



# OUMOU

Oumou is a young gender equality advocate living with her family in Senegal. Through the SHOW project, Oumou joined an Education for Family Life club where she learned about gender equality, contraception and safe delivery. The training she received encouraged her to speak out against early pregnancy and forced marriage at home, in her school and in her community, and to influence her peers to do the same.



Photo: Plan International

## Strengthening Health Outcomes for Women and Children (SHOW)



**Project Purpose**  
To contribute to the reduction of maternal and child mortality among marginalized and vulnerable women, specifically adolescent girls, and their children in 7 regions across Senegal

**Designed to Achieve**  
To improve the utilization and delivery of quality sexual, reproductive, maternal and newborn health services through community sensitization, health management data collection and domestic public engagement.

**660,000** participants reached, including over 68,000 adolescent girls aged 15-19



Proportion of women of reproductive age who received assistance from a skilled health personnel during their most recent pregnancy **increased from 76% to 96%**



Worked across **210** health facilities and trained **over 1000** health personnel and community health workers

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