

YOUR GUIDE TO INSTAGRAM STICKERS

Designed for Instagram Stories and Reels, Stickers offer fun and interactive tools to connect with audiences, share resources and build engagement. In this At a Glance, we unpack different Sticker types you'll want to add to your Instagram library!

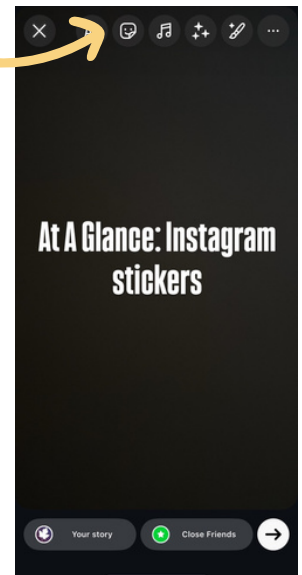
WHERE TO FIND THEM

Step 1: Once you've added to your Story or Reel, click on the Stickers icon.

Step 2: Use the search bar or scroll through the menu to explore the options available to you.


Step 3: Depending on the content of your Story or Reel, choose and customize one or more Stickers that support the message you're trying to convey.


Step 4: Post it to your Story or share it to your Reels feed!



POPULAR STICKERS

 **Music:** Adds your favourite songs to enhance your Stories and Reels.

 **Frames:** Allows users to add images or videos into frames to create a throwback or retro feel.

 **Reveal:** Places a blurred filter over your Story, inviting audiences to engage with you to reveal what is underneath. Note: You can view a preview of your blurred story by tapping the bottom left corner



Cutouts: You can even create custom stickers! There are two ways to develop a custom Cutout sticker, from your camera roll or photos from your Instagram.:

1. *Camera roll stickers:*

- a. After selecting the Cutout feature, choose photo or video from your camera roll
- b. A sticker will be automatically made, but can be adjusted manually.
- c. Once it's ready, select "Use Sticker" to add it to your Story.

2. *Instagram stickers:*

- a. Select the photo you want to create a sticker from your profile. note: this feature is only available for public profiles.
- b. Navigate to the three dots on the top of the post and select "Create Sticker".

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POPULAR STICKERS



Hashtag: Adds a hashtag to your Story. Audiences can tap on them to view related or linked content.



Poll stickers or emoji slider: Provides a way to poll audiences and view real-time feedback. You can write questions and customize the answers. Audiences can interact with the poll or emoji slider, with each option's popularity shown in real time.



Location: Adds a nearby or chosen location to your Stories.









Donation: This allows profiles to add a donation sticker to their Stories to engage with audiences. You can also create customized donation stickers to better represent your organization.



Captions: Transcribes speech from your video. Once a transcription is generated, you can edit words or phrases and customize the style and font.



LEARN MORE WITH THESE ADDITIONAL TOOLS AND RESOURCES!

-  [Presenting At a Glance: Your quick guide to using Instagram Reels](#)
-  [Instagram launches new stickers in Stories](#)
-  [Using stickers on Instagram](#)
-  [10 useful \(and fun!\) ways to use Instagram Stickers](#)
-  [Instagram stickers: How to find and use cute stickers \(2024\)](#)
-  [Fundraisers and donations](#)