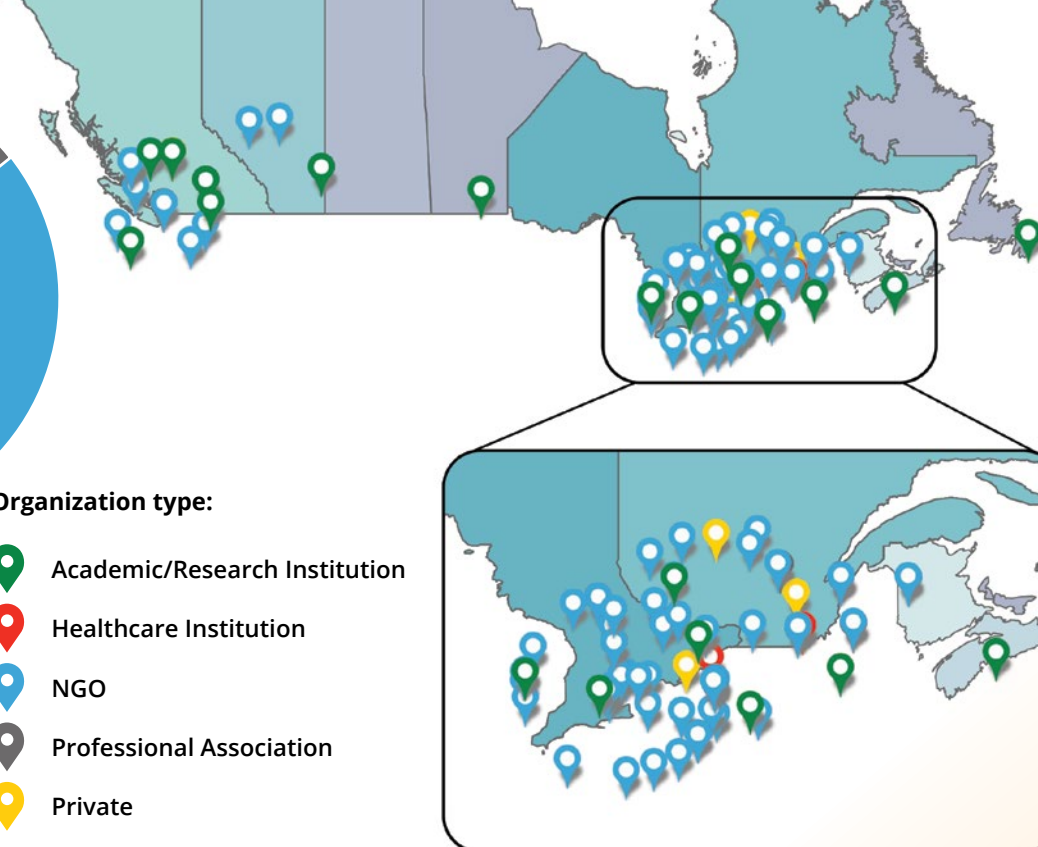
"We value CanWaCH's ability to help us reach a wider audience in sharing our successes, and including us in a broader narrative about the impact Canadians are having internationally."

- CANWACH MEMBER, 2019



Organization type:

- Academic/Research Institution
- Healthcare Institution
- NGO
- Professional Association
- Private



WHAT OUR MEMBERS ARE SAYING ABOUT CANWACH MEMBERSHIP:

The **CanWaCH Membership** is made up of 94 organizations representing civil society organizations, the global health research community, healthcare associations, and private corporations. CanWaCH Members are at the heart of our work; every day, they strive to protect the vitality and rights of women, children, and adolescents around the world. This past year, Members seized opportunities for connection and growth, coming together enthusiastically to share knowledge and experiences on improved programming and research, better use of data, and more effective engagement of Canadians on issues of gender equality and global health. These Members are joined by more than 20 Associates; individuals and international partners who work tirelessly to increase the impact of our movement through their own networks. The steady participation of Members and Associates demonstrates a sustained dedication to expand the reach of our collective work for women and children around the world and to ensure that Canadians remain committed to this important mission.

"As a smaller organization, we greatly appreciate the support CanWaCH and its staff have provided in helping us amplify our communications and engagement work. They have also facilitated helpful webinars and calls that have exposed us to approaches, both in programming and outreach, from different organizations."

- CANWACH MEMBER, 2019



*BASED ON RESPONSES TO THE 2019 CANWACH MEMBER ENGAGEMENT SURVEY

PHOTOS IN BACKGROUND: ATTENDEES AT THE CANADA PAVILION AT WOMEN DELIVER 2019



KNOWLEDGE EXCHANGE

ATTENDEES AT THE CANADA PAVILION AT WOMEN DELIVER 2019



PARTNERS IN CONVERSATION AT A CANWACH EVENT

2018-2019 was marked by significant expansion in the exchange of knowledge among Members on key topics related to global health and gender equality. The CanWaCH 2018 AGM (November 20, 2018) was a major moment for learning and sharing. The AGM was hosted within the 2018 Canadian Conference on Global Health (CCGH), during which CanWaCH also facilitated three interactive sessions for Members related

to gender equality and health in fragile contexts, data challenges, and public engagement. These sessions set the stage for an increased flow of knowledge among CanWaCH Members and Associates over the course of the year.

In March 2019, we launched the Learning Series, a comprehensive and purpose-driven sequence of learning opportunities for Members

and Associates to foster the exchange of best practices, expertise and practical capacity-strengthening opportunities. Since the launch, the Learning Series has featured several webinars for Members, including a two-part video series on partnership-building in health in fragile settings and an informative webinar on understanding the Thrive Agenda.

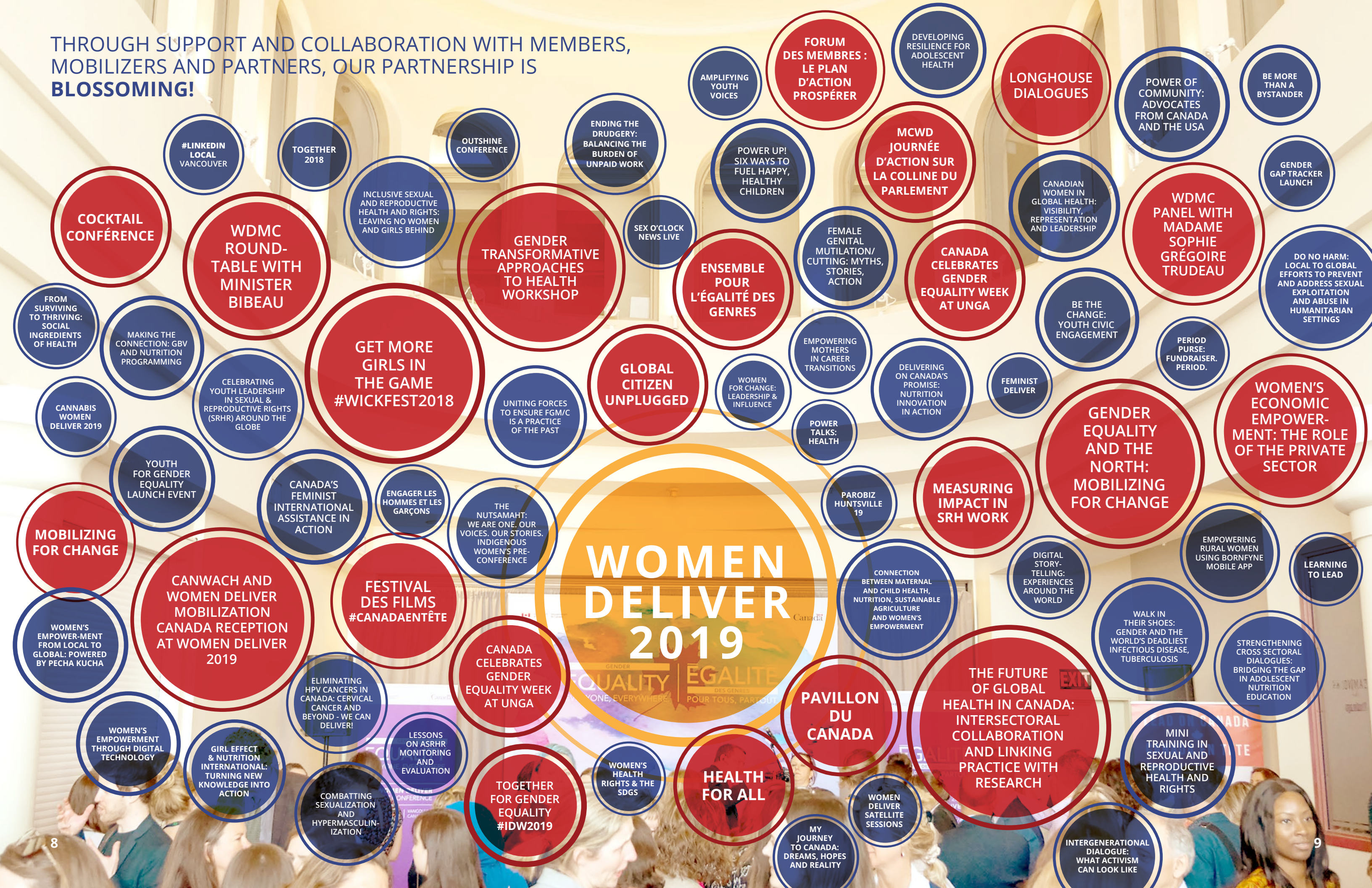


GEWG MEMBER JENN DONVILLE SHARING INSIGHTS WITH FELLOW MEMBERS

GENDER EQUALITY

Our priority to increase collaboration and learning related to gender equality was also amplified this year as we strove to open space to share practical tools, resources, and insights related to implementing gender transformative programming in global health. The Gender Equality Working Group (GEWG) has been instrumental in guiding capacity-building opportunities for Members, and, in May 2019, GEWG Members and colleagues came together to share their knowledge and identify best practices at a day-long workshop focused on gender transformative approaches to health.

THROUGH SUPPORT AND COLLABORATION WITH MEMBERS,
MOBILIZERS AND PARTNERS, OUR PARTNERSHIP IS
BLOSSOMING!



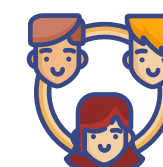
ENGAGING STAKEHOLDERS

2018-2019 saw many stakeholder engagement efforts come to fruition. Since its launch in 2018, #LeadOn-Canada, a public engagement campaign to raise awareness among Canadians of Canada's global leadership in women and children's health, has galvanized widespread knowledge through a compelling digital presence complemented by in-person events held in partnership with Members. Throughout all of these activities, the Public Engagement Working Group (PEWG) has been instrumental in guiding the work of the Lead On Canada campaign. The wide reach of the campaign was reflected in public opinion research conducted for CanWaCH by Nanos research, which shows strong evidence of an increasingly engaged audience on global health and gender equality.

The development of the Thrive Agenda represents a major milestone in CanWaCH's efforts to cultivate key policy messages related to gender equality and global health, backed by an engaged public audience, and the capacity to deliver them to decision-makers. To develop a bold vision for the post-2020 phase of Canadian leadership in women and children's health, CanWaCH

worked with a strong and diverse coalition of Canada's leading global health experts. Articulated as the "Thrive Agenda", our vision was to set out a comprehensive and integrated approach to health and rights across the full continuum of care that places the woman, adolescent, child and newborn at the centre and unlocks her access to the full spectrum of interventions needed throughout her life-course to reach her full potential.

The Women Deliver 2019 Conference provided a galvanizing moment for the coalition to anchor its engagement with a broad range of stakeholders to advance the Thrive Agenda from an ambitious policy vision to a tangible political commitment. These efforts culminated in a landmark announcement by Prime Minister Justin Trudeau on June 4, 2019 in the Women Deliver Plenary Hall that the Government of Canada will scale up its funding to reach \$1.4 billion annually by 2023, to support women and girls' health around the world. An unprecedented ten-year commitment, this historic investment will advance sexual and reproductive health rights and maternal, newborn, adolescent and child health and nutrition.

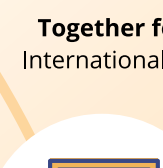


SEPTEMBER 2018
Canada's First Gender Equality Week: CanWaCH Reception at UNGA

OCTOBER 2018
Global Citizen Unplugged Concert
In Partnership with CanWaCH



NOVEMBER 2018
#LeadOnCanada Film Festival



FEBRUARY 2019
Together for Gender Equality:
International Development Week



APRIL 2019
World Health Day:
Health for All Photo Exhibit



JUNE 2019
Women Deliver 2019:
Canada Pavilion



PUTTING DOWN ROOTS

GROWING CANADIANS' ENGAGEMENT ON GLOBAL HEALTH AND GENDER EQUALITY

The reach of the #LeadOnCanada campaign was reflected in public opinion research conducted for CanWaCH by Nanos Research and released in August 2019. The survey found that 76% of respondents strongly or somewhat agree that Canadians have a duty to support the health, education and economic opportunity for the world's poorest and most marginalized people (up 55% from four years ago). The percentage of Canadians reporting their awareness of Canada's leadership in global women's, maternal and child health has doubled since 2015 to 43% in 2019. Over half of Canadians expressed having much or somewhat more pride in being Canadian as a result of knowing about Canadian leadership.



LEFT: ATTENDEES AT THE CANADA PAVILION AT WOMEN DELIVER 2019
INSET: LEAD ON CANADA FILM FESTIVAL

WOMEN DELIVER MOBILIZATION CANADA AND THE CANADA PAVILION

WOMEN DELIVER 2019 MOBILIZATION CANADA

From June 3 – 6, 2019 in Vancouver, BC, CanWaCH participated in Women Deliver, the world's largest conference on gender equality and the health, rights and wellbeing of women and girls.

This was a momentous occasion rooted in over a year and a half of planning, strategizing and coordinating. CanWaCH was home to **Women Deliver 2019 Mobilization Canada (WDMC)**, a campaign to galvanize Canadians from coast to coast to coast and from across industries and sectors to lead the conversation and spur action on gender equality. With more than 340 organizations signed up as "Mobilizers" and events held throughout the country, the WDMC was a movement that fostered enthusiasm in the lead-up to the Women Deliver conference and was a pivotal force in ensuring that the conference was more than just a moment. With funding from the new Department of Women and Gender Equality, the

Mobilization supported an inter-generational cohort of over 50 bursary recipients from across Canada to attend the conference, convened the sector through WDMC and CanWaCH events, such as a Ministerial Reception, Culture Night, and a celebration for CanWaCH Members. We also provided support for initiatives such as the Longhouse Dialogues, four non-permanent, traditional Indigenous Longhouses that were set up in Vancouver to create space for BC-focused events and dialogues that explored pertinent issues to women and girls and Indigenous communities from a local perspective.

During Women Deliver, the Canada Pavilion provided a week-long space to showcase the work of CanWaCH Members and WDMC Mobilizers and highlight Canadian leadership in advancing gender equality. Over the course of the week, 21 CanWaCH Members and 26 Mobilizers were featured at the Pavilion, many which in turn partnered with other organizations to host events, presenting a key opportunity to ensure greater equity of access to spaces in Vancouver and a diversity of Canadian voices.

PUTTING DOWN ROOTS

WOMEN DELIVER MOBILIZATION CANADA IN NUMBERS:

345
MOBILIZERS

56
BURSARY
RECIPIENTS

41
ORGANIZATIONS
INVOLVED IN
THE CANADA
PAVILION

2,345
ATTENDEES AT
THE CANADA
PAVILION

 Government of Canada
Gouvernement du Canada

GENDER
EQUALITY
EVERYONE, EVERYWHERE.

ÉGALITÉ
DES GENRES
POUR TOUS, PARTOUT.

Canada

CANWACH MEMBERS AND STAKEHOLDERS CELEBRATING WITH THE HONOURABLE MARYAM MONSEF, MINISTER OF INTERNATIONAL DEVELOPMENT AND MINISTER FOR WOMEN AND GENDER EQUALITY AT THE CANADA PAVILION



MEASURING RESULTS

IMAGE COURTESY OF PLAN INTERNATIONAL CANADA IN ZIMBABWE

PUTTING DOWN ROOTS

CANADIAN COLLABORATIVE FOR GLOBAL HEALTH

A year ago, the Canadian Collaborative for Global Health was launched. Since then, six collaborative projects, or “Labs”, comprised of partnerships between academic, civil society and global partners have been on an innovation journey to tackle urgent data challenges in global health and gender equality. Now at their mid-point, the Labs are refining their methodologies and tools, and have already produced important insights on a host of data-related questions on topics including work in humanitarian settings, sexual and reproductive health and rights, nutrition, adolescent health, survey methods, and more.

Effective data “solutions” contribute to reduced gender-related health inequities

CANADIAN COLLABORATIVE FOR GLOBAL HEALTH

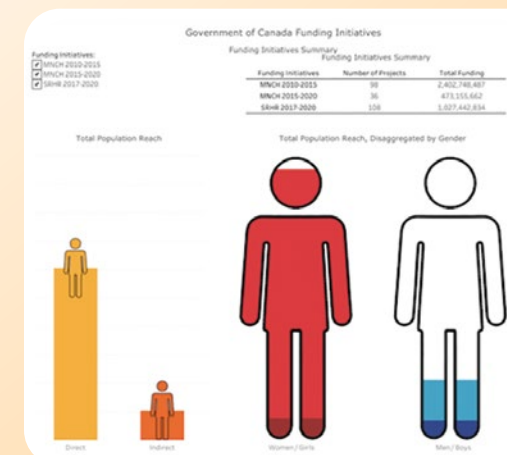
We continue to prioritize enhancing the capacity to measure and evaluate the effectiveness of Canada’s investment in women and children’s health and remain guided by the needs and recommendations of the sector. We have scaled up our efforts to collect and aggregate data to tell compelling stories about our Members’ and stakeholders’ work. For example, the number of projects in the CanWaCH **Project Explorer** has more than doubled over the course of the last year, with almost 600 projects currently included. We also launched the **Analytics Portal**, which allows users to interact with and utilize data shared by organizations working in the sector in a variety of creative ways. As a complement to the ProX and the Analytics Portal, we released the inaugural interactive **Global Health Impact Report**. This digital report captures the breadth and depth of Canadian contributions to global health

and gender equality data, research, and evaluation in an accessible and engaging fashion. The report features the work of over 60 Canadian organizations, and contains compelling case studies, interviews, and digital dashboards.

Over the past year, we also worked to amplify the work of Country Working Groups for Haiti and Mozambique. The Haiti Country Working Group is a growing network of Canadian organizations with operations in Haiti. Today, this network includes 50+ staff based in Canada and Haiti, representing over 30 organizations. The Mozambique Country Working Group, established in 2019, is in its early stages. CanWaCH has set up a network of focal points from Canadian and global organizations working in Mozambique, and is currently working on an inventory of projects and planning an in-person meeting for late 2019.



A LOOK INSIDE THE GLOBAL HEALTH IMPACT REPORT



A VISUALIZATION GENERATED BY CANWACH'S ANALYTICS PORTAL

LIST OF BOARD, WORKING GROUPS, SECRETARIAT

Please note, all names are listed in alphabetical order

SECRETARIAT

Megan Aikens, Acting Director, Strategic Partnerships & Gender Equality
Julia Anderson, Chief Operating Officer, Acting Executive Director
Tucker Barton, Finance Administrator
Alli Bunting, Manager, Programs and Operations
Andy Cragg, Director, Knowledge Exchange
Charmaine Crockett, Director, Stakeholder Engagement
Jessica Ferne, Director, Global Health Impact
Laurence Harvey, Project Officer
Antu Hossain, Global Health Impact Officer
Nicole Jamrozinski, Project Coordinator
Erin Jex, Gender Equality Officer
Emily Kocsis, Public Engagement Officer
Tina LaRochelle, Executive Assistant
Leigha McCarroll, Senior Knowledge Exchange Officer
Lauren Murray, Communications Officer
Caitlin Reid, Senior Communications Officer
Julie Savard-Shaw, Director, Strategic Partnerships and Gender Equality (on leave)
Susan Schmitz, Senior Finance Officer
Helen Scott, Chief Executive Officer
Gyde Shepherd, Knowledge Exchange Officer
Fallyn Thompson Browes, Global Health Metrics Officer
Mélody Tondeur, Manager, Metrics

BOARD OF DIRECTORS

Margaret Biggs, Vice Chair, Queen's University
Jennifer Blake, Society of Obstetricians and Gynaecologists of Canada
William Chambers, Save the Children Canada
Chris Dendys, RESULTS Canada
Sian Fitzgerald, HealthBridge Foundation of Canada
Jocelyn Mackie, Grand Challenges Canada
Michael Messenger, World Vision Canada
Tonia Occhionero, Canadian Association of Midwives
Caroline Riseboro, Plan International Canada
Dorothy Shaw, BC Women's Hospital and Health Centre (Treasurer)
Eva Slawecki, Canadian Society for International Health
Stanley Zlotkin, SickKids Centre for Global Child Health

GENDER EQUALITY WORKING GROUP (GEWG)

Sophie Bourdon, Centre de coopération internationale en santé et développement
Rebecca Brodmann, HealthBridge Foundation of Canada
Jeanine Cudmore, Primate's World Relief and Development Fund
Saif Chaudhry, Plan International Canada
Rebecca Davidson, CARE Canada
Jennifer Donville, Independent Consultant
Elizabeth Dyke, Independent Health and Social Development Consultant

Julia Falco, Aga Khan Foundation Canada
Juanita Gnanapragasam, University of Alberta School of Public Health
Merydth Holte-McKenzie, World Vision Canada
Morag Elizabeth Humble, Agriteam Canada
Dominique LaRochelle, Save the Children Canada
Cassandra Morris, Independent Consultant
Diana Opollo, ADRA Canada
Andrea Papan, Independent Consultant
Ann Pederson, BC Women's Hospital & Health Centre
Alison Riddle, Gavi
Jennifer Savidge, CowaterSogema International Inc.
Claudia Schauer, SickKids Centre for Global Child Health
Joannes Paulus Yimbessalu, Women Deliver Young Leader
Sindy Zemura-Bernard, Southern Africa Embrace Foundation

METRICS WORKING GROUP (MWG)

Fawad Akbari, Aga Khan Foundation Canada
Diego Bassani, SickKids Centre for Global Child Health
Luay Basil, Canadian Red Cross
Peter Berti, HealthBridge Foundation of Canada
Jenn Brenner, Healthy Children Uganda/University of Calgary
Rudy Broers, Plan International Canada
Bart Dickinson, Primate's World Relief and Development Fund
Erica Di Ruggiero, University of Toronto
Elsabé du Plessis, University of Manitoba
Melanie Gillespie, World Vision Canada
Charles Larson, McGill University, Canadian Coalition for Global Health Research
Becca Smith, Grand Challenges Canada
Erica Stillo, Agriteam
Clarissa Teixeira, CARE Canada
Tanya Trevors, Global Affairs Canada
Neff Walker, John Hopkins University

PUBLIC ENGAGEMENT WORKING GROUP (PEWG)

Zahra Baptiste, Canadian Feed The Children
Jessica Bryant, Save the Children Canada
Molly Buckley, Aga Khan Foundation Canada
Terry Chemij (Co-Chair), World Vision Canada
Jennifer Foulds (Co-Chair), Amref Health Africa Canada
Paul Galipeau, ONE
Alison Gareau, Plan International Canada
Spencer Henson, University of Guelph
Tanja Kisslinger, CARE Canada
Jacqueline Ma, HealthBridge Foundation of Canada
Chiara Marcazzan, Nutrition International
Alexandra Otis, Canadian Coalition for Global Health Research
Gabriel Perriau, Humanity and Inclusion Canada
Hillete Warner, Centre for Global Child Health, The Hospital for Sick Children
Alex Wysocki-Najar, Canadian Association of Midwives

STAKEHOLDER ENGAGEMENT AND POLICY WORKING GROUP (SEPWG)

Annie Bodmer-Roy, Save the Children Canada
Astrid Bucio, Cuso International
Chloé Cébron, Médecins du Monde
Caroline Marshall, World Vision Canada
Carleen McGuinty, UNICEF Canada
Thokozani Njoloma, ADRA Canada
Kristen Ostling, Plan International Canada
Taryn Russell, RESULTS Canada
Sabrina Grover, Nutrition International
Patricia Strong, Canadian Red Cross
Julie Truelove, WaterAid Canada

