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Integrating a Gender Lens in HR Policies and Practices



Zoom Features | Caractéristiques Zoom

- **Chat:** under the 'more' section there is a chat function, please use this if you have any technical difficulties and we will be happy to assist you. Amanda Anderson (Technical Support) is available to help.
- Q&A: you can also submit anonymous questions during the presentation using the Q&A button in the bottom middle bar on Zoom.
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- Clavardage: dans la barre du bas, il y a une fonction de clavardage (chat). Veuillez l'utiliser si vous éprouvez des difficultés techniques et nous nous ferons un plaisir de vous aider. Amanda Anderson (assistance technique) est là pour vous aider.
- Période de questions: vous pouvez envoyer une question de façon anonyme pendant la présentation en utilisant l'icône Q&A dans la barre du bas sur Zoom.
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- is available only in English
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Agenda | Programme

- Welcome and Overview
- Presentations:
 - Merydth Holte-McKenzie, World Vision, Senior Gender Advisor
 - Alli Bunting, CanWaCH, Manager of Programs and Operations
 - Juanita Gnanapragasam, Public Health Practitioner
- Q&A
- Conclusion

- Bienvenue et aperçu
- Présentations :
 - Merydth Holte-McKenzie, Vision mondiale, conseillère principale en genres
 - Alli Bunting, CanSFE, gestionnaire des programmes et des opérations
 - Juanita Gnanapragasam, praticienne en santé publique
- FAQ
- Conclusion





World Vision Canada - Merydth Holte-McKenzie, Senior Gender Advisor



Merydth Holte-McKenzie is World Vision Canada's Senior Gender Advisor. She has over 20 years of experience in international development designing, managing, evaluating and advising on community health and gender equality programming. In her current capacity she provides leadership on the development of an organization-wide gender equality strategy, operational plans, tools and resources for gender mainstreaming, and improved alignment with internal and external gender equality metrics. Merydth is currently the Co-Chair of CanWaCH's Gender Equality Working Group.







World Vision Canada



- Largest Canadian not for profit in terms of private cash donors
- Largest Canadian international NGO in terms of operating revenue
- Over 400 permanent staff
- Staff is 2/3 female; 1/3 male
- Executive team is 1/3 female; 2/3 male
- Board is (a bit better than) 1/3 female; 2/3 male

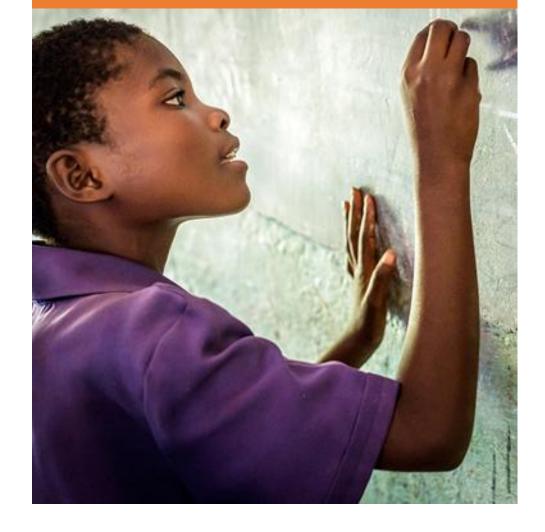
Policies





- WVC Diversity and Inclusion Policy (2018)
 - Diversity and Inclusion Committee
- Workplace Violence and Harassment Prevention Policy (2019)
 - Focused on actions in the workplace (between colleagues in CND and overseas)
- Safeguarding Policy (2019)
 - Focused on children and adult beneficiaries
- WVC Gender Equality Policy (2020)
 - Gender Equality Working Group
 - Directors Reference Group on Gender Equality
- WVI Gender Equality and Social Inclusion Management Policy (draft 2020)
 - Gender Equality Leadership Team
 - Diversity and Inclusion Leadership Team

Gender Equality Training





- ☐ Unconscious Bias training (2019)
 - Helps participants identify and understand the influence of their unconscious bias on workplace effectiveness
 - Addresses confirmation and affinity bias
 - Developed using material from the Cultural Intelligence Centre, Google, Daniel Kahneman and Dolley Chugh
- ☐ 50 Ways to Fight Gender Bias training (2020)
 - Pairing a card-based activity with a short video series, training gives people the tools to address gender bias head-on
 - Addresses biases of likability, performance, attribution, affinity and maternal as well as intersectionality
 - Available for free via LeanIn.org



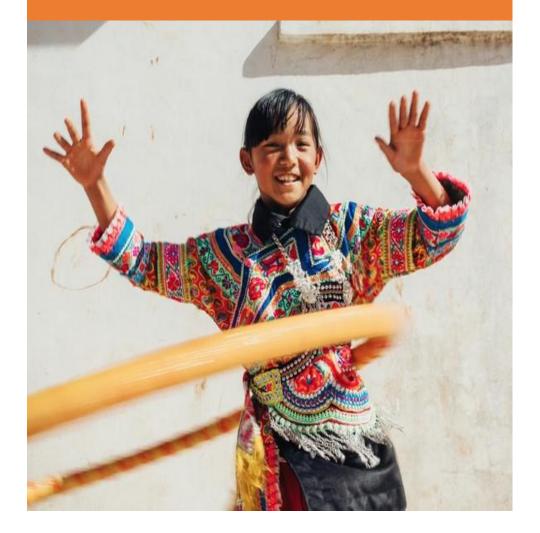
Benefits



- Telecommuting
- ☐ Flexible hours
- Extended parental leave including top up
- Breastfeeding room (can be booked online)
- ☐ Generous vacation, personal and sick days (that can also be used to care for family members)
- ☐ Extended leave (e.g. sabbatical)
- Emphasis on whole person



Staff Engagement



- ☐ In a continuous learning mode
- Data driven
- ☐ Gender Self-Assessment (2018)
 - Deeper Dive
- ☐ Our Voice (annual)
 - Deeper Dive (2019, 2020)
- International Women's Day internal events (annual)

CanWaCH - Alli Bunting, Manager, Programs and Operations



Alli Bunting is the Manager, Programs and Operations at CanWaCH. In this role she is responsible to ensure organizational effectiveness through the leadership of day-to-day operations and management of human and financial resources. Alli is a key player in managing reporting requirements, coordinating and evaluating CanWaCH's programs, and implementing organizational strategies, policies and practices. She has a Bachelor of Social Science in International Development and Globalization from the University of Ottawa and a Master of Arts Degree in Global Development Studies from Queen's University. Since graduating, she has held various research and operational positions, including as the Volunteer Coordinator and HR Manager for Arise and Shine Uganda. She is also a passionate volunteer and serves as a Board member for VIDEA, a community-based international development organization in Victoria, BC.





CanWaCH - Overview

- Overview of CanWaCH
 - Relatively new (incorporated in 2015) and relatively small
 - Growth over past few years
 - Fully virtual organization. This structure allows the CanWaCH team to be spread out across the country, we have team members from coast to coast!





Integrating a Gender Lens in HR Policies and Practices: Examples from CanWaCH



- Organizational Best Practices
- Technology and Tools
- Policy and Procedures
- A People-First Workplace culture
- Resources



anadian Partnership for omen and Children's Health CanSFE



CanWaCH - Resources / CanSFE - Ressources

CanWaCH Resources / Ressources du CanSFE

- Foster LGBTBQ+ Inclusivity in Digital Spaces
- GE Policy and Procedure / Politique et procédure en matière d'ÉG

All resources will be shared after the webinar!!

Toutes les ressources seront partagées après le webinaire!

Workplace planning during a pandemic / Planification du milieu de travail en temps de pandémie

https://360.talentegg.ca/2020/03/workplace-pandemic-plans-what-employers-should-know/

Non-profit resources / Ressources pour OBNL

- https://theonn.ca/nonprofits-on-the-front-lines-of-covid-19/
- Covid-19 Nonprofit & Philanthropy Resources

Working from home tips / Conseils pour travailler à domicile

- https://runningremote.us17.list-manage.com/track/click?u=6af57112b2b9ebac5b2268bb3&id=095e
 972401&e=84249de2ac
- Strategies for Chairing Gender Inclusive Meetings





Juanita Gnanapragasam, Public Health Practitioner



Juanita Gnanapragasam is a public health practitioner and occupational therapist to be. Her research interests lie in unpacking societal norms in order to create spaces that maximize people's abilities to be vulnerable and form social connections. With a combination of both frontline and board experience in the non-profit sector, including being the former Board President of Edmonton's Compass Centre for Sexual Wellness, Juanita has worked on initiatives to advance gender equity. She is currently a member of CanWaCh's Gender Equality Working Group.





Background

Government Sector

Entry level staff: ²/₃ Female, ¹/₃ Male Executive: ¹/₃ Female, ²/₃ Male

***Majority of units are male dominated*

Challenges:

- Inflexible hours
- Strict deadlines
- Work Life balance

Post-Secondary Institutions/ clinical settings

Front-line staff: ¾ Female, ¼ Male Executive: ⅓ Female, ⅔ Male



- Inflexible hours
- Work-Life Balance
- Becoming invisible

Non-profit

Front-line staff: ¾ Female, ¼ Male Executive: ½ Female, ½ Male Board: 9/10 Female, 1/10 Male



- No real start/end to the day
- Fulfilling multiple roles (scope of work)
- Missing out on social interaction



CanWaCH

Canadian Partnership for Women and Children's Health

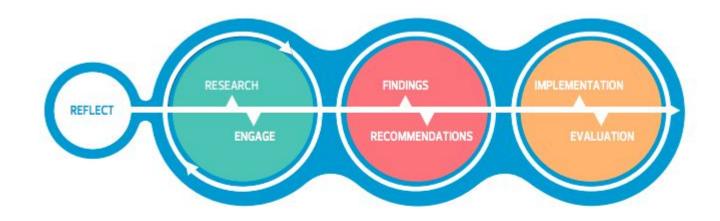
CanSFE

Partenariat canadien pour la santé des femmes et des enfants



Step 1: Identifying the inequalities present

THE PROCESS OF INCLUSION: GBA+



City of Edmonton- Art of Inclusion document (2019)



REFLECT

Ongoing reflection helps to:

- Consider intersectional diversity
- Identify our own perspectives
- Attend to bias and stereotypes
- Identify missing or marginalized perspectives

RESEARCH

- Seek information through various methods
- Seek disaggregated data
- Determine best practice for inclusion

ENGAGE

- Determine who, when, and how to engage
- Create engagement plans that consider the needs of identified communities

FINDINGS

Describe what you learned

RECOMMENDATIONS

- Identify equity measures needed to address each finding
- Discern priorities and appropriate actions

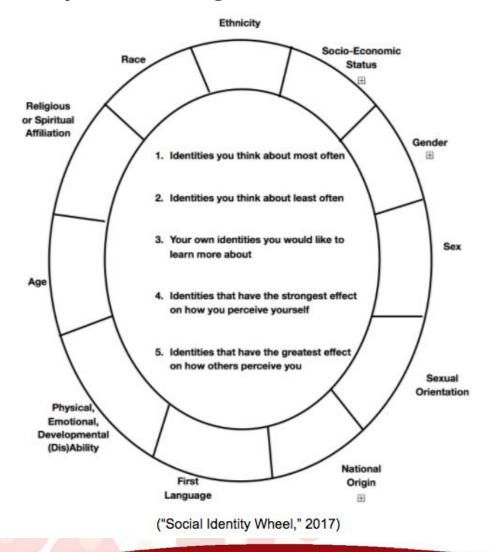
IMPLEMENTATION

- Create an implementation plan for each equity measure
- Determine current and future plans

EVALUATION

Evaluate the effectiveness of your equity measure(s)

Step 1A: Self/Organizational reflection



Step 1B: Engagement piece with folks experiencing inequalities







CanWaCH

Women and Children's Health

la santé des femmes et des enfants



Common Inequalities and solutions: Work-Life Balance

- Consider having policies on meetings or how you book time with folks.
 - Minimum advance notice
 - No meeting Tuesdays
- Video conferencing etiquette
 - Does the video function need to be turned on?
- Project-based work
 - Communicate clearly what the end deliverables are and allow employees to negotiate and budget their time.
 - Change your focus from how many hours worked/day to total number of hours bi-weekly.

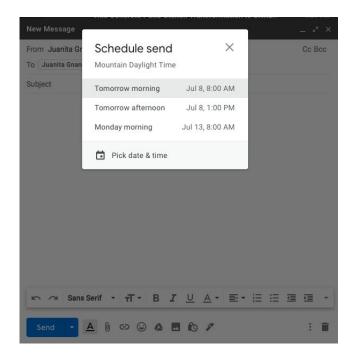


Common Inequalities and solutions: Inflexible hours

- Consider- does your organization need a 8am-4pm or 9am-5pm operations to function?
 - Compressed work weeks (8:00am-6:00pm four days a week)
- Incorporating flex hours so that employees can work early hours in the morning or later in the evening.
 - Starts with a culture of being accepting of different work schedules.
- Having clear expectations outlined around tasks and communication like checking emails, answering phone calls etc.



Schedule Send



- Email signatures:
 - Please Note: During this time of disruption, my work hours may not be your work hours.
 Please respond to my email when it works for you!
 - *Please note: I am working remotely, and replies may be delayed.



Common Inequalities and solutions: Becoming invisible

- Having one-to-one weekly or biweekly meetings with your employees to give them a chance to build rapport and bring up concerns, questions or updates.
- Ensuring people have opportunities to lead group meetings or share progress with everyone.
- Ensuring all employees have equal opportunities for professional development.
- Creating opportunities to connect with other staff.
 - Daily drop-in virtual huddles
 - water cooler chat
 - Opening up zoom meetings 10 minutes prior for people to connect





Common Inequalities and solutions: How are you measuring success?

- Perhaps switching from a "number of" metric to a "quality of" metric.
- How are you recognizing the work your employees are doing?
- How are you sharing success stories across your organization?
 - Weekly update emails
 - All staff distribution list
 - Shout-outs at group meetings





Key takeaway: How are you communicating that your organization is adaptive and flexible?

It starts with leadership and it starts with being proactive about unearthing current inequalities present!



Resources/References

Ted Talk - Are you biased? I am,

This is a good Ted Talk which highlights what are unconscious biases and how we can become aware of them.

The Social Identity Wheel

This activity that encourages participants to identify and reflect on aspects of their identify (like language or race), how these aspects become visible or invisible based on context, and how these aspects of identity can impact the ways others perceive or treat them.

The Community Tool Box

This link contains a multitude of resources to support community building. In particular, this section of the website contains valuable resources on how to create inclusive communities that honours the diversity of the members that reside within the space. The same principles can be applied to organizations or as a starting place for self-reflection.



Questions?





Connect with us!

info@canwach.ca

Contactez-nous!

info@canwach.ca



Stay tuned

Next Webinar Wednesday:

Research and Gender Equity During a Pandemic

Wednesday, July 15, 2020, 1:00 - 2:00 pm EDT

Restez à l'affût

Le prochain webinaire du mercredi :

Recherche et l'égalité des genres en temps de pandémie

Mercredi 15 juillet 2020, 13 h - 14 h, HAE





Thank you for joining us! Merci de votre participation!

CanWaCH

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