

# CANVA FOR NON-PROFITS

## WHAT IT IS

Canva is a **free-to-use** online graphic design tool. It can be used to create social media graphics, presentations, posters, videos, logos and so much more! With Canva, users of every skill level can design just about anything and publish anywhere.

## WHY WE LOVE IT

- Canva has millions of premium graphics available and over 3,000 fonts to choose from.
- Canva has cool tools! Creating content (including this guide!) has never been easier with Magic Resize and Background remover.
- Canva helps you keep organized with Brand Kits, folders and content planners.

## HOW YOU'LL BENEFIT

Canva for Nonprofits gives you and your team access to Canva for Teams' **premium features for free**, which includes the following:

- Access to premium images, videos, music and other graphics including designs with [transparent backgrounds](#)
- Upgraded [Brand Kit](#): create more colour palettes and upload your own [fonts](#) and [logos](#)
- Publishing designs as [brand templates](#)
- Sharing [designs](#) and [folders](#) with your team
- [Template share links](#)

## GETTING STARTED

### Step 1: Eligibility

Check your [eligibility](#) for a Canva for Nonprofits account.

In order to be eligible, you must:

- Have an existing Canva account. [Sign up](#) for free if you don't already have one.
- Be verified as a charitable or non-profit organization.
- Have the required supporting documents. Verify your supporting documents (on a per country basis) via [Percent](#).
- Clearly state if your organization has a mission consistent with being social impact driven.

### Step 2: Enrollment

Visit [Canva.com/nfp-signup](#) and click Get Started.

- You'll be taken through a series of questions to determine if your non-profit has been registered.
- After answering these questions, click submit.
- Your application will now be reviewed and you will be updated on your application status via your provided email address within 7 to 10 days.

## LEARN MORE WITH THESE ADDITIONAL TOOLS AND RESOURCES!

- [Canva additional resources for nonprofits](#)
- [Canva Pro](#)
- [Canva for nonprofits overview](#)
- [The Canva Nonprofit Community](#)

