

Gender Transformative Programming in Health: Experiences Engaging Men and Faith Leaders





2020/21 Gender Review

- How are we addressing barriers to gender equality?
- What lessons we can apply to future programming?
- Key elements that simultaneously addressed agency, relations and structures to achieve gender equality.



Ingredients for Gender Transformative Programming

1. Address gender equality and empowerment of women and girls as both a core objective and a key contributor to outcomes
2. Partner with women and girls
3. Foster enabling environments
4. Elevate the social value and position of women and girls
5. Engage men and boys, and leverage the influence of multi-faith and traditional leaders



Example Engaging Faith Leaders

- Faith leaders serve as a trusted source of information and guidance
- Faith-based programs are well-positioned to transform mindsets and behaviours
- WV's project models have been co-designed with multi-faith leaders to reflect on their own religious text
- Approaches include:
 - Channels of Hope – Gender (CoH-Gender)
 - Do No Harm for Faith Groups (DNH4F)
 - Becoming One



Example Engaging Men and Boys

- Traditional power-holders -- unique position to serve as influential gender equality advocates and role models
- Able to play an active role in protecting their families and communities from GBV (i.e. CEFM)
- World Vision uses the *MenCare* approach, focusing on behaviour change
 - Challenge restrictive and discriminatory gender norms that de-value women and girls
 - Promote equal sharing of domestic unpaid care work between women and men
 - Facilitate equal intra-household and community-level decision making