

# Canadian perspectives on ODA & Canada on the world stage 2024

In partnership:





# 2024 POWRG Working Group Survey

July 2024

# EXECUTIVE SUMMARY

While cost of living remains a top concern for Canadians, there is still recognition of the importance of global issues. Many Canadians understand that challenges like terrorism, extremism, and refugee migration have broader implications and would support efforts to address them. Despite a "domestic first" mindset, Canadians are not entirely turning away from global engagement.

The "Canada First" attitudes have softened, and even the "Global Engagers," while more cautious, remain generally supportive of international efforts. There is growing awareness that addressing conflicts and supporting refugees in their home regions can reduce displacement, and Canadians are likely to back initiatives that aim to tackle the root causes of crises.

Despite increased concern for domestic issues, overall support for Canada's ODA remains strong. While Canadians may feel financially stretched, they aren't willing to give up on ODA, for a number of reasons (international stage presence, collaboration, and the right thing to do).

In fact, while trust and support in governments has declined, trust in international development organizations has actually increased. And learning more about the process for distributing ODA increases impressions about ODA for half of Canadians.

# Methodology

The survey was conducted with 2,300 Canadians aged 18 and over from July 11 to 18, 2024. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform.

These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.043%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

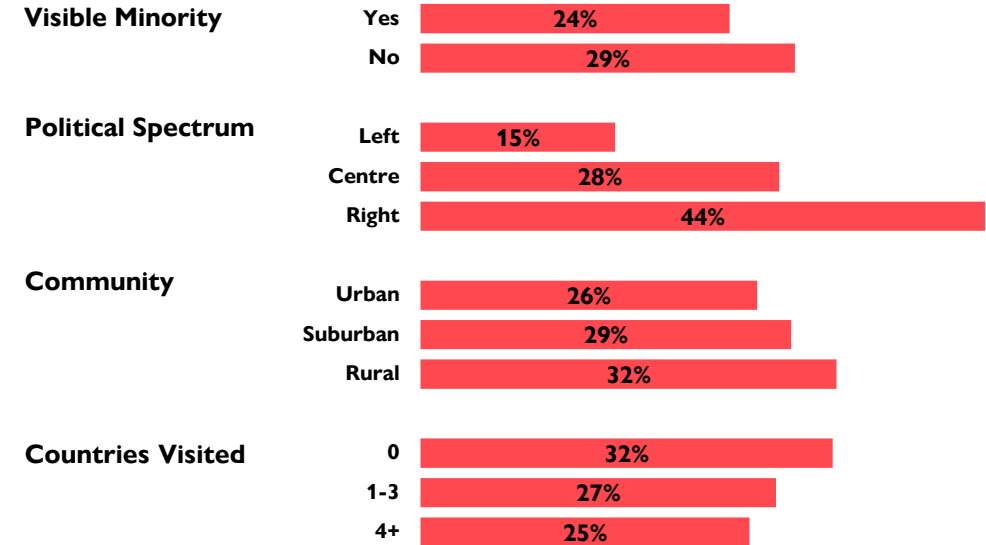
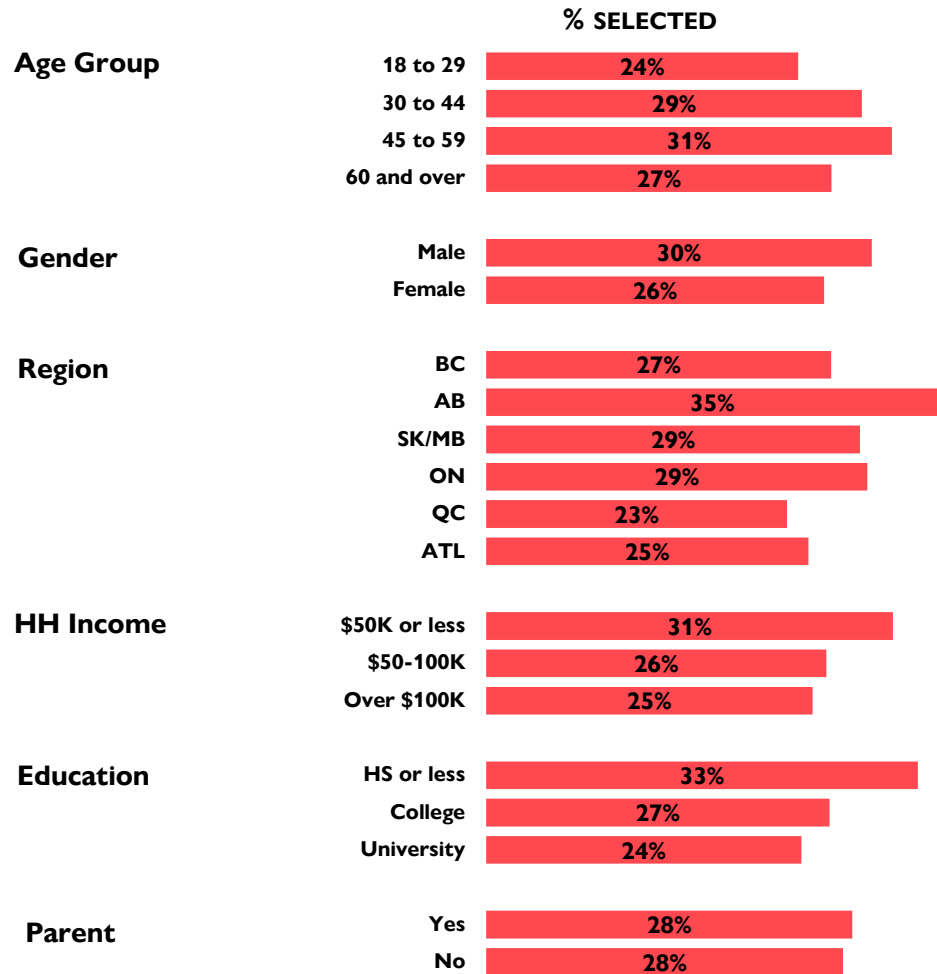


# SEGMENTATION: STABLE OVER TIME

To better understand the views of Canadians, beyond basic demographics, we used advanced statistical analysis to create 4 distinct profiles of Canadians. These segments divide Canadians into 4 groups based on their beliefs and how these beliefs are distinct from the other segments. The segments remain relatively unchanged in size from last year, though there has been a slight increase overall in segments that are less supportive of ODA.

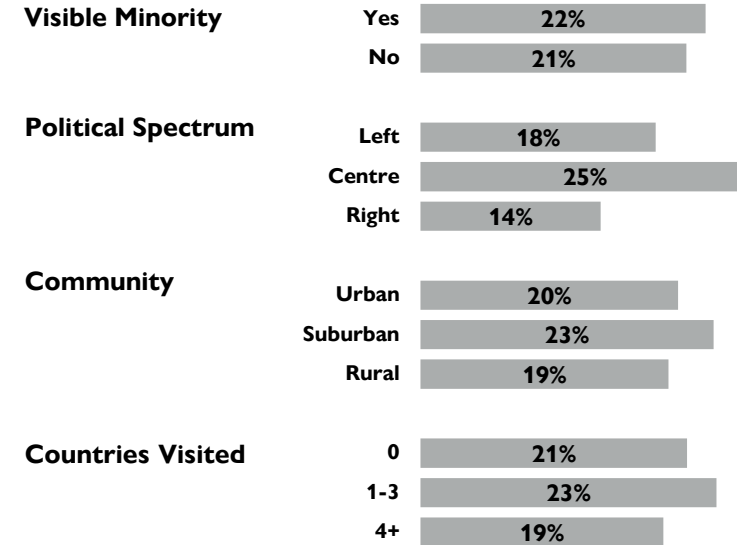
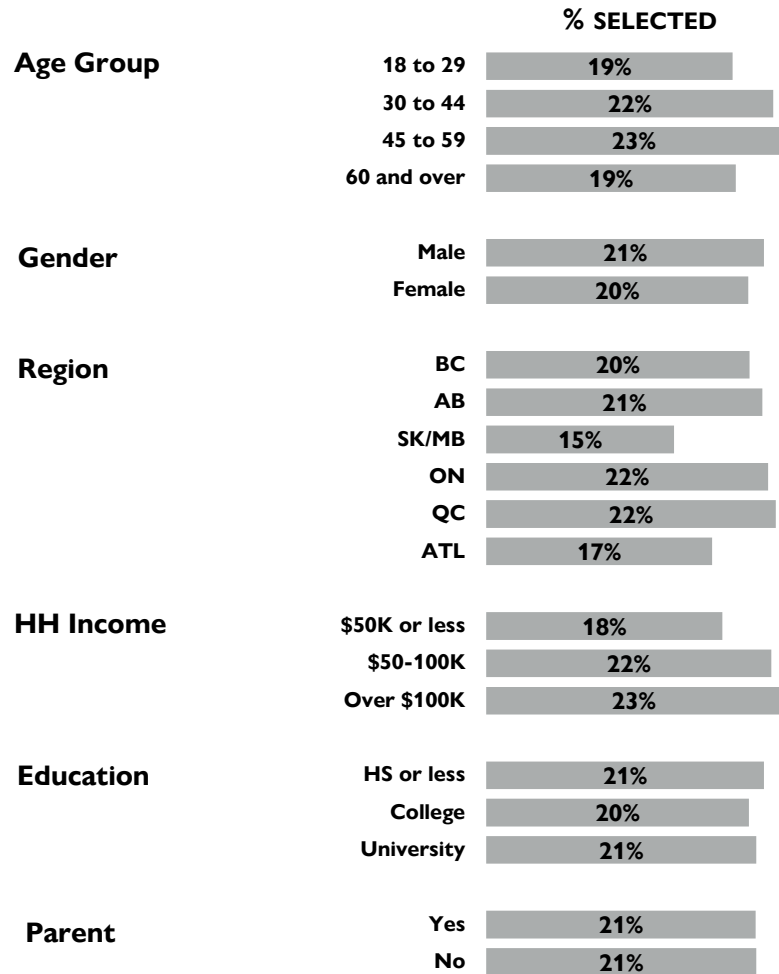
	<b>Canada First</b>	<b>Passives</b>	<b>Reserved Global Engagers</b>	<b>Full Global Engagers</b>
<i>Share of Population</i>	<b>28% (+2)</b>	<b>21% (+3)</b>	<b>34% (-1)</b>	<b>18% (-3)</b>
<b>Issue Triggers</b>	<b>Refugees</b>	<b>None</b>	<b>Poverty Climate change</b>	<b>Climate change Poverty Democratic decline Health of women/girls</b>
<b>Want Canada to be a leader</b>	<b>8% (+5)</b>	<b>14% (-2)</b>	<b>29% (+2)</b>	<b>62% (-1)</b>
<b>Support ODA spending generally</b>	<b>39% (NC)</b>	<b>90% (+3)</b>	<b>96% (-1)</b>	<b>98% (-1)</b>
<b>Canada spending on ODA</b>	<b>Too much 62% (-6)</b>	<b>Right amount 52% (-4)</b>	<b>Right amount 44% (-12)</b>	<b>Not enough 39% (+4)</b>

# CANADA FIRST (28%)



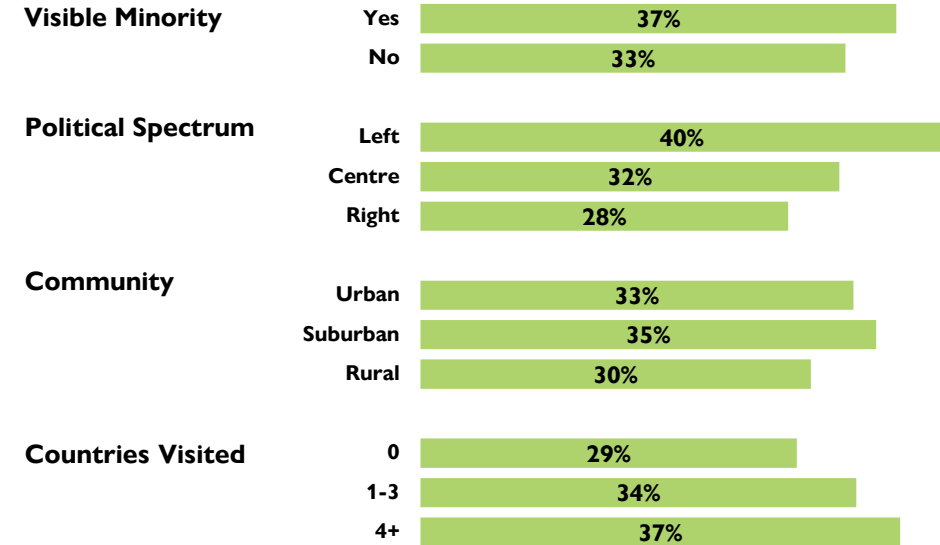
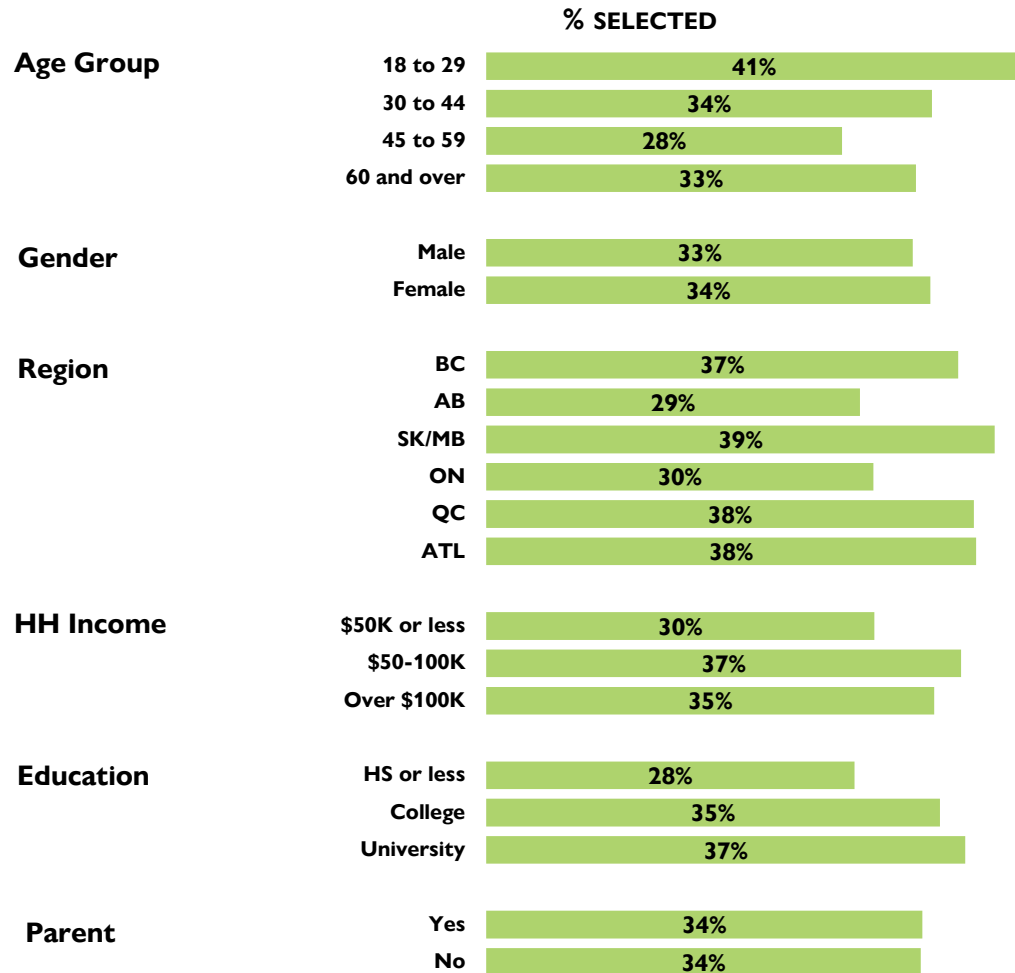
Canada First individuals tend to skew towards men, and on the right of the political spectrum. Compared to the last wave, this group has shifted towards those who live in Alberta, and is more common among those without post-secondary education.

# PASSIVES (21%)



There are few district demographic traits from this group. There is an even greater concentration of individuals identifying as a visible minority in this group, compared to last year.

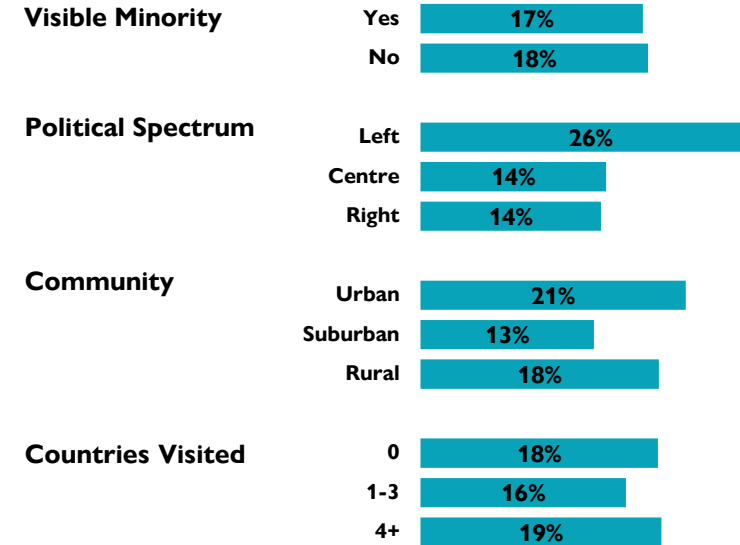
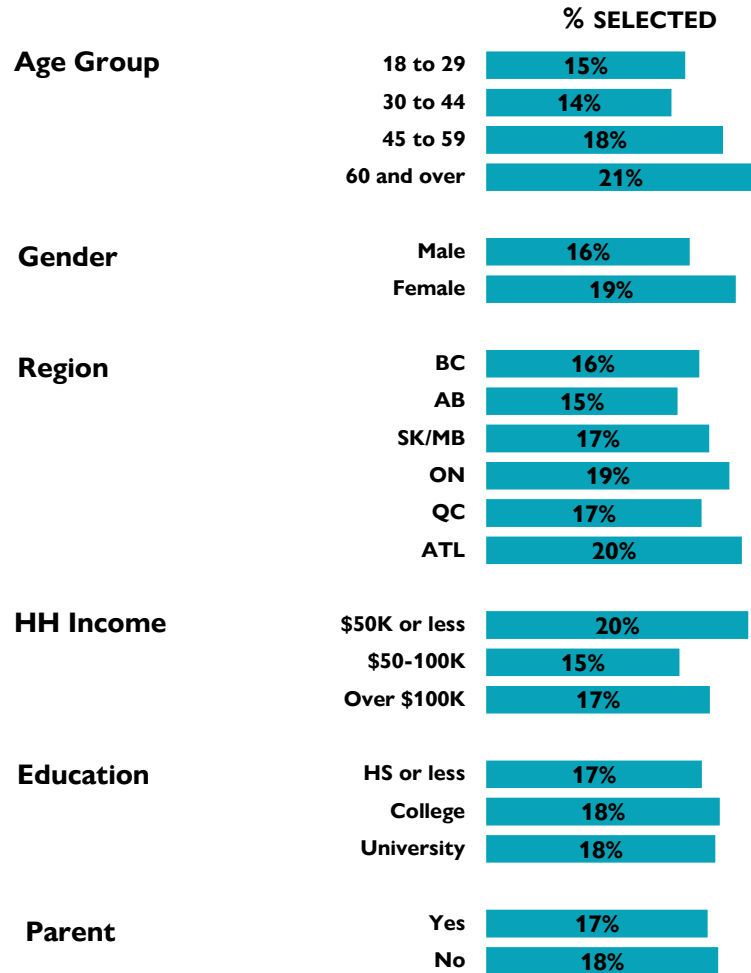
# RESERVED GLOBAL ENGAGERS (34%)



These individuals tend to be younger, and (more so this year) from a higher household income, and university- educated. As with last year, they are more likely to identify as on the left of the political spectrum.



# FULL GLOBAL ENGAGERS (18%)



Full Global Engagers look most similar to 2023. They are more likely to be older (60+), and on the left of the political spectrum.

# SURROUNDING IMPRESSIONS: PERSONAL EXPERIENCE AND VALUES



# KEY FINDINGS

Canadians appear to have a level of connectedness to the international world and are following current events. Three-quarters follow the news at home and around the world and are just as likely to have made a donation to an international cause (an important signal given the financial strain many Canadians have faced in the last year, sitting at 20%), and have similar levels of travel experience.

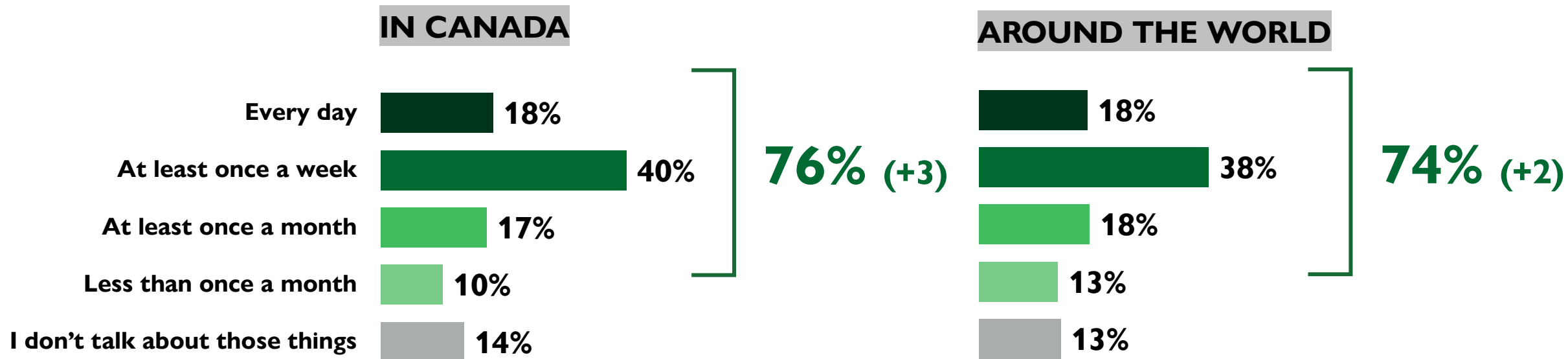
Canadians also continue to hold strong beliefs that collaboration and giving back, including on the global stage is important.

However, there is the portion of Canadians who believe we need to focus on challenges at home first, before supporting others- this belief is growing to be just as common as beliefs about collaboration. While most Canadians appear to hold both beliefs simultaneously, growing tension between the two could impact support for ODA.



How often do you find yourself talking about current events, politics, or government in Canada?

## THREE QUARTERS ENGAGED IN CURRENT EVENTS



Canadians remain interested in current events, both at home and around the world. Men, older Canadians, those with higher household incomes, and those with higher education tend to have more frequent conversations, as with last year.

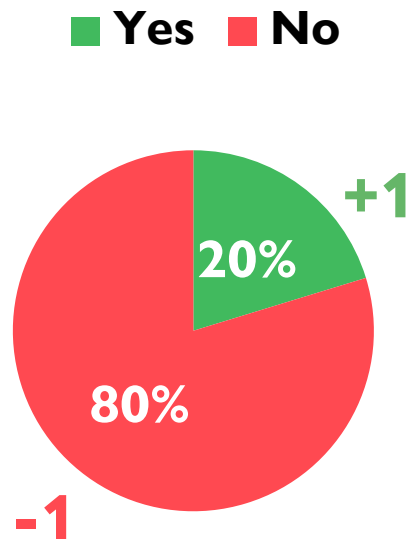
Frequency talking about issues has little impact on support for ODA- those who support ODA have as many conversations as those who do not.



In the last year have you made a donation towards an international development or international humanitarian issue?  
 In total, how many countries have you visited aside from Canada and the United States?

## INTERNATIONAL TOUCHPOINTS ALSO REMAIN SIMILAR

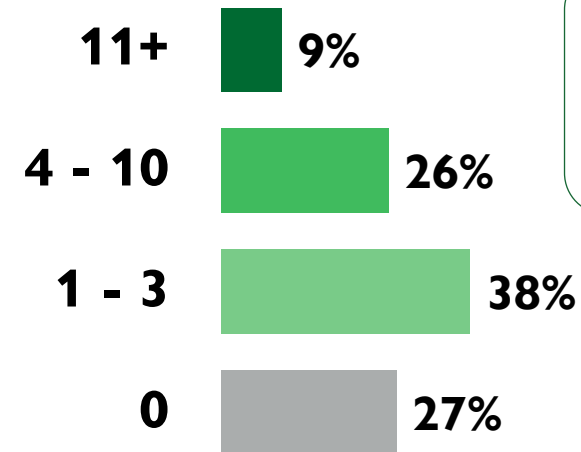
### DONATED TOWARDS AN INTERNATIONAL CAUSE



Donations are more common among younger Canadians, those with higher education and those with higher household incomes.

Older Canadians, those who are more highly educated, and those with higher household incomes travel to more countries.

### NUMBER OF COUNTRIES VISITS, EXCLUDING US



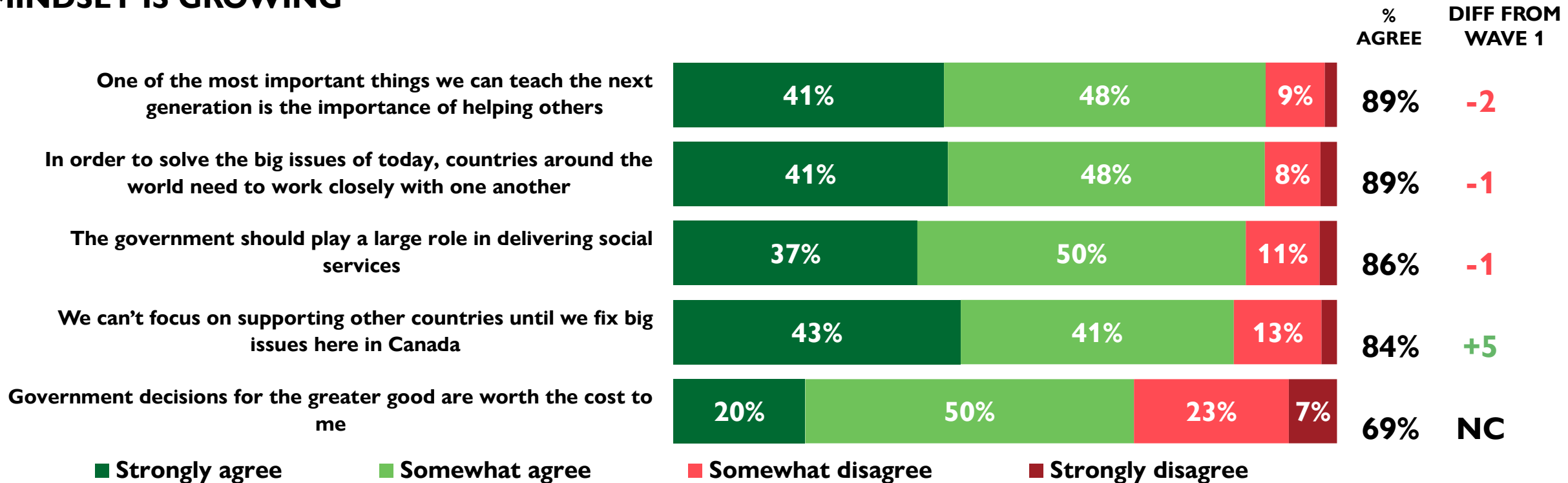
**AVERAGE:**

**4.3** DIFFERENT COUNTRIES (-0.4)



Do you agree or disagree with the following statements?

## THE IMPORTANCE OF COLLABORATION REMAINS IMPORTANT, BUT A CANADA FIRST MINDSET IS GROWING



Canadians as a whole hold strong beliefs about helping others in need. However, they simultaneously believe Canada needs to address its own challenges first, before helping others. These two beliefs appear to be in more conflict with each other than last year. While the intensity of agreement may vary, 74%+ of all segments agree with this statement.

# SURROUNDING IMPRESSIONS: THE BROADER CONTEXT



# KEY FINDINGS

Canadians remain pessimistic about the direction of the country and the world with domestic issues by and far topping the list.

72% of Canadians are very concerned about cost of living- with healthcare, the economy, and how housing affordability, a concern for over 90% (very/somewhat concerned).

The most concerning global issues remains the Russian invasion of Ukraine (35% very concerned), followed by the health and wellbeing of others around the world (34%). But overall, global issues are less of a concern, and less of a priority for vote- only 23% place a global issue (aside from climate change and the environment) in the top three issues impacting their vote.

There are two other key changes to note:

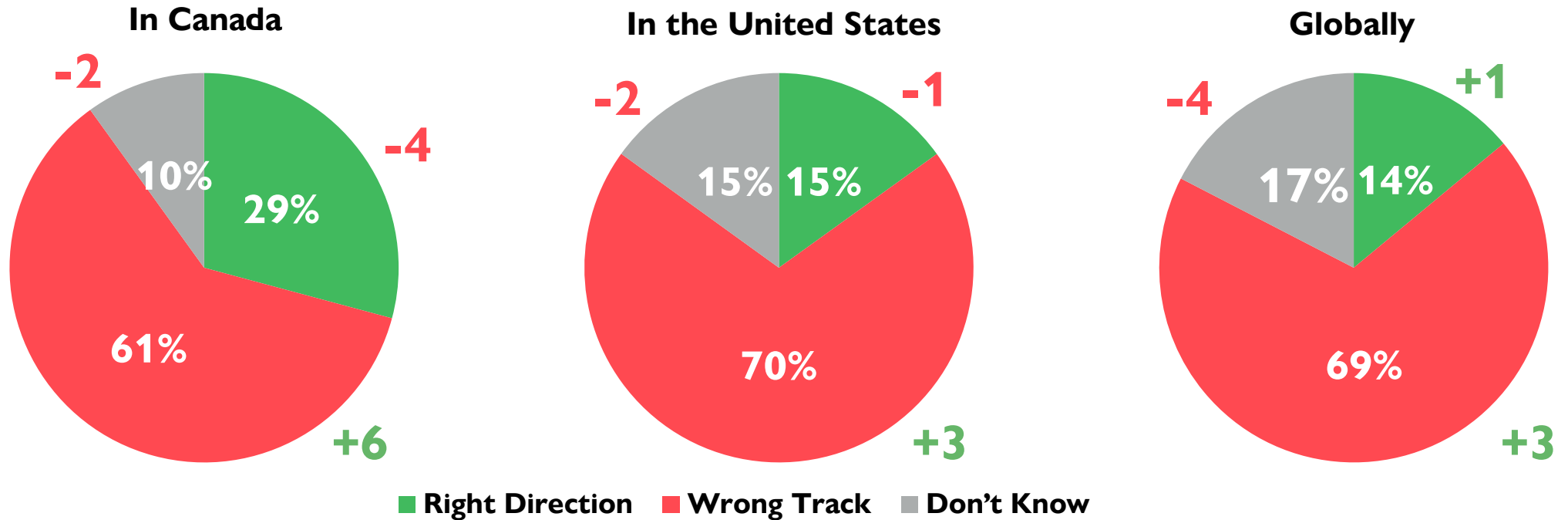
- Concerns about domestic inequality have risen in general, and most considerably among passives. This is relevant to the growing domestic first mindset. As concerns about poverty and equality at home grow, Canadians may feel more justified in their domestic first mindset.
- Passives are much more concerned about all issues- including global issues. As fewer Canadians are indifferent, there is an opportunity for them to become active supporters (but an equal chance they may become Canada First).





Do you think things are headed in the right direction or off on the wrong track...

## PESSIMISM ABOUT THE DIRECTION OF CANADA, THE WORLD REMAINS



Pessimism about the way things are going is on the rise. Canadians are far more skeptical about the direction of the United States and the world overall. Pessimism is driven by age (now younger), and political spectrum. Now, pessimism is consistent across income and education.



Do you think things are headed in the right direction or off on the wrong track...

## SEGMENTS: RIGHT DIRECTION, WRONG TRACK

		CANADA FIRST	PASSIVES	RESERVED GLOBAL ENGAGERS	FULL GLOBAL ENGAGERS
IN CANADA	Right direction	12% (+2)	29% (-2)	34% (-6)	47% (-6)
	Wrong track	80% (-3)	56% (+11)	56% (+7)	46% (+9)
	Don't know	8% (-1)	15% (-9)	10% (-1)	7% (-3)
		CANADA FIRST	PASSIVES	RESERVED GLOBAL ENGAGERS	FULL GLOBAL ENGAGERS
IN THE USA	Right direction	9% (+2)	15% (-1)	15% (-3)	25% (+2)
	Wrong track	75% (-5)	66% (+9)	71% (+5)	64% (+3)
	Don't know	16% (+3)	19% (-8)	14% (-2)	11% (-5)
		CANADA FIRST	PASSIVES	RESERVED GLOBAL ENGAGERS	FULL GLOBAL ENGAGERS
GLOBALLY	Right direction	7% (+3)	15% (+1)	15% (-1)	21% (+2)
	Wrong track	77% (-4)	62% (+11)	66% (+2)	67% (+5)
	Don't know	16% (+1)	22% (-12)	18% (-2)	12% (-7)

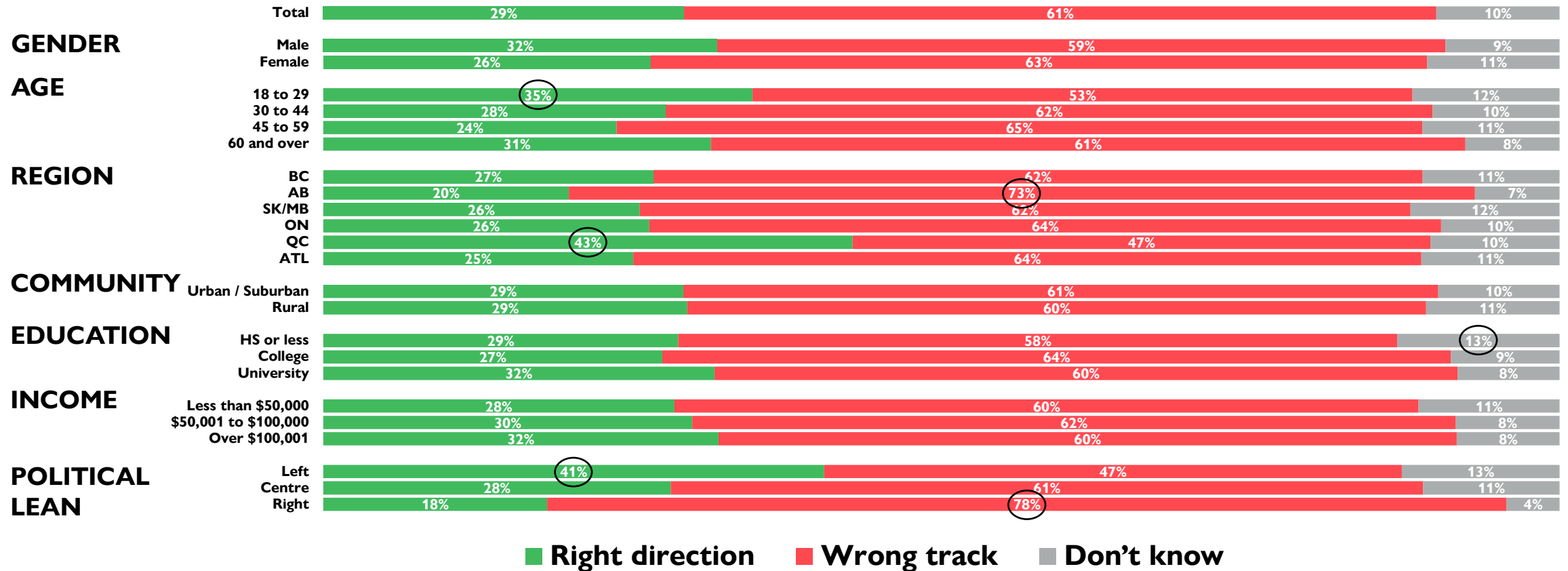
Pessimism on all three measures is particularly high among the Canada First segment, while the Full Global Engagers are the most optimistic about the direction of Canada, and things elsewhere.

Passives and Reserved Global Engagers remain somewhere in the middle.



Do you think things are headed in the right direction or off on the wrong track...

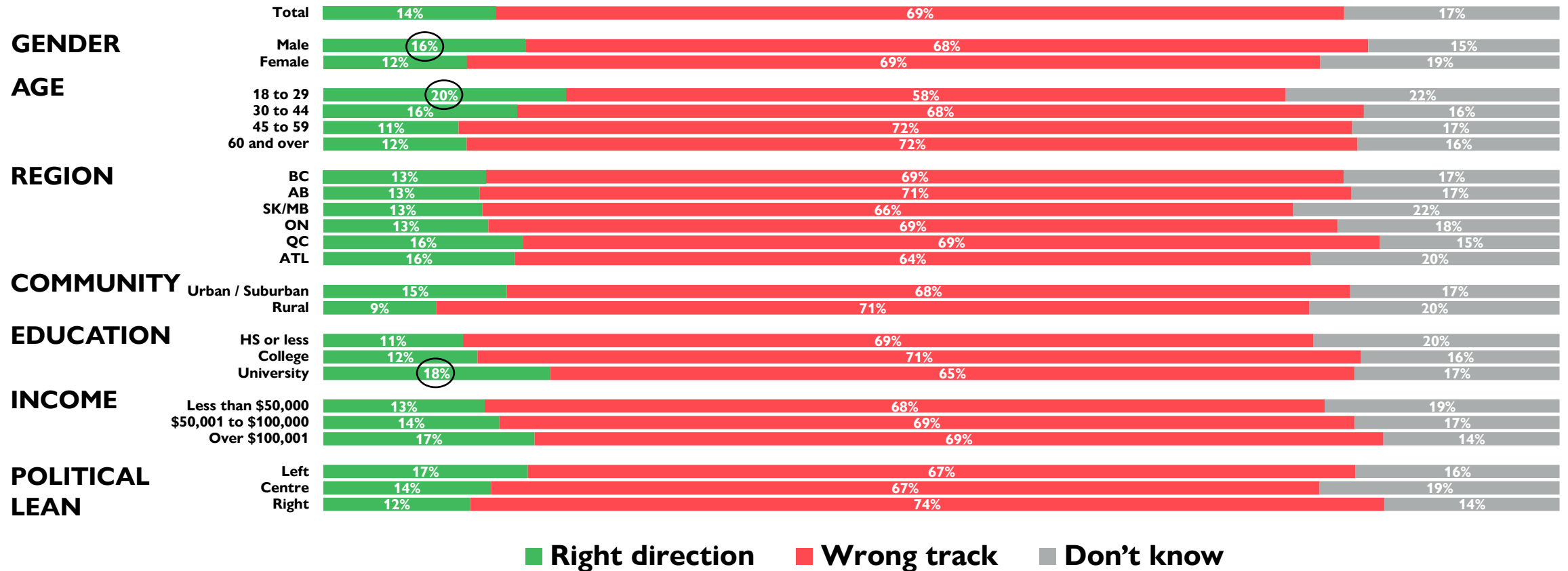
# ARE THINGS HEADED IN THE RIGHT OR WRONG DIRECTION IN CANADA





Do you think things are headed in the right direction or off on the wrong track...

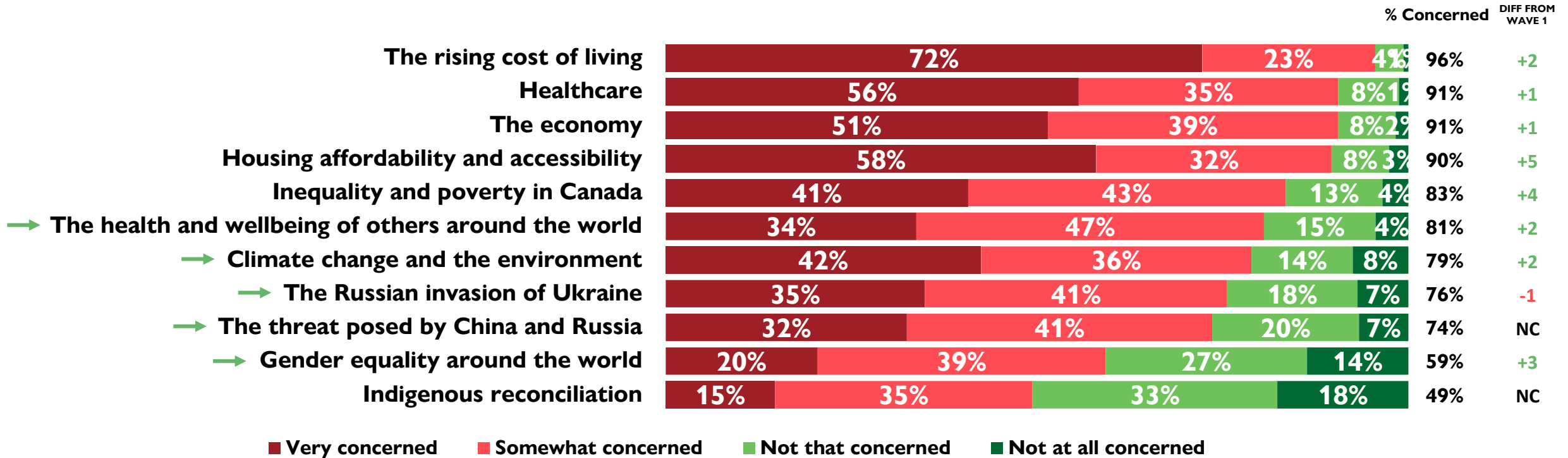
# ARE THINGS HEADED IN THE RIGHT OR WRONG DIRECTION GLOBALLY





Next is a list of issues. For each, is it something you are... very concerned about, somewhat concerned about, not that concerned about, or not at all concerned about?

## TOP CONCERNS RANK THE SAME AS LAST YEAR



The rising cost of living is by and far the top concern for Canadians of all backgrounds. Concerns about housing are also rising, as are concerns about domestic inequality and poverty (important to note that rising attitudes about solving issues at home are coupled with the belief that things are getting worse at home).



Next is a list of issues. For each, is it something you are... very concerned about, somewhat concerned about, not that concerned about, or not at all concerned about?

## SEGMENTS: CONCERN ABOUT TOP ISSUES

% CONCERNED	CANADA FIRST	PASSIVES	RESERVED GLOBAL ENGAGERS	FULL GLOBAL ENGAGERS
The rising cost of living	94% (NC)	96% (+3)	96% (NC)	95% (+3)
The economy	89% (-1)	92% (+4)	92% (NC)	89% (+2)
Healthcare	85% (-1)	92% (+7)	91% (-1)	95% (+1)
Housing affordability and accessibility	84% (+4)	91% (+10)	92% (+2)	94% (+6)
Inequality and poverty in Canada	74% (+8)	85% (+14)	86% (-1)	93% (+3)
The health and wellbeing of others around the world	62% (NC)	82% (+11)	87% (-1)	96% (+5)
The threat posed by China and Russia	59% (-2)	75% (+7)	77% (-3)	89% (+2)
Climate change and the environment	55% (+6)	84% (+10)	87% (-3)	94% (+1)
The Russian invasion of Ukraine	55% (NC)	78% (+6)	83% (-3)	92% (-1)
Gender equality around the world	37% (+5)	62% (+14)	65% (NC)	80% (+3)
Indigenous reconciliation	30% (+4)	50% (+10)	53% (-5)	72% (+1)

The rising cost of living remains at the top of the list for all groups, with two other key changes:

- The Passives appear to be less passive in their concern- for all issues.
- Inequality and poverty are growing concerns for those who are Canada First and Passives.

# THE STATE OF THE WORLD/GLOBAL ISSUES



# KEY FINDINGS

Domestic concerns remain at the forefront of Canadians overall concerns, but they are acutely aware of problems happening elsewhere in the world. Poverty and armed conflicts remain the biggest problems, with more Canadians saying global issues are getting worse, not better.

Canadians still feel gender inequality, the health and rights of women and children and the discrimination felt by 2SLGBTQI+ individuals is improving. Canadians are also less likely to identify these as problems in general.

More Canadians identify the migration of refugees as a problem (+6), and the intensity of the problem has worsened considerably (+17 for those who are very concerned). Interestingly, fewer say the problem is 'getting worse' than last year, suggesting the problem itself hasn't worsened, but the perceived impact on Canadians has grown.

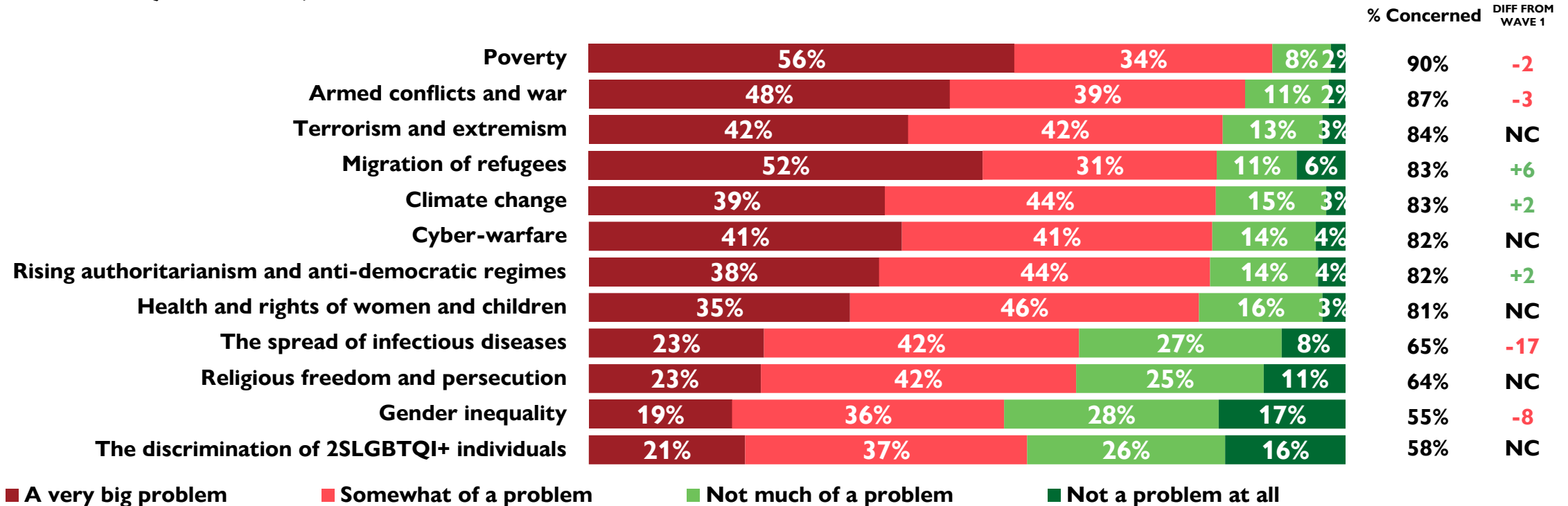
As with domestic issues- Passives appear to be paying more attention to international issues this year. There is a growing opportunity to educate and capture some of this segment as supporters, before they shift towards the Canada First segment (of which they already share similar values).





Thinking about issues occurring around the world, to what extent, if at all, are the following a problem?

## INCREASED CONCERN FOR THE MIGRATION OF REFUGEES, LESS CONCERN FOR GENDER INEQUALITY, THE SPREAD OF INFECTIOUS DISEASE

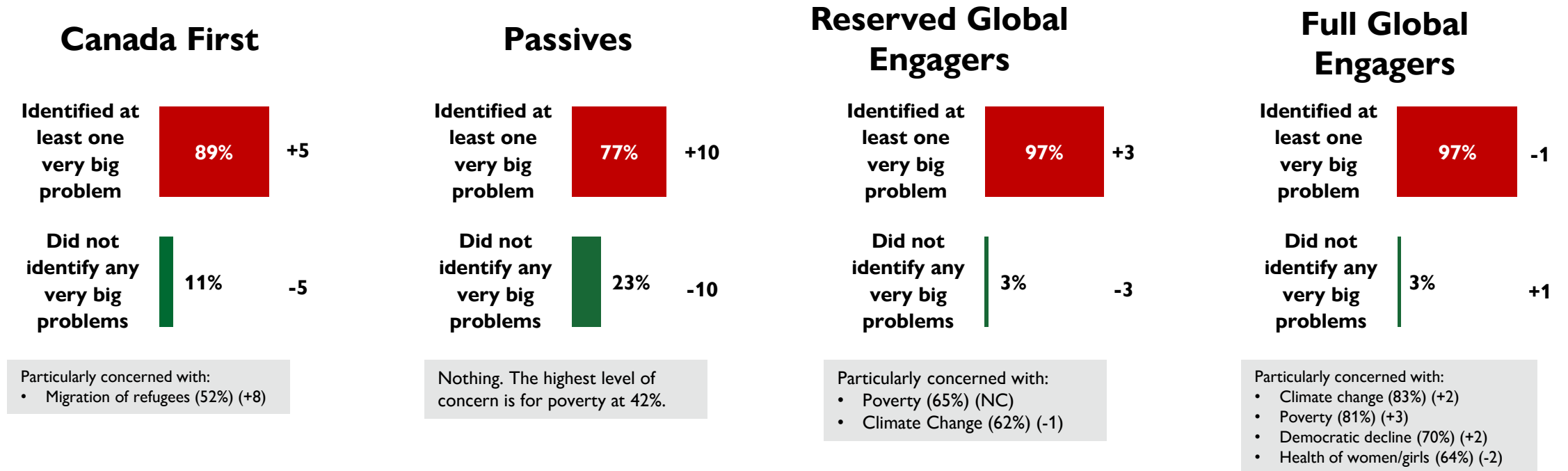


Looking at global issues, poverty and conflict (war and terrorism/extremism) are at the top of the list. As the COVID-19 pandemic becomes less recent, the spread of infectious diseases continues to drop. The most notable change has been the rising concern about the migration of refugees. Rising 6 points overall, but the percentage of those who say this is a very big problem has risen 17-points in one year.

Thinking about issues occurring around the world, to what extent, if at all, are the following a problem?

## SEGMENTS: TOP ISSUE OF CONCERN

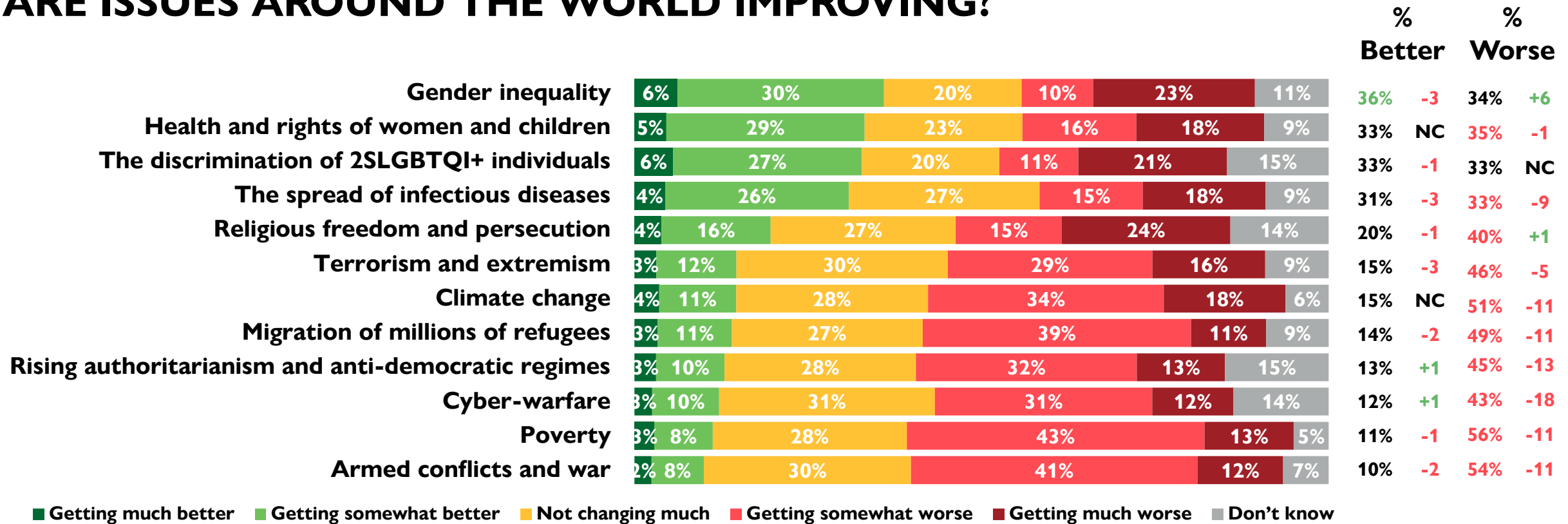
Despite prioritization of domestic issues, Canadians remain very aware there are issues happening abroad, perhaps even more so than they did last year.





And from the same list do you think things have been getting better or worse?

## ARE ISSUES AROUND THE WORLD IMPROVING?



When it comes to perceptions about progress on issues, there remains a net improvement in gender inequality and the discrimination of 2SLGBTQI+ individuals. All other issues have a net negative progress score. Notably the top 2 issues have the highest scores for getting worse (poverty and armed conflicts and war). Half say the migration of refugees is getting worse, lower than last year, suggesting the problem itself hasn't worsened, but the impact on Canadians has grown.



And from the same list do you think things have been getting better or worse?

## SEGMENTS: ISSUE PROGRESS

Similarly, all segments can pinpoint at least one issue that is getting worse, and again, Passives are paying more attention this year than last.

### Canada First

Identified at least one issue as getting worse **90%** -1

Did not identify any issues as getting worse **10%** +1

Most concerned about the decline with:

- Migration of refugees (71%) (+4)

### Passives

Identified at least one issue as getting worse **89%** +7

Did not identify any issues as getting worse **11%** -7

Nothing.

### Reserved Global Engagers

Identified at least one issue as getting worse **97%** +4

Did not identify any issues as getting worse **3%** -4

Particularly concerned with:

- Poverty (72%) (+7)
- Climate Change (67%) (-1)

### Full Global Engagers

Identified at least one issue as getting worse **89%** -1

Did not identify any issues as getting worse **11%** +1

Particularly concerned with:

- Climate change (69%) (-4)
- Poverty (69%) (-3)
- Democratic decline (64%) (-6)
- Health of women/girls (44%) (NC)

# PERSONAL INTEREST/ CANADA'S ROLE



# KEY FINDINGS

Prioritization of domestic issues remains a common trend for Canadians. They are still paying attention to and care about global issues, but domestic issues take priority for the majority.

Still, Canadians place a great deal of importance on Canada being a leader on the global stage.

While all Canadians prioritize domestic issues over international, Global Engagers (both Reserved and Full Global Engagers) are becoming more supportive of Canada playing an active role globally. It is likely these groups are recognizing the interconnectedness of global and domestic issues and the need for Canada to play an active role.

Which of the following best describes your level of concern regarding issues around the world?

## CANADIANS STILL CARE ABOUT, BUT DO NOT PRIORITIZE GLOBAL ISSUES

### WAVE 1

Global issues are something I care strongly about. I often spend time learning about global issues, and I'm involved or interested in getting involved.



25%

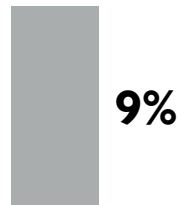
Active involvement in global issues remains similar to the last wave: Younger Canadians, Men, those with a higher level of education, and higher household income.

They are something I care about, but I spend my time focused on other things



65%

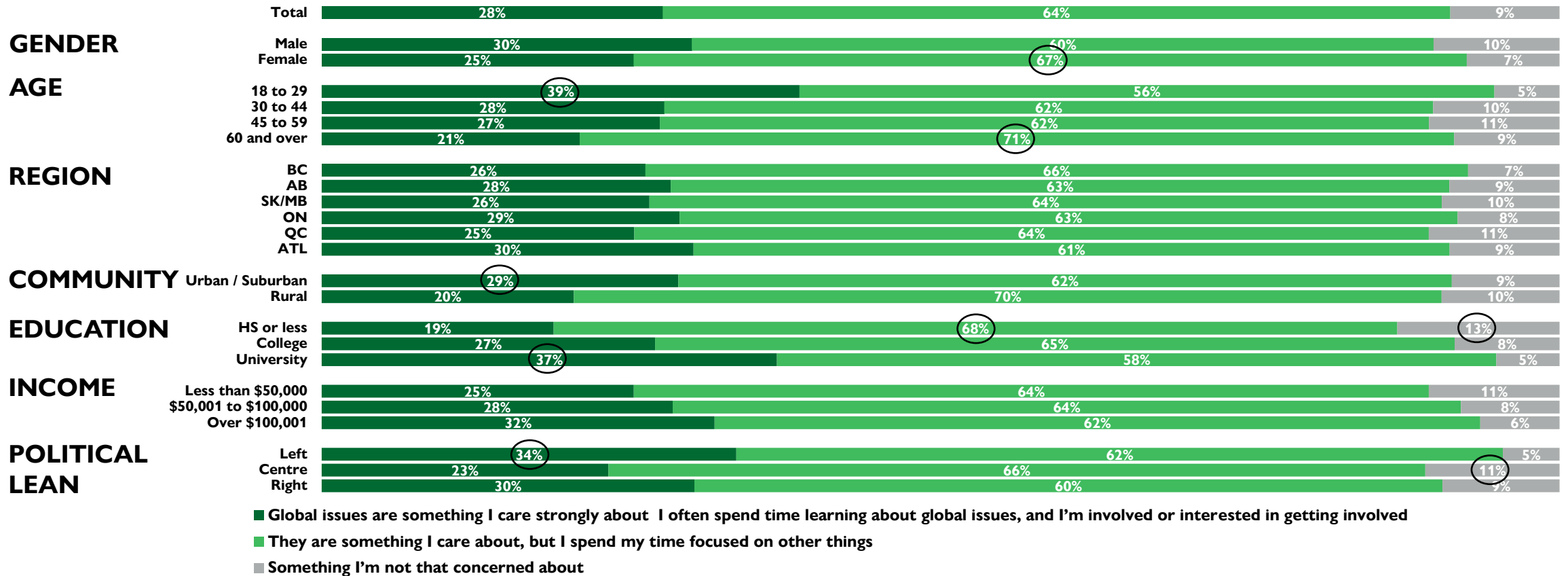
Something I'm not that concerned about.



9%

Which of the following best describes your level of concern regarding issues around the world?

## IMPORTANCE OF GLOBAL ISSUES CONTEXTUALIZED





Which of the following best describes your level of concern regarding issues around the world?

## SIMILARLY, DOMESTIC ISSUES ARE MORE IMPORTANT FOR VOTE, A THIRD SAY THEY ARE A KEY CONSIDERATION

### WAVE 1

Global issues and how Canadian political leaders respond to them are important to me and a key consideration when I vote.



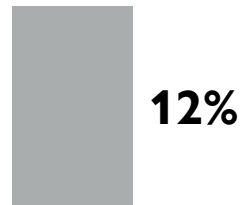
28%

Global issues are important to me, but domestic issues are more important to my vote



59%

I don't consider global issues at all when voting.

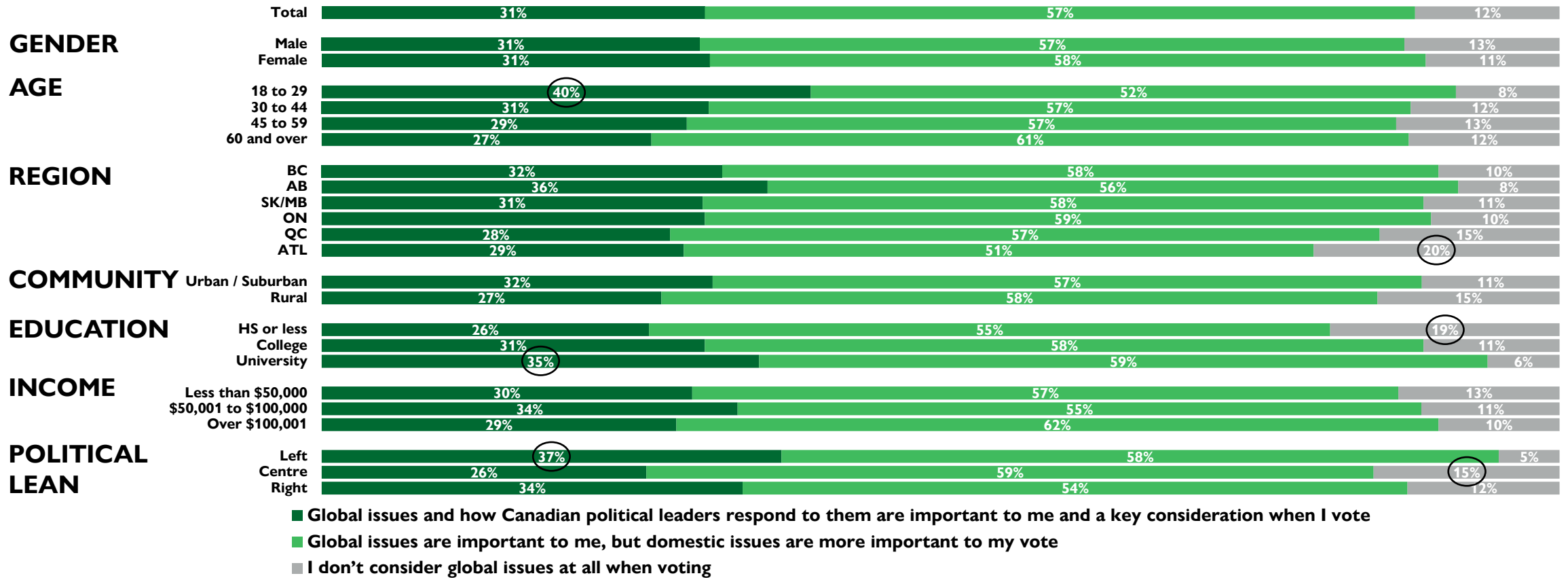


13%

The importance of global issues when voting is now far more concentrated among younger Canadians, though still higher among those who are university educated.

Which of the following best describes your level of concern regarding issues around the world?

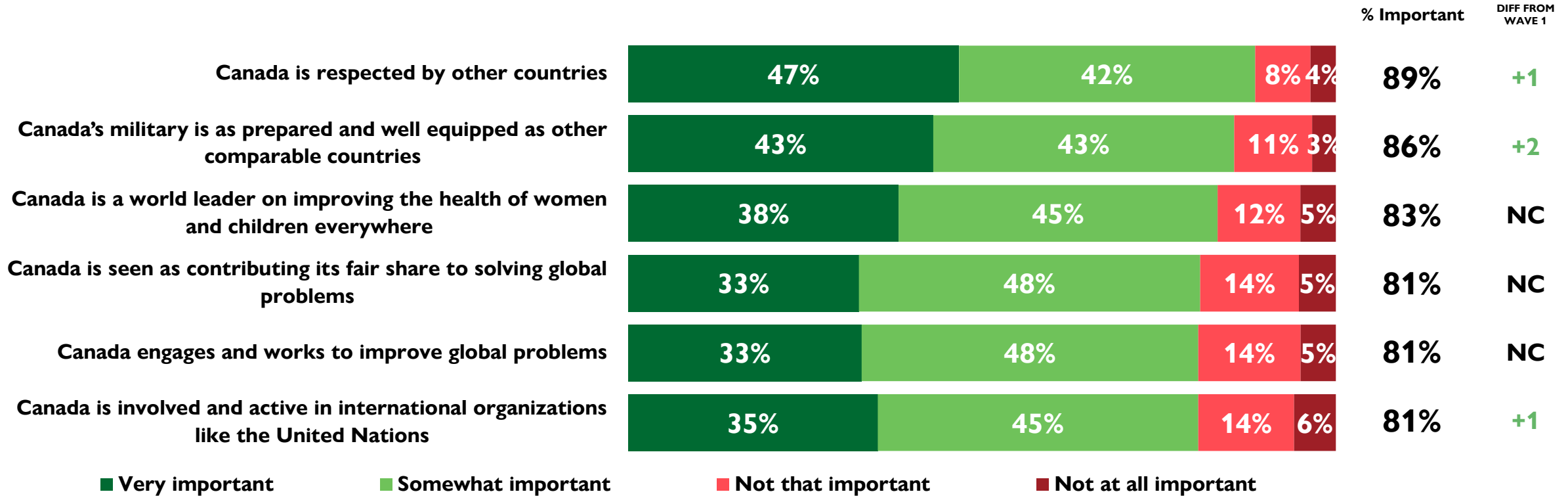
## IMPORTANCE OF GLOBAL ISSUES TO VOTE





How important, if at all, is it to you that...

## RESPECT FROM OTHER COUNTRIES REMAINS THE MOST IMPORTANT DIMENSION OF GLOBAL RELATIONSHIPS



Canadians continue to place a great deal of importance on Canada's role on the world stage. Nearly all Canadians want Canada to be respected by others.



Which of the following best describes your level of concern regarding issues around the world?  
How important, if at all, is it to you that...

## SEGMENTS: IMPORTANCE OF GLOBAL ISSUES

	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Global issues are something I care strongly about. I often spend time learning about global issues, and I'm involved or interested in getting involved.	19% (+5)	15% (+1)	31% (+4)	50% (+3)
They are something I care about, but I spend my time focused on other things	62% (-4)	76% (+3)	66% (-4)	47% (-5)
Something I'm not that concerned about.	19% (-1)	10% (-3)	3% (-1)	2% (+1)
Global issues and how Canadian political leaders respond to them are important to me and a key consideration when I vote.	20% (+1)	16% (+5)	37% (+7)	55% (+4)
Global issues are important to me, but domestic issues are more important to my vote	57% (+2)	72% (+1)	57% (-6)	41% (-5)
I don't consider global issues at all when voting.	23% (-2)	12% (-6)	6% (-1)	4% (+1)
% VERY IMPORTANT	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Canada is respected by other countries	31% (-3)	15% (+8)	60% (+3)	84% (+7)
Canada's military is as prepared and well equipped as other comparable countries	33% (-8)	12% (+5)	53% (+6)	76% (+11)
Canada is a world leader on improving the health of women and children everywhere	18% (-1)	8% (+4)	50% (NC)	84% (+7)
Canada is seen as contributing its fair share to solving global problems	8% (-4)	5% (+5)	45% (+8)	80% (+1)
Canada engages and works to improve global problems	11% (+3)	2% (-1)	44% (+6)	84% (+4)
Canada is involved and active in international organizations like the United Nations	11% (+1)	4% (NC)	48% (+6)	87% (+5)

Global issues are still more important for the Global Engagers than Canada First or Passives.

And while concern about global issues remains unchanged among these groups, they are increasingly supportive of Canada playing a role on the world stage.

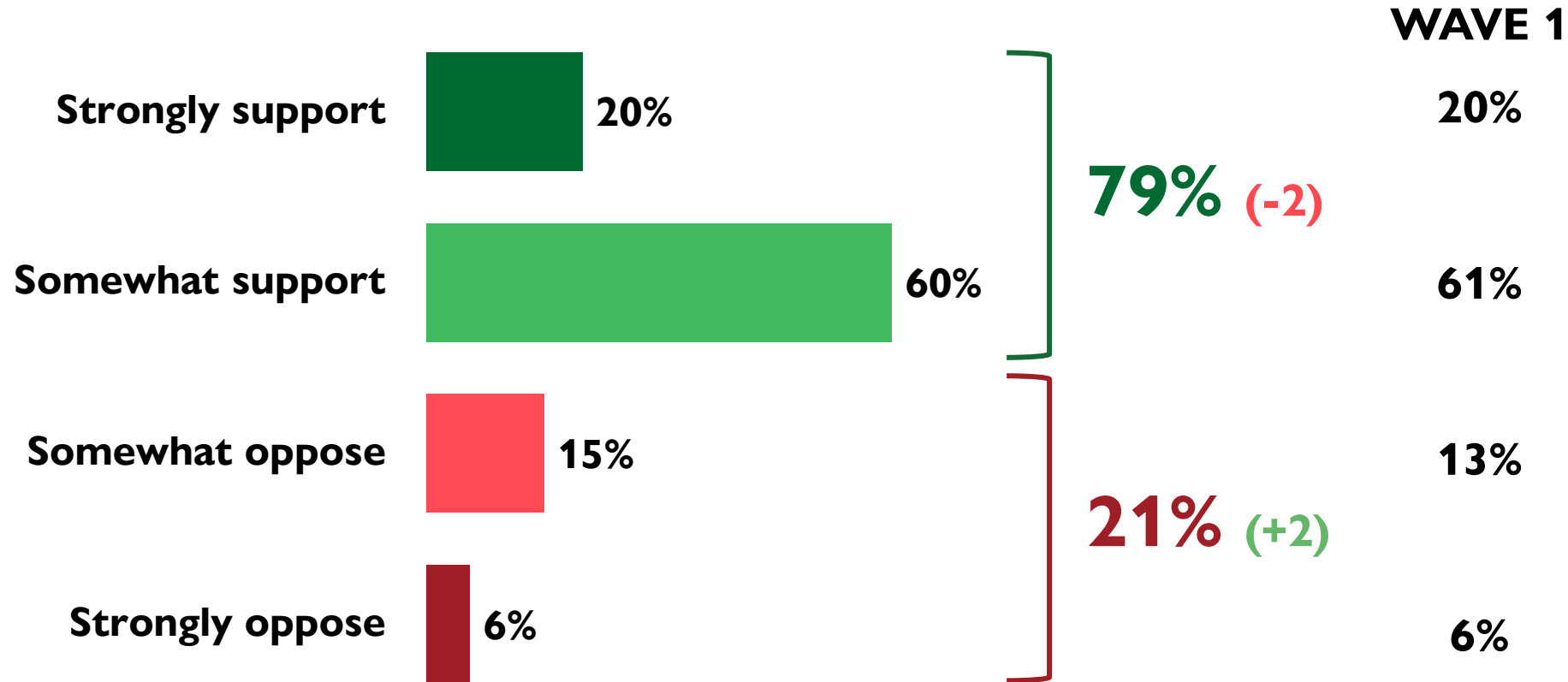
# OFFICIAL DEVELOPMENT ASSISTANCE





In general, do you support or oppose Canada providing official development assistance?

## MAJORITY STILL SUPPORT CANADA PROVIDING ODA



WAVE 1

Despite movement on some key issues, support for ODA remains strong.

Support is over 90% for all segments aside from Canada First which is sitting at 39% (still this is 5 points higher than last year).

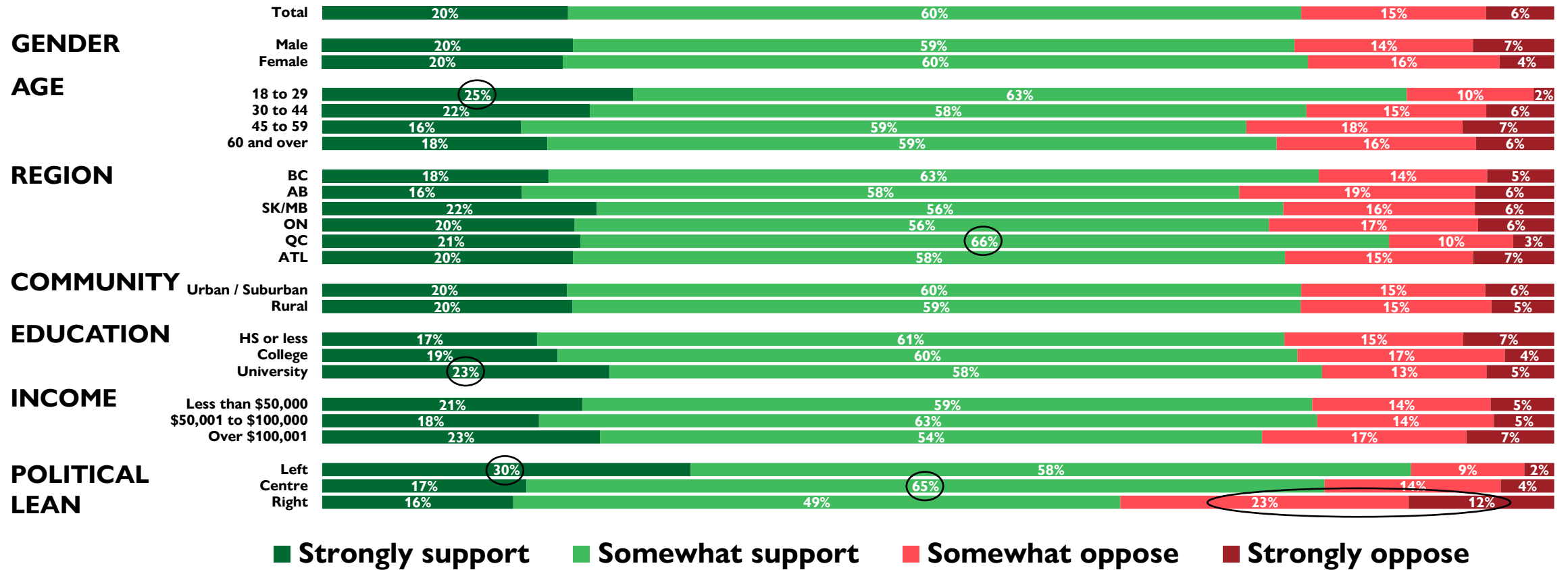
Support remains highest among younger Canadians.

Opposition is strongest among individuals who identify on the right of the political spectrum.



In general, do you support or oppose Canada providing official development assistance?

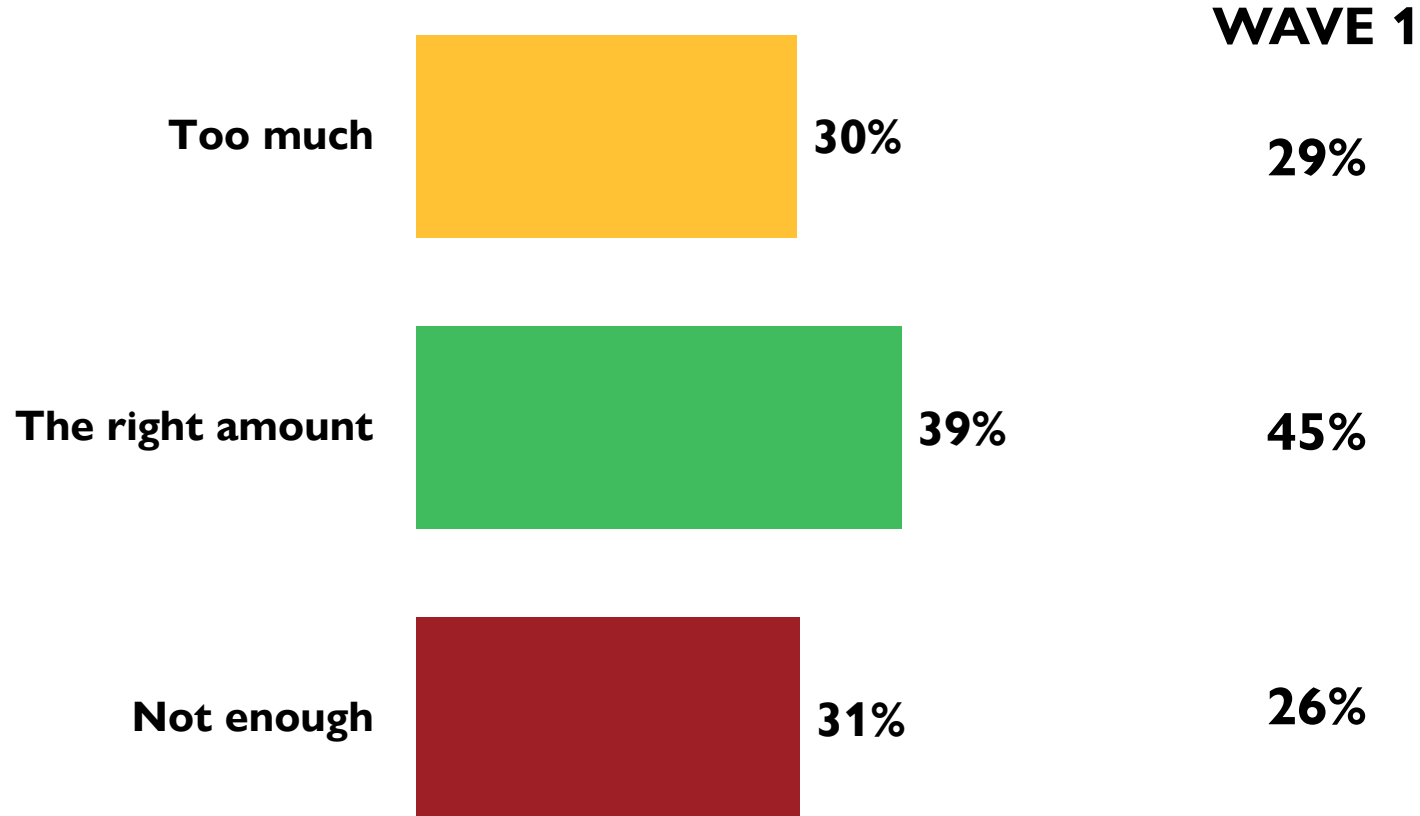
# SUPPORT FOR CANADA PROVIDING OFFICIAL DEVELOPMENT ASSISTANCE IS HIGH





Right now, do you think the federal government is spending too much, not enough or just the right amount on official development assistance?

## MAJORITY SATISFIED WITH CURRENT LEVEL OF SPEND ON ODA



Those most likely to say the government is spending too much are on the right of the political spectrum.

Those most likely to say the government is not spending enough are younger Canadians.

But as noted in the slides following, much of these perceptions are based in false assumptions about funding.

For those who say Canada is spending too much, they want Canada to spend 19% of its budget on ODA, far higher than the actual amount.

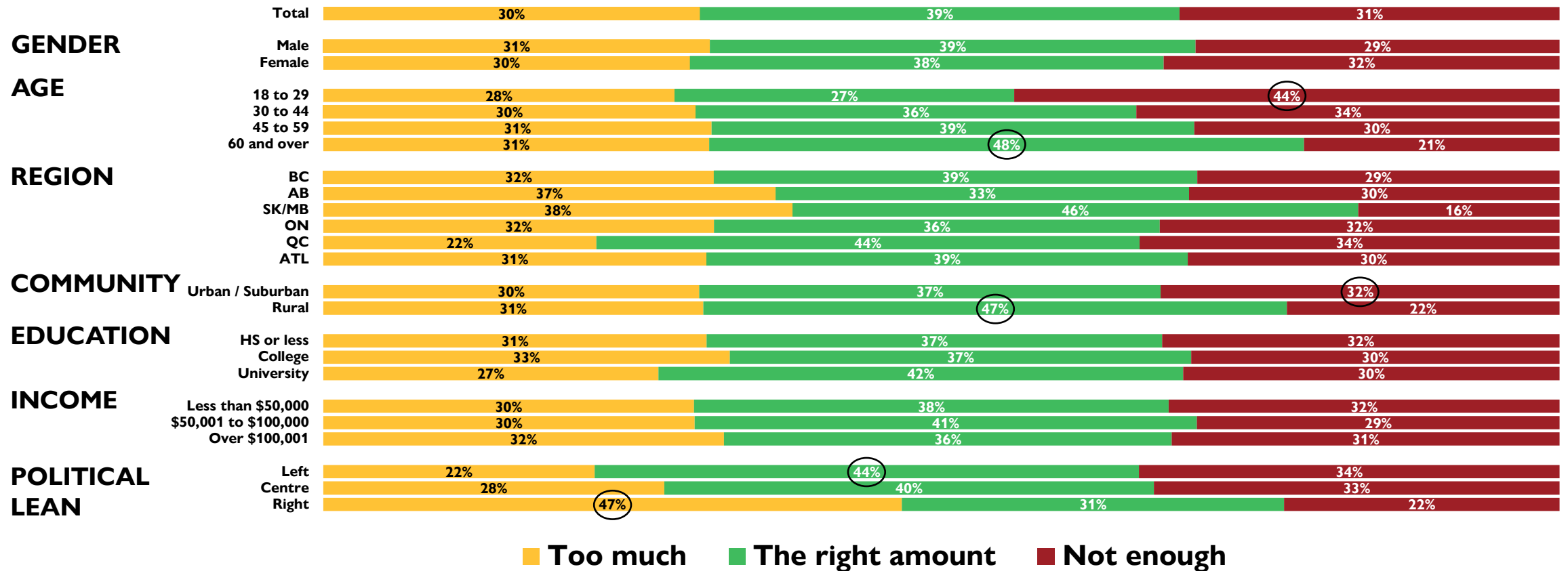
For those who say Canada isn't spending enough, they want 30% of Canada's budget dedicated to ODA.





Right now, do you think the federal government is spending too much, not enough or just the right amount on official development assistance?

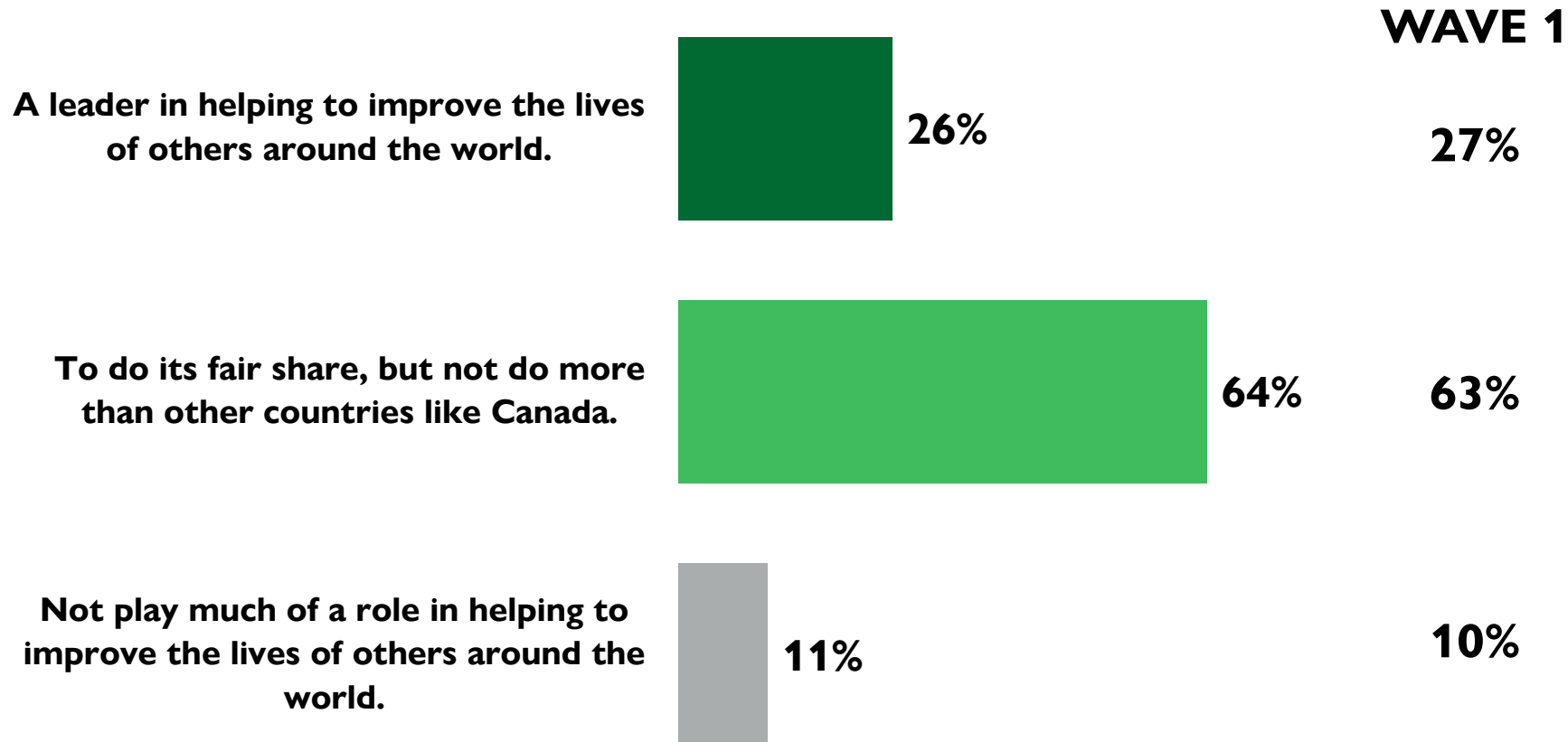
# PERCEPTIONS OF GOVERNMENT SPENDING IN RELATION TO GLOBAL DEVELOPMENT ASSISTANCE





When it comes to the role Canada can play in international development, do you want Canada to be...

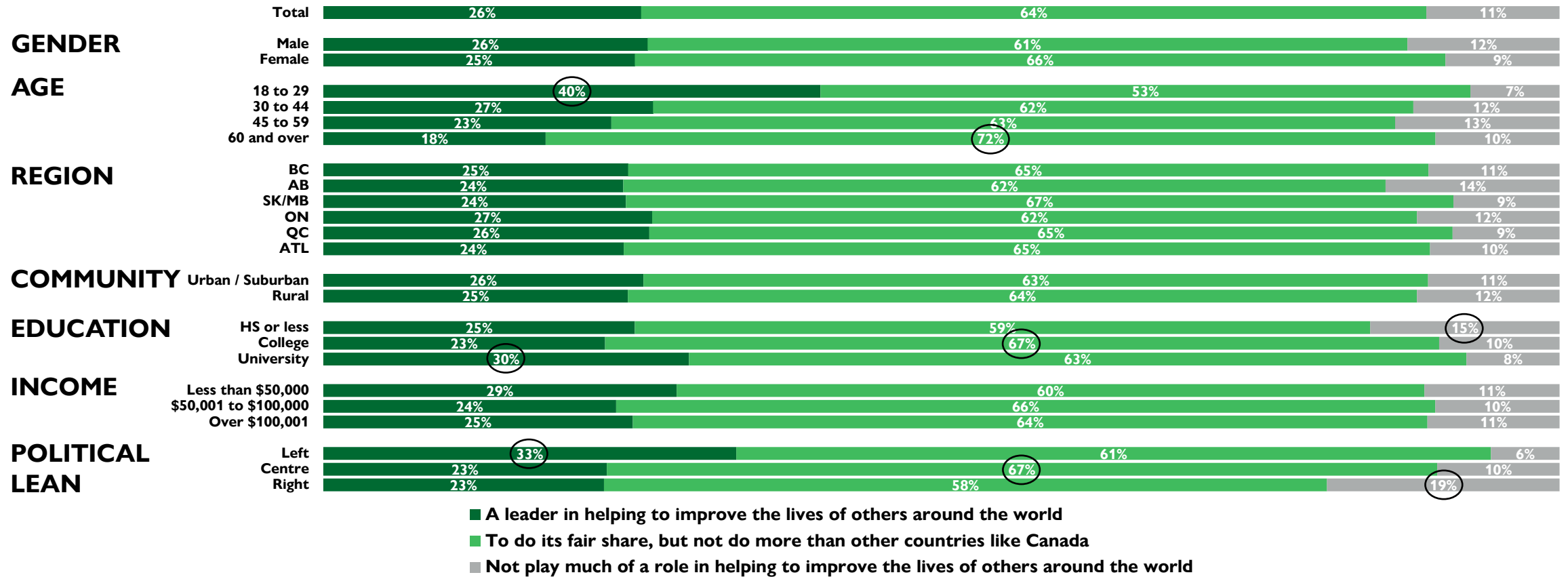
## MAJORITY SEE CANADA'S ROLE AS 'DOING ITS FAIR SHARE'



Younger Canadians (18-29) and those who identify as left on the political spectrum are most likely to want Canada doing more.

When it comes to the role Canada can play in international development, do you want Canada to be...

## CANADA'S ROLE IN INTERNATIONAL DEVELOPMENT





Let's say you were in charge of Canada's budget.

# ODA ASSUMPTIONS

**What % of Canada's total budget for the year would you set aside for ODA?**

**21.9%**

**What % of ODA should be spent on...**

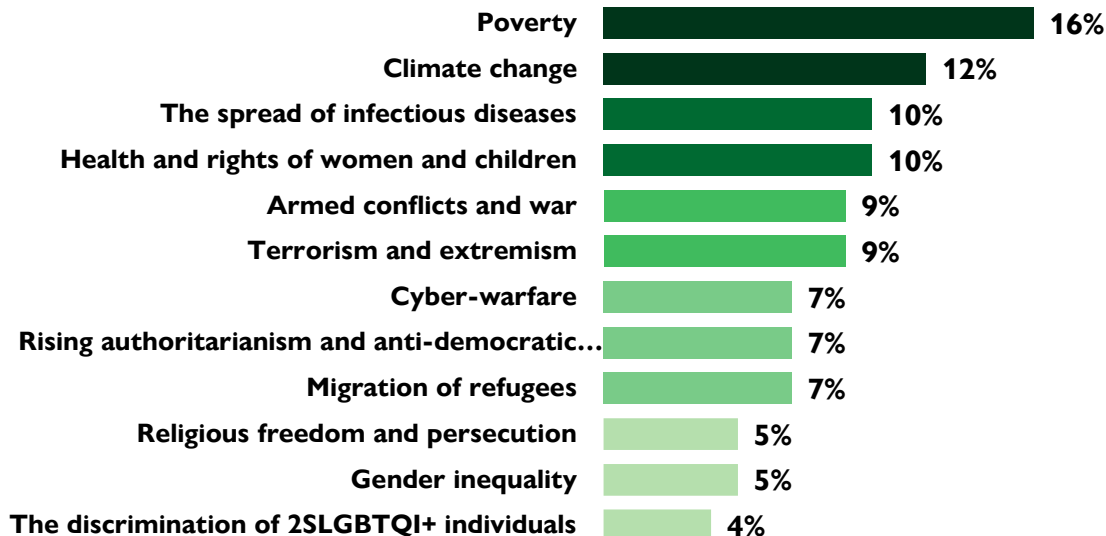
**... Long-term development needs**

**55.1%**

**....Short-term humanitarian needs**

**45.3%**

**How would you divide official development assistance between the following?**



The information here demonstrates that support/opposition of ODA is based much more in perceptions than reality.

Given control, Canadians would dedicate a fifth of our total federal budget to ODA, far higher than the current reality.

Canadians also like to see a balance between long-term and short-term needs spending (likely something they want to see from the sector too).

The division of funds looks similar to the list of top issues, poverty at the top, but there is an interest in seeing funds divided relatively equally between issues, rather than an obvious focus on one in particular.

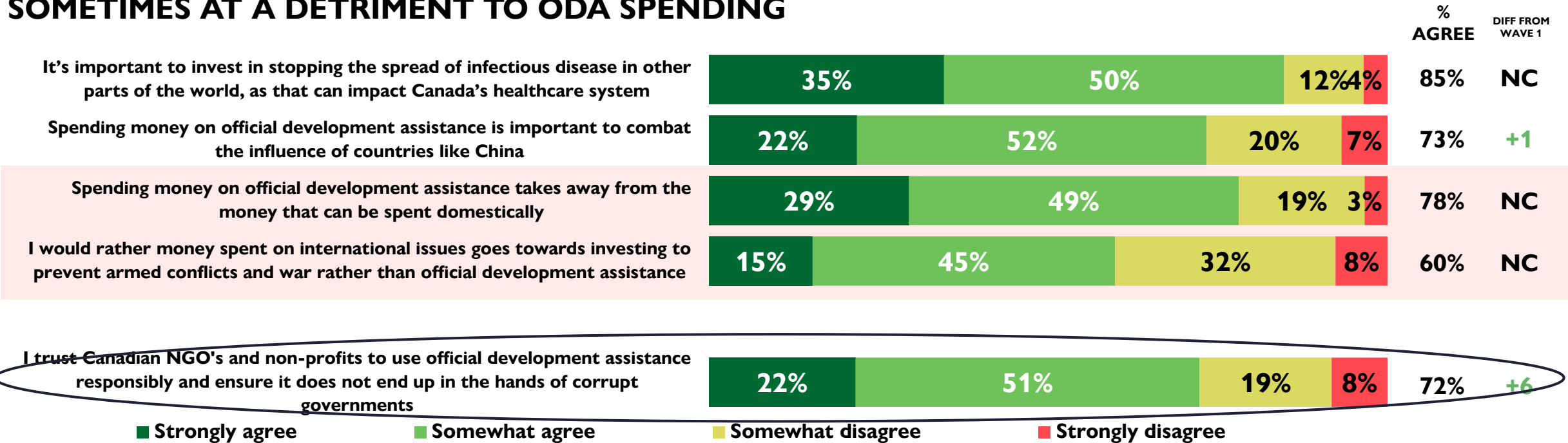
# MESSAGE TESTING





Do you agree or disagree with the following statements?

## CANADIANS UNDERSTAND THE INTERCONNECTEDNESS OF ISSUES AND BUDGET, SOMETIMES AT A DETRIMENT TO ODA SPENDING



Canadians still agree with messaging about spending elsewhere to prevent impacts at home, but messaging about choosing to focus on domestic issues directly has just as much influence. Armed conflict spending is still preferred over spending on ODA, which make sense as these remain top and growing global issues in the minds of Canadians. And a likely influence on migration and refugees- another key issues.

Some good news- trust in Canadians NGO's and non-profits has grown, highest among those in Quebec and on the left of the political spectrum and lowest in Alberta.



Do you agree or disagree with the following statements?

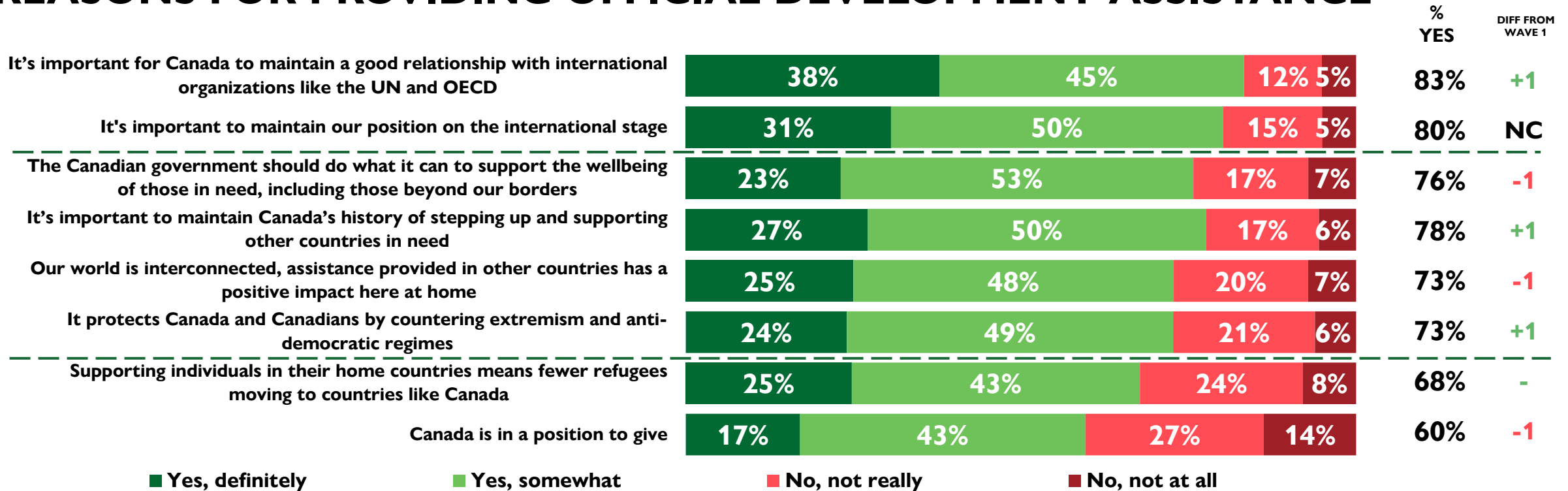
IT'S IMPORTANT TO INVEST IN STOPPING THE SPREAD OF INFECTIOUS DISEASE IN OTHER PARTS OF THE WORLD, AS THAT CAN IMPACT CANADA'S HEALTHCARE SYSTEM	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Strongly Agree	12% (-3)	11% (+6)	42% (+5)	85% (+6)
Somewhat Agree	46% (+2)	83% (+1)	52% (-5)	13% (-5)
Somewhat Disagree	31% (+8)	6% (-7)	5% (NC)	1% (-1)
Strongly Disagree	11% (-7)	0% (NC)	1% (+1)	1% (+1)
SPENDING MONEY ON OFFICIAL DEVELOPMENT ASSISTANCE TAKES AWAY FROM THE MONEY THAT CAN BE SPENT DOMESTICALLY	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Strongly Agree	54% (-11)	4% (-1)	22% (+4)	35% (+13)
Somewhat Agree	27% (+7)	77% (+6)	57% (-8)	33% (-8)
Somewhat Disagree	13% (+3)	18% (-5)	19% (+4)	25% (-7)
Strongly Disagree	6% (+1)	0% (-2)	1% (NC)	7% (+2)
SPENDING MONEY ON OFFICIAL DEVELOPMENT ASSISTANCE IS IMPORTANT TO COMBAT THE INFLUENCE OF COUNTRIES LIKE CHINA	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Strongly Agree	5% (-1)	3% (NC)	26% (+8)	64% (+8)
Somewhat Agree	33% (+4)	82% (+15)	59% (-11)	30% (-6)
Somewhat Disagree	42% (+4)	15% (-14)	13% (+2)	4% (-2)
Strongly Disagree	20% (-7)	0% (-1)	2% (+1)	2% (+1)
I TRUST CANADIAN NGO'S AND NON-PROFITS TO USE OFFICIAL DEVELOPMENT ASSISTANCE RESPONSIBLY AND ENSURE IT DOES NOT END UP IN THE HANDS OF CORRUPT GOVERNMENTS	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Strongly Agree	11% (-1)	5% (+1)	23% (+7)	55% (+8)
Somewhat Agree	31% (+12)	75% (+14)	60% (-2)	36% (-5)
Somewhat Disagree	34% (+3)	19% (-15)	14% (-4)	7% (-3)
Strongly Disagree	24% (-14)	1% (NC)	3% (NC)	2% (NC)
I WOULD RATHER MONEY SPENT ON INTERNATIONAL ISSUES GOES TOWARDS INVESTING TO PREVENT ARMED CONFLICTS AND WAR RATHER THAN OFFICIAL DEVELOPMENT ASSISTANCE	Canada First	Passives	Reserved Global Engagers	Full Global Engagers
Strongly Agree	11% (NC)	2% (NC)	16% (+5)	35% (+7)
Somewhat Agree	37% (-4)	62% (+1)	47% (-4)	32% (-4)
Somewhat Disagree	34% (+6)	36% (+2)	33% (-2)	26% (-6)
Strongly Disagree	18% (-2)	0% (-3)	4% (+1)	7% (+2)

% Definitely / Probably



Below are some reasons why Canada should provide official development assistance. To what extent do you believe each of the following?

## REASONS FOR PROVIDING OFFICIAL DEVELOPMENT ASSISTANCE



Canadians still prefer to support ODA because of how it positions Canada on the world stage. Arguments about the greater good and interconnectedness are appealing for two-thirds.

And while they might believe it, supporting ODA because it means fewer refugees come to Canada is not a vocalized top motive for supporting ODA. Still, two-thirds of Canadians agree with that argument. This is a more powerful argument for those who identify the migration of refugees as a problem, and even more so for those who think the problem is getting worse.



Below are a few statements on official development assistance. For each tell us whether you agree or disagree.

## STATEMENTS ON OFFICIAL DEVELOPMENT ASSISTANCE

