



CanWaCH
Canadian Partnership for
Women and Children's Health

PARTNERSHIP PACKAGE



Healthy World Conference:

Dialogues on Health, Gender & Climate Resilience

May 14-15, 2024
Montréal, Quebec

About the Conference

Are you passionate about addressing the profound effects of the climate crisis on the health, well-being and empowerment of women and girls in Canada and worldwide?

Are you ready to embark on a transformative journey alongside influential leaders and specialists in climate, gender and health?

Join the Canadian Partnership for Women and Children's Health (CanWaCH) at our 2024 Healthy World Conference: Dialogues on health, gender and climate resilience to ignite our commitment to fortify climate-conscious, gender-transformative health programming.

Immerse yourself in a dynamic environment where stakeholders will dive deeply, connect meaningfully, and reflect with curiosity on the interconnected nature of climate, health and gender equality, and of our organizational responsibilities within this ecosystem.

Conference objectives:

- ◇ Unpack the challenges, opportunities and solutions related to the impacts of the climate crisis on the health and well-being of vulnerable communities in crisis, particularly women and girls.
- ◇ Provide attendees with:
 - ◆ Knowledge and tools to establish specific, measurable and achievable commitments regarding the integration of climate resilience into health, and gender equality strategies and programming.
 - ◆ Next steps needed to realize their commitments.
 - ◆ Supportive evidence and community resources that exist which will enable them to realize their commitment.

We look forward to welcoming everyone to Montréal, Quebec, the traditional territory of the Kanien'kehà:ka Nation.



About CanWaCH

CanWaCH is comprised of over 100 Canadian non-governmental organizations (NGOs), academic institutions, health professional associations and individuals partnering to improve health outcomes for women and children in more than 1,000 communities worldwide.

CanWaCH unites the expertise and commitment of Canadian organizations and individuals to advance the health and rights of women, children and adolescents globally.

Why Now?

The World Health Organization has [declared](#) *“Climate change as the greatest threat to global health in the 21st century.”* At CanWaCH, our mission is to champion the health and rights of women and children around the world. Using our convening role, we will bring together key actors and thought leaders to critically examine how climate, health and gender transformative actions can be more effectively integrated into our work. We will create an interactive, dialogue-forward forum for global and Canadian leaders and specialists to access insightful evidence and community support that will equip them to take specific and measurable action to integrate climate, health and gender equality in their work.

By partnering with us, you'll be joining this important mission to create a positive impact on global health, human rights and environmental sustainability.



Why Partner?

The CanWaCH Healthy World Conference provides partners with the opportunity to be recognized for their work driving global health, climate change and gender equality. By joining us, you'll engage in building strategic alliances and innovating for a future where the impact of climate change on health and gender equality are considered to improve the lives of everyone, everywhere.



You will benefit from the following opportunities before, during and after the conference:

- ◇ Gain access to CanWaCH members and sector leaders—a unique and diverse community of Canadian and global actors working in global health, gender equality and climate change.
- ◇ Educate, build relationships and promote your organization with influencers and decision-makers within Canada and globally.
- ◇ Engage with emerging young leaders and community members from Canadian and global south communities by enabling them to attend the conference.
- ◇ Showcase your work and programs that strengthen the capacity of the Canadian global health sector with regard to the delivery of climate-conscious, gender transformative action.

Delegate Profile

Approximately 300 stakeholders, including attendees from civil society organizations (Canadian and global), community members, Global Affairs Canada and other experts:

- ◇ Members of the CanWaCH network which include a cohesive network of Canadian NGOs, academic institutions and health-care associations.
- ◇ Local community leaders and national organizations.
- ◇ Canadian and global youth, including post-secondary students and young professionals.
- ◇ Decision makers, federal and provincial government representatives, and other key stakeholders including multilaterals, global donors and thought leaders.

Partnership Packages

All partner packages include digital and onsite promotion including logo placement on our website and conference app, as well as on-site signage. We are also happy to discuss creative, custom partnership opportunities with you.



Partnership Opportunities

- ◇ **Presenting Partner:** recognition as the conference's presenting partner, your branding displayed on the main stage and the opportunity to provide opening remarks at the beginning of the conference.
- ◇ **Stage Partner:** recognition as a breakout room stage partner with your branding displayed on one of two breakout stages.
- ◇ **Reception Partner:** recognition as the evening reception's presenting partner and your branding displayed at the reception.
- ◇ **Meal Partner:** recognition and your brand associated with a lunch.
- ◇ **Sustainability Partner:** recognition for your organization's support towards the conference's sustainability initiatives.
- ◇ **Accessibility Partner:** recognition for your organization's support towards the conference's accessibility priorities, including the livestream platform or simultaneous interpretation.
- ◇ **Supporting Partner:** your logo included on the website, conference communications and signage.
- ◇ **Bursary Partner:** recognition for your support for an international and/or youth participant to attend the conference along with a blog post by the participant highlighting your partnership.

PRESENTING PARTNER

\$15,000

NUMBER OF OPPORTUNITIES: 1

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 4 conference passes
- Partner recognition on CanWaCH social media leading up to the conference
- Recognition in 1 social media post by bursary recipient and promoted on CanWaCH social media
- 1 tabletop space or pop-up display at the conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- Provide opening remarks at the start of the conference (approx. 3 minutes)
- Branding on the main stage for the duration of the event (your logo placement on the stage and your stage name included in the program)

STAGE PARTNER

\$10,000

NUMBER OF OPPORTUNITIES: 2

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 3 conference passes
- Partner recognition on CanWaCH social media leading up to the conference
- 1 tabletop space or pop-up display at the conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- Branding on a breakout room stage for the duration of the event (your logo placement on the stage and your stage name included in the program)

RECEPTION PARTNER

\$10,000

NUMBER OF OPPORTUNITIES: 1

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 3 conference passes
- Partner recognition on CanWaCH social media leading up to the conference
- 1 tabletop space or pop-up display at the Conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- Recognition as the reception partner and an opportunity to brand the reception*



MEAL PARTNER

\$7,500

NUMBER OF OPPORTUNITIES: 2

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 3 conference passes
- 1 tabletop space or pop-up display at the conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- An opportunity to brand food and beverage spaces during day 1 or day 2 lunch (your choice)*

SUSTAINABILITY PARTNER

\$5,000

NUMBER OF OPPORTUNITIES: 1

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 2 conference passes
- 1 tabletop space or pop-up display at the conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- Logo recognition in communications and on-site signage relating to the conference's sustainability initiatives

ACCESSIBILITY PARTNER

\$5,000

NUMBER OF OPPORTUNITIES: 2

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 2 conference passes
- 1 tabletop space or pop-up display at the conference
**Limits on printed promotional material will be in place*
- Verbal recognition from Master of Ceremonies
- Logo placed on the livestream platform and communications - OR - Acknowledgment of your organization's support of the simultaneous interpretation at the start of each day

SUPPORTING PARTNER

\$2,500

NUMBER OF OPPORTUNITIES: 2

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- 1 conference pass
- Verbal recognition from Master of Ceremonies

BURSARY PARTNER

\$1,500

NUMBER OF OPPORTUNITIES: 10

- Logo placement on the website and app
- Featured in a 'meet our partners' email to registrants
- Logo placement on on-site signage **may be exclusively digital*
- Recognition in 1 social media post by bursary recipient and promoted on CanWaCH social media
- Verbal recognition from Master of Ceremonies

** The CanWaCH Healthy World Conference welcomes creativity in partner engagements. We will work with you to develop an innovative opportunity aligned with your vision. Unless specified above, any additional activity costs (such as equipment, materials, etc.) are to be provided by the partner. All branding, activities and communications must be approved by CanWaCH.*

